## **Helen Wright**

From: George Valls-Jove

Sent: 13 September 2005 08:42

To: Nestor Osorio

Cc: C Paul Dubois; Helen Wright; Hamida Ebrahim

Subject: Il World Coffee Conference in Brazil

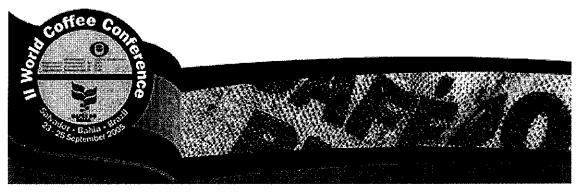
From Central Registry 13/09/05

From: Dugand, Gabriel [mailto:gdugand@coffeenetwork.com]

**Sent:** 12 September 2005 21:44

To: Info

Subject: II World Coffee Conference in Brazil





COFFEENETWORK encourages you to assist to the

II World Conference held in Salvador -Bahia, Brazil.

The International Coffee Organization (ICO) is an intergovernmental organization established under the aegis of the United Nations in 1962, which includes 74 coffee exporting and importing Member countries. In addition to administering the International Coffee Agreement, the ICO exists specifically to address world coffee problems and issues, in view of coffee's extraordinary economic importance and developmental implications.

## 2<sup>nd</sup> World Coffee Conference

In May 2003, the International Coffee Council elected Mr. Roberto Rodrigues, the Minister of Agriculture, Livestock, and Supplies of Brazil, as the Chairman of the 2nd World Coffee Conference. The Conference will be held from 23 to 25 September 2005 in Salvador, Brazil. The President of the Republic of Brazil, H.E. Mr. Luiz Inácio Lula da Silva, has already confirmed his presence at the Conference, which has the full support of the Brazilian government, including the Governor of the State of Bahia. It should be noted that the Cartagena Declaration, adopted by the International Coffee Council in May 2004, welcomed the offer from Brazil to host the 2nd World Coffee Conference, expressing the hope that the event would add to the success of the session held in Cartagena, adopting solutions benefiting the world coffee sector.

The organization of the Conference is being undertaken in close cooperation with the Executive Director of the ICO, Mr. Néstor Osorio, who has created a high-level Contact Group at the ICO to assist with the preparations.

## **OBJECTIVES**

One of the most important objectives of the International Coffee Agreement 2001 is to encourage Members to develop a sustainable coffee economy. The causes of the current crisis and ways of avoiding the recurrence of a similar situation in the future in order to ensure a sustainable future for the world coffee economy will form the basis for analysis and discussions at the 2nd World Coffee Conference in September 2005.

2<sup>nd</sup> World Coffee Conference 23 to 25 September 2005 Pestana Bahia Hotel – Salvador/BA Information: RD Eventos – phone: +55 (71) 2102-6600 www.worldcoffeeconference.com