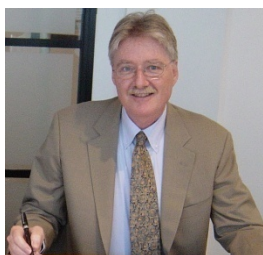


As at 1 February 2010

WORLD COFFEE CONFERENCE 2010

BIOGRAPHIES OF MODERATORS

David Brooks
Director for Natural Resources Policy
and Environmental Reviews
Office of the US Trade Representative
United States of America



Dr David J. Brooks is Director for Natural Resources Policy and Environmental Reviews in the Environment and Natural Resources section of the Office of the U.S. Trade Representative (USTR). He has responsibility for a wide variety of natural resource policy issues, including wildlife trade, forestry and environmental reviews of trade agreements. Prior to joining USTR in 2002, Dr Brooks was a research scientist in natural resource economics, and a science team leader with the US Department of Agriculture, Forest Service. He has degrees from Trinity College (Hartford, Connecticut), the University of Maine and Oregon State University.

Saint-Cyr Djikalou
Permanent Representative of Côte d'Ivoire to
International Commodity Bodies
Côte d'Ivoire



Saint-Cyr Djikalou was born in 1961 in Abidjan. He was appointed as Côte d'Ivoire's Permanent Representative to International Commodity Organizations in July 2001, following previous political appointments as Deputy Secretary-General of the Government and Minister of Commerce in 1999. His involvement in coffee matters started with OAMCAF, the African and Malagasy Coffee Organization, which he represented at meetings of the ICO, from 2001 to September 2005. During this time, he was chosen to head the ICO Executive Board, before being elected Chairman of the International Coffee Council for the 2005/06 coffee year. Saint-Cyr Djikalou headed the Working Group for the future of the International Coffee Agreement, from September 2006 to September 2007, and remains an assiduous delegate of the ICO forums. He is married, with two children.

Christian Rasch Topke
Chairman of the World Coffee Conference 2010 Organizing Committee
Guatemalan National Coffee Association
Guatemala



Christian Rasch was president of the Guatemalan National Coffee Association (Anacafé) until 2009 and he has been a member of its Board of Directors for the past five years. He is also president of the ICO Private Sector Consultative Board. Among other activities, he is a member of PROCAFE, a coffee producer-exporter association; director of *Sierra Azul*, a Specialty Coffee exporter; and general manager of *El Hato*, another specialty coffee farm. He is a supplier for several roasters in Italy and Norway, as well as for Starbucks Coffee.

Ambassador Josefa Leonel Correia Sacko
Secretary General
Interafrican Coffee Organisation (IACO)
Côte d'Ivoire



Madame Sacko was Higher Executive at Kwanza Bengo Enterprise – Bengo production Unit, Ministry of Agriculture. She was also Co-ordinator of the SADC programme at the Planning Cabinet of the same Ministry and was responsible for the Department of Project within the Planning Cabinet, following the creation of the Secretariat of State for Coffee. She was Head of the Co-operation Department at the Cabinet of International Relations and promoted Director of the International Relations Cabinet. Madame Sacko was also advisor of the Secretary of State for Coffee within the Cabinet of International Relations and was Elected Chairman of the Consultative Committee of the Common Fund for Commodities and Elected Secretary General of the InterAfrican Coffee Organisation. She is currently Secretary General of the InterAfrican Coffee Organisation and a member of the Governing Board of CABI.

Oscar L. Schaps
Managing Director
Hencorp Futures, LC



Mr Schaps oversees all of Hencorp's commodity related businesses including HencorpCommcor in Brazil, and CoffeeNetwork.com. He holds a Bachelor's Degree in Agriculture Economics from the University of Florida (1986) and has more than 20 years of professional experience. Mr Schaps began his professional life as a coffee roaster in Miami, Florida and in 1989 joined Hencorp, as a coffee specialist. He currently holds a board seat on the National Coffee Association of America where he also holds the chair Global Relations Committee and participates in various other committees. Oscar also currently participates in the IntercontinentalExchange's Coffee Committee. In the past he has served as President of the Pacific Coast Coffee Association, Director of the Association for Coffee Excellence and as member of the Sugar and Ethanol Committee at the Brazilian futures exchange, *Bolsa de Mercadorias y Futuros* (BM&F). During the past 20 years Mr Schaps has conducted over 50 Risk Management seminars

throughout the coffee producing and consuming countries and has presented with the World Bank at the Board of Agricultural and Rural Development of Vietnam and at the Coffee Board of India.

Max Schnellmann
Counsellor (Economic Affairs, Commodities)
Embassy of Switzerland, London



Max Schnellmann is currently Counsellor for Economic Affairs and Commodities at the Embassy of Switzerland in London. He was Vice-Chairman of the Working Group on the future of the International Coffee Agreement in 2006/07 and chaired the ICO Seminar on Geographical Indications for Coffee in May 2008. He joined the Swiss Ministry of Economic Affairs in 1987 and was subsequently posted as Permanent Swiss Representative to International Commodity Organizations in London (1990-1994). During part of that time he served as spokesman for coffee consuming countries at the ICO. He was subsequently Principal Manager for Finance and Administration in the Nuclear Safety Department of the European Bank for Reconstruction and Development (1994-2002) in London and then Deputy Head of the Trade and Clean Technology Co-operation Division at the Swiss State Secretariat

for Economic Affairs in Berne (2002–2006). He obtained a Doctorate (PhD) in Economics from the University of Zurich in 1984.

Rodolfo Trampe
Executive Coordinator
Asociación Mexicana de la Cadena Productiva del Café
Mexico



Rodolfo Trampe was born in the State of Chiapas, Mexico. He represents the fifth generation of a coffee-producing family. He holds a degree in Economics and a diploma in Finances from the *Instituto Tecnológico Autónomo de México* (the Autonomous Technological Institute of Mexico) – ITAM. He began his professional career in Mexico’s financial sector, becoming subsequently involved in coffee matters, representing the interests of the country’s coffee industry to the Federal Government. Since 2001 he has been a permanent member of Mexico’s delegations to the International Coffee Organization distinguishing himself as the Representative of the

‘Other Mills’ group of exporting countries on the Quality Committee. Since 2006 he has been Executive Coordinator of the Mexican Coffee Association, an institution responsible for planning and implementing Mexico’s coffee policies. On 25 September 2009 he was unanimously elected Chairman of the International Coffee Council.

Mick Wheeler
Executive Director
Speciality Coffee Association of Europe (SCAE)
Overseas Representative for the Papua New Guinea Coffee Industry Corporation



Mick Wheeler is Executive Director of the Speciality Coffee Association of Europe (SCAE), Overseas Representative for the Papua New Guinea Coffee Industry Corporation and independent economic consultant. He is Chairman of the ICO Finance Committee and Promotion Committee and has more than 30 years as an agricultural economist, specializing in tropical commodities, particularly coffee and cocoa. He is a consultant to International Organizations and Governments in Asia and the Pacific on coffee issues and the author of various publications on coffee and cocoa.