



# KARNATAKA GROWERS' FEDERATION



## National Seminar on Coffee Challenges and Opportunities

on 5<sup>th</sup> October 2008



## KARNATAKA GROWERS' FEDERATION National seminar on 'Coffee challenges and opportunities'

India produces one of the finest eco-friendly coffee in the world. The cultural operations in the estate being eco-friendly in nature, almost all works in the estate being done manually and hence it is labour intensive. The recent emergence of labour crisis and its impact on coffee production and management is enormous.

It is imperative to do in-depth analysis, the reasons for emergence of labour crisis and find the required suitable solutions. Future of coffee plantations lies mainly in equipping growers and workers, to adjust and modernise in response to prevailing conditions brought out by changing demands. Apart from this, work pattern of cultural operations in the estate need to be changed according to availability of workers.

In this situation growers can also think of diversification that helps in creating value additions to estates for sustainable economic growth.

Some of the challenges outlined above are complex and require considerable debate and careful thinking by all stakeholders. To facilitate evidence based discussion on critical prevailing and future issues, **The Karnataka growers' Federation is organising a national seminar on "Coffee Challenges and opportunities".**

### Conference themes

#### Theme 1: Emergence of labour crisis and management.

Specific issue would be social, economical and changing life style of workers. Some of the possible solutions to be discussed like introduction of mechanisation in plantations and saving of workforce/unit area without harming production.

#### Theme 2: Value additions to estates

Adoption of multi-income strategies for sustainable growth. It is in this context the major issues that would be addressed are:

1. Mapping of ecology to claim India's coffee as eco-friendly.
2. Eco Tourism
3. Bio fuel and carbon trading
4. Forest wealth
5. Micro hydro generators

### Registration and fees

As the admission to the venue will be restricted to only registered participants, all delegates should register before the seminar. The registration fees for three categories of delegates are as follows.



**Corporate delegate Rs 2000**

**Patron delegate Rs 1000**

**Delegate Rs 400**

**The last date for registration will be 20<sup>th</sup> September, 2008.**

### **Mode of payment**

Cheque drawn in favour of Karnataka growers' federation or cash on receipt.

### **Accommodation**

The organising committee will arrange free and suitable accommodation to guests and speakers those make presentation. The delegates should inform the organising committee for any reservation and the required tariff should be sent before 20<sup>th</sup> September, 2008.

### **Submission of abstract papers**

**Instruction for authors :** The full paper limited to 3000 words and abstract typed in single space on one side of the A4 size paper. Please include black and white photographs only. The paper should be in Microsoft word form, ready to print and can be sent to [basannahr@gmail.com](mailto:basannahr@gmail.com) or mail to the convener H R Basanna, Anemahal Estate, Sakleshpur P.B.-39, Hassan D.T. Karnataka-573134 before 20<sup>th</sup> September, 2008.

### **Venue of the conference:**

The seminar will be held at Sri Guruvegowda kalyana mantapa, Basaveshwara road Sakleshpur. Sakleshpur hailed as a plantation valley of Karnataka, surrounded by serene settings, World famous Belur, Halebeed temples & Munzrabad fort. It is also famous for its coffee, cardamom, pepper and other plantation crops. The weather in the months of September-October will be cool and pleasant with the temperature ranging between 20-25 degree centigrade.

### **Kits and materials**

Registered delegates should collect their -Kits with presentation papers and brochures at the entrance of the hall.

### **Exhibitions**

A limited number of stalls will be provided for the display of products, literatures and posters. The required fee of Rs 5000 should be sent by DD drawn in favour of Karnataka growers' federation. The DD should reach association office before 30<sup>th</sup> September 2008.



## **Fallowing dignitaries will participate in the symposium.**

Mr. P.K. Choudry, IAS., Additional Secretary for Commerce, GOI

Dr. P.G.Chengappa. - Guest of honour. Vice Chancellor, University of agricultural science

Dr. Devendra Sharma Guest of honour. Agricultural economist.

Dr. B.L.Shankar- Prominent coffee grower.

## **Invited paper presentation by**

Dr. Y. Raghuramalu - Head, Division of agronomy CCRI on Labour crisis & solutions.

Dr. Chengappa Vice Chancellor UAS, on "claim India's coffee as eco-friendly coffee"

Dr. K.T.Prasanna- Professor University of agricultural science on bio fuel, Carbon trading and forest wealth

Dr. Sanjay Bijjur. IFS. - Special officer tourism development. Department of tourism. Karnataka. On Eco-tourism.

Dr.AmanUllaKhan DFO [Research]. M.P.M-Bhadravathi - on forest wealth

Mr.SampathKumar TIDE. Presentation on Micro hydro generators

## **Overall schedules**

Registration and coffee 9.00 A.M. 9.30 A.M.

Morning session between 9.30 A.M. 1.15 P.M.

Lunch at 1.15 P.M. - 2.15 P.M.

Afternoon session between 2.15 P.M. 5-15 P.M.

**The detailed programme schedules will be enclosed in the kit that will be handed over to delegates on 5<sup>th</sup> October 2008 at 9A.M.**

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## **Organising committees**

### **Dr.N.K.Pradeep**

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Karnataka Growers' Federation

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### **Mr. Uday**

President-Hassan District

Planters Association

\* \* \* \* \*

**Convener:** Mr.H.R.Basanna

**Co-conveners:** Mr.N.M.Shivaprasad, Mr. M.J.Dinesh Devavrunada

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# KARNATAKA GROWERS' FEDERATION

National Seminar on Coffee Challenges and Opportunities

## Registration Form

### Mailing Address

Name of the delegate: .....

Address .....

.....

State

Code

Mobile No. ....

Landline. ....

E-mail. ....

### Deligations

Corporate deligate

Patron deligate

Deligate

D.D. No./Cheque No. ....

Amount Rs. ....

Date. ....

Signature

