# 24)

### Coffee Conference Evaluation

(Total forms: 41)

#### **Conference Rating:**

Excellent: 26 Good: 15

#### Speakers:

## The most interesting speakers (5 or over votes) were:

Professor Joseph Stiglitz:	(20
Ambassador Sergio Amaral	(14
Professor Robert Bates	(6)
H.E. Gnassingbé Eyadema	(6)
Klaus Jacobs	(6)
Dr. Juan M Santos	(5)
Professor Christopher Gilbert	(5)
Robert Thompson	(5)

### Other speakers who should have been included:

Many people felt there should have been more speakers from Africa:

A couple of people felt there should have been speakers from Mexico

Others felt more Producers should have spoken.

The specifically named speakers suggested were:

- Michael Heath
- Herbert de Sola
- Alain Gauze

<sup>&</sup>quot;Prominent speakers from coffee producing countries of Africa"

<sup>&</sup>quot;Yes speakers from Africa, e.g from Uganda and Ivory Coast"

<sup>&</sup>quot;Farmer representatives from Africa or Asia. Poor representation of the African continent"

<sup>&</sup>quot;More speakers from Africa speaking about Africa"

#### **Topics**

As per programme:

- Digital Capital, Business Webs and the World's Coffee Economy (3)
- ➤ Globalisation and Developing Countries (25)
- > Strategies for developing countries dependent on primary commodities (2)
- Coffee, primary products and the economic development of Latin America (7)
- Prospects for developing countries with special reference to primary commodity producers (8)
- ➤ Coffee and the Economic Development of Africa (5)
- > Agriculture, Coffee and the Economic Development of Asia (2)
- > Institutions and Development (15)
- > Coffee and Health (7)
- Coffee technology, genetics, diseases, organic coffee and sustainable development (2)

#### Others named:

- > The role and performance of future markets in Coffee (2)
- Price crisis (4)
- Consumption trends (2)

#### **Conference Venue**

Excellent:	19
Good:	19
Average:	1

#### Views on the Industry - Hottest Topics

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Price Levels:	31
Promotion:	19
Quality:	19
Problems of small holders:	16
Sustainability	11
Risk Management	10
Health Aspects:	8
International Commodity Policy:	8
New Technology	4

#### **Future Events**

World Coffee 2003:	28
World Coffee 2004:	18

#### Prefered Locations(more thant 1 vote)

London	8
Paris	2
USA (Washington, New York, San Francisco)	6
India (Bangalore)	2
Colombia	2
Europe (Switzerland)	4
Ivory Coast	3

## Sources & Contacts - Professional/Trade Magazines/Newsletters:

F.O. Licht, Coffee & Tea

**Commodities Weekly** 

**India Primary Commodities** 

Coffee & Tea Trade Journal (2)

Coffee & Cocoa Financial Times

**Economist** 

Tea & Coffee (2)

Coffee News

Public Ledger (2)

## **Professional/Trade Associations:**

**ACPC** 

ICO (3)

**ASIC** 

sco

**NCAUSA** 

**SCAA** 

Coffee Board

Tea Board

ITA

**Development Banking** 

**IACO** 

CFC

WTO

**PCCA**