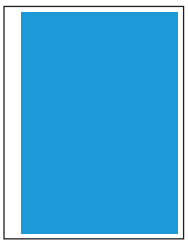
26 28 FEBRUARY 2010 WORLD COFFEE Conference Guatemala

Sponsor Advertisement Options

Technical Specifications Conference binder

Artwork size

7.4" (188.8 mm)

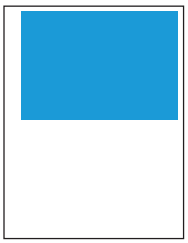


One page

PLATINUM — US$20,000

- Your brand and logo on all the promotional material
- One page full colour publication in the dossier with printed material of the Conference and Visitor's Guide
- Your brand displayed at the Opening Ceremony, Convention Centre Lobby, lunch and coffee break area
- Eight passes for the Opening Ceremony, conferences, exhibitions and social events in the Conference Programme

7.4" (188.8 mm)

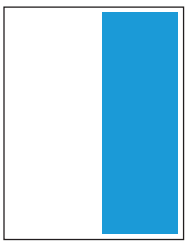


Half page, Horizontal

GOLD — US$15,000

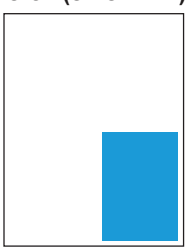
- Your brand and logo on all the promotional material
- Half page full colour publication in the dossier with printed material of the Conference and Visitor's Guide
- Your brand displayed at the Convention Centre Lobby, lunch and coffee break area
- Five passes for the Opening Ceremony, conferences, exhibitions and social events in the Conference Programme

3.6" (91.04 mm)



Half page, Vertical

3.6" (91.04 mm)



Quarter page

SILVER — US$10,000

- Your brand and logo on all the promotional material
- Quarter page full colour publication in the dossier with printed material of the Conference and Visitor's Guide
- Your brand displayed at the lunch and coffee break area
- Three passes for the Opening Ceremony, conferences, exhibitions and social events in the Conference Programme

Digital data

Photographs:
CMYK, 300 dpi, (TIFF, EPS, uncompressed)

File Formats
Adobe Illustrator, Macromedia Freehand MX, Adobe InDesign, TIFF, EPS, PDF (300dpi uncompressed)

Fonts
All fonts must be converted to outlines

Disk Formats
CD - DVD ROM

File Compression
Stuffit or Zip

All files and disks must be APPLE MACINTOSH compatible.

All disks sent or files submitted via FTP must include a JPG file of the advertisment for visual reference.

If no proof is supplied, the Organization is not responsible for errors or colour accuracy.