

IDH Presentation at ICO

Introduction to IDH The Sustainable Trade Initiative,
the Sustainable Coffee Program, and possible Vision 2020
cooperation areas

5 March, 2015



Overview

1. IDH The Sustainable Trade Initiative
2. The Sustainable Coffee Program (SCP)
3. Opportunities for ICO/IDH/4CA collaboration



the sustainable trade initiative



SCEP SUSTAINABLE COFFEE PROGRAM

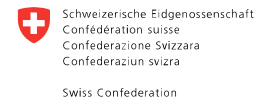


Bringing sustainable coffee production and sourcing practices to scale to meet increasing demand, while improving farmer livelihoods and sustaining natural resources.

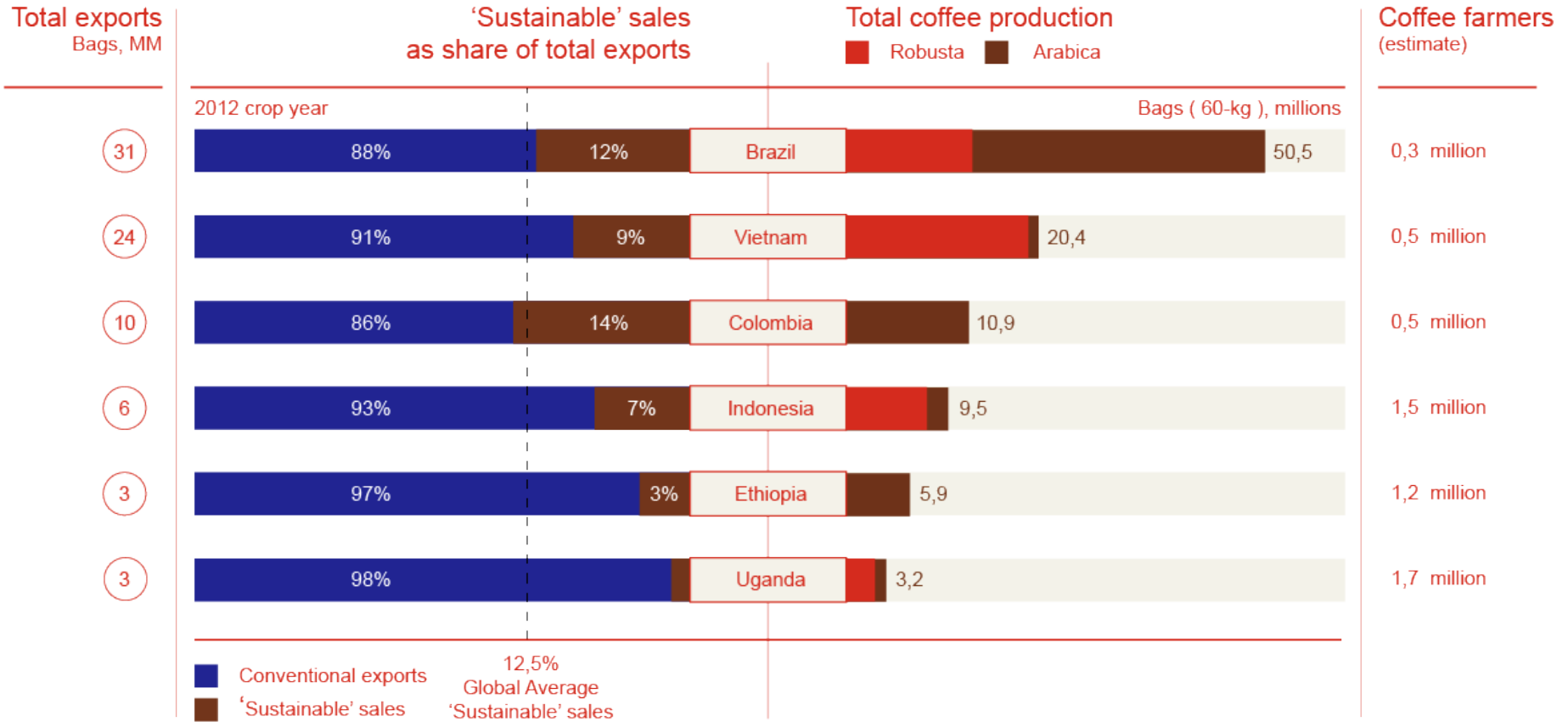
National level partners:



Donors:

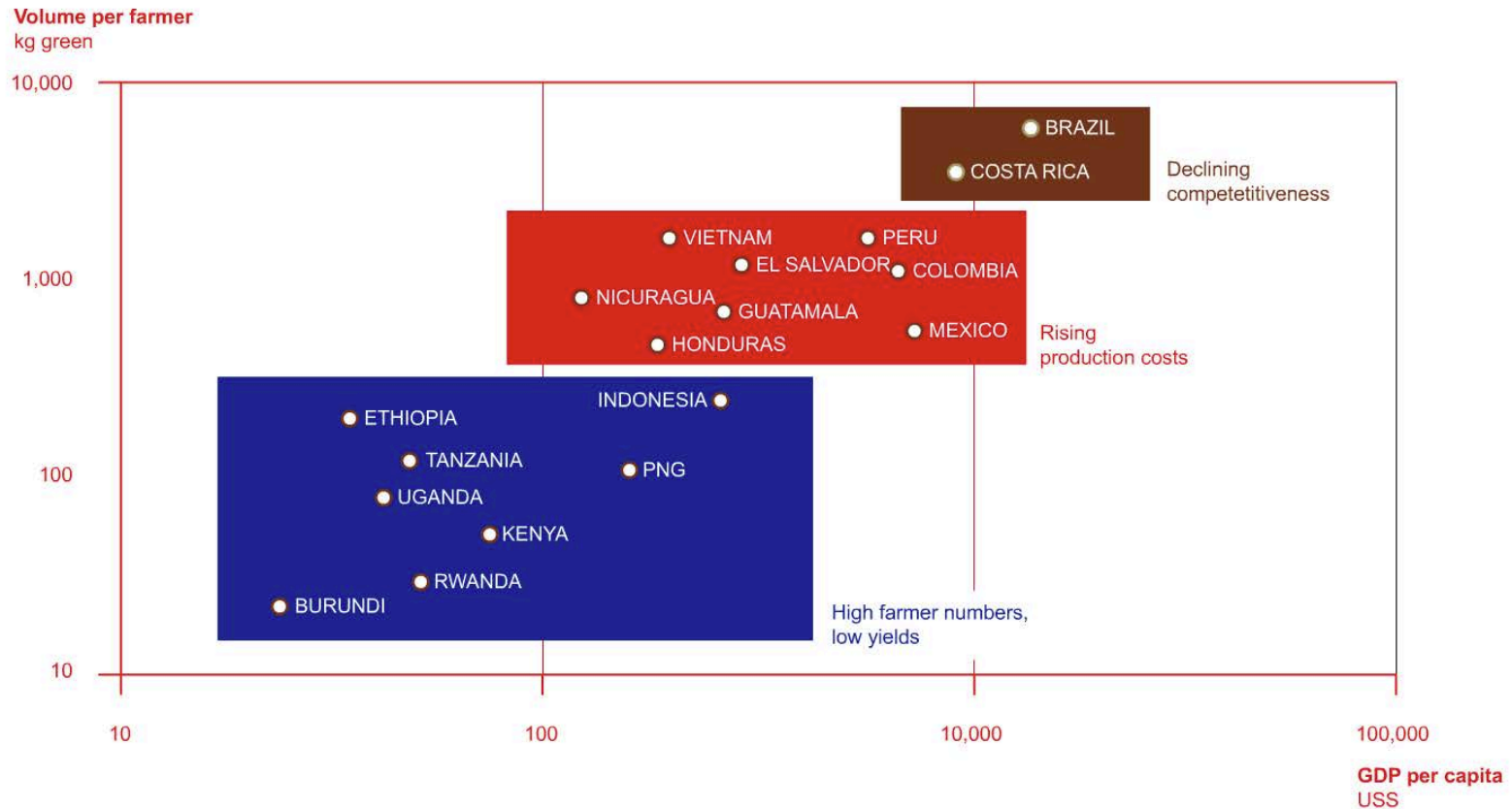


SCP focus countries



Production challenges differ per region

<http://www.sustainablecoffeeprogram.com/en/resources>



Source: World Bank; TechnoServe analysis



Coffee farmer challenges to sustainability

Climate Change

Access to Finance

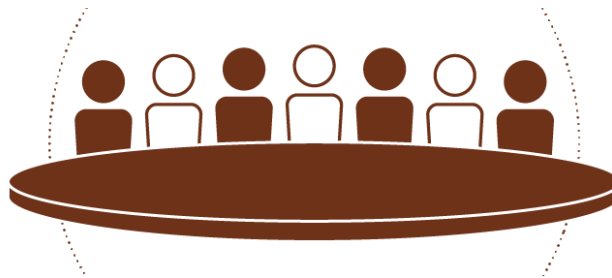
Poor farming practices and lack of effective farm groups

Lack of Standard Collaboration

National Platforms

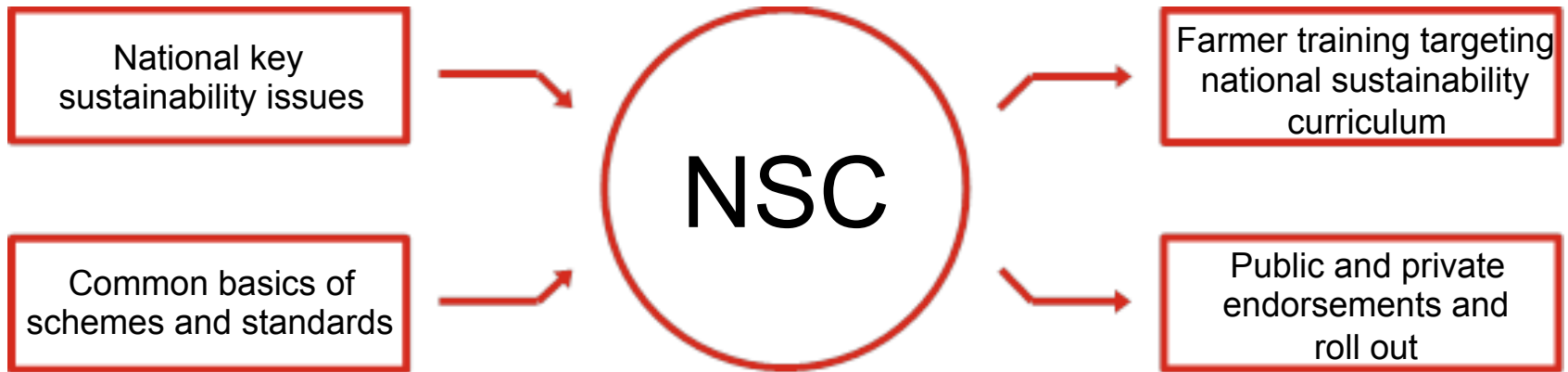
Generating systemic change beyond private sector engagement

- Better coordination in the sector
- Improved government policy with input from private sector
- International credibility and potential funding channel for local sustainability initiatives



National Sustainability Curriculum

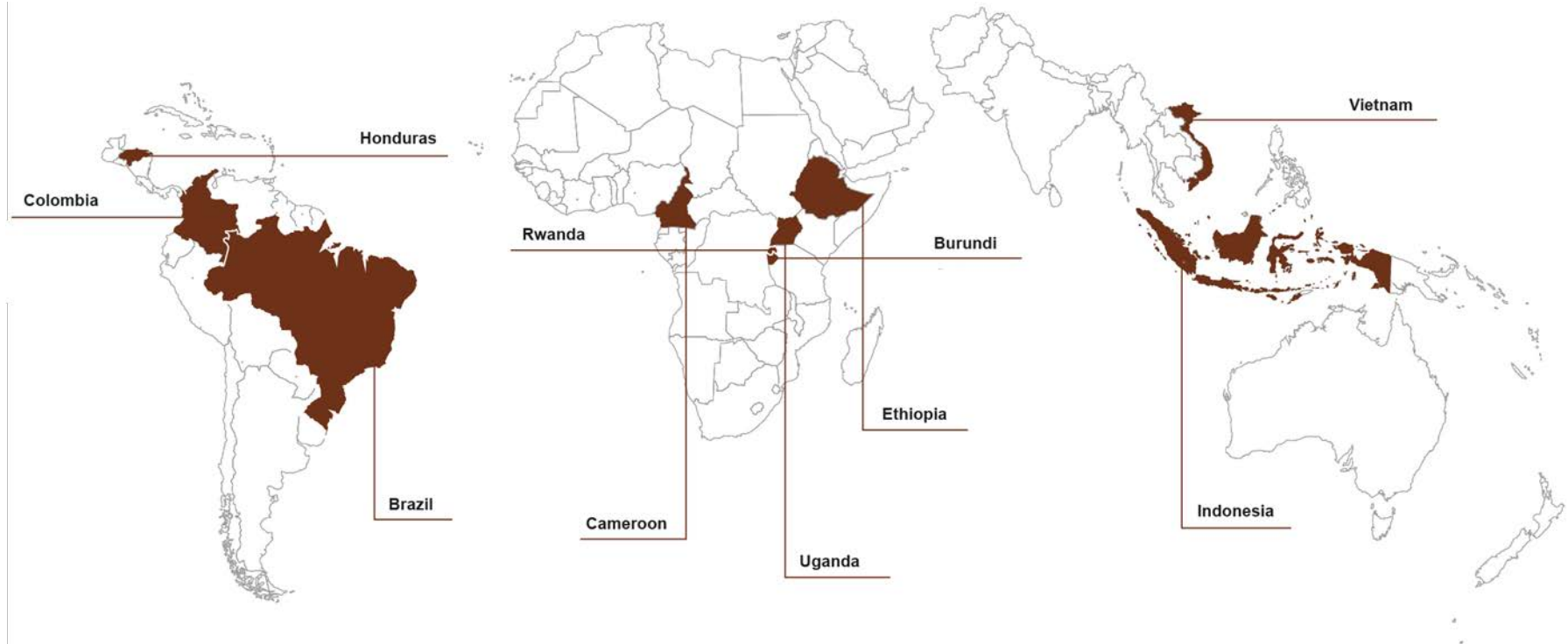
Standardizing a producing country's approach towards key sustainability issues



Examples of SCP pre-competitive collaboration in country

- The establishment of the Vietnam Coffee Coordination Board and a National Sustainability Curriculum endorsed by the public and private sectors
- Working with the Ethiopian Commodity Exchange (ECX) to develop a Traceability system for coffee
- Guidelines to access earmarked funds for Brazilian coffee growers
- Working and funding together with the Tanzanian Coffee Board and other national private and public stakeholders a National Sustainability Curriculum

Field Level Projects



| | Global Total | South America Total | Africa Total | Asia Total |
|------------------------------|----------------|---------------------|---------------|---------------|
| ● Number of projects | ● 31 | ● 9 | ● 9 | ● 13 |
| ● Number of farmers to reach | ● 213.030 | ● 44.390 | ● 89.550 | ● 79.090 |
| ● Size of IDH funding in USD | ● \$12.139.000 | ● \$4.305.000 | ● \$4.044.000 | ● \$3.790.000 |

International pre-competitive collaboration

Development of climate adaptation tools **coffee & climate**
enabling effective response

Farming as a family business toolkit



Access to finance



Access to better nutrition



Partnerships for a sustainable coffee sector



Standard Alignment



Coffee Carbon Footprint Rules



Alternatives to Endosulfan



Common Indicators



Strong cooperation is vital for scale

VISION
2020
for a sustainable
coffee sector



Opportunities for ICO/IDH/4CA collaboration

Possible workstreams



- 1. Development and support of national platforms**
- 2. National sustainability curriculum (NSC)**
 - Development of an NSC starting in SCP countries: Vietnam, Brazil, Uganda, Tanzania, Indonesia, Colombia, Ethiopia)
 - Roll out of trainings through public / private extension services
- 3. Climate Change**
 - Collaboration with climate initiatives and governments to roll out – initially starting in Brazil, Vietnam, East Africa, Colombia, Indonesia, Ethiopia together with Coffee & Climate
- 4. Financial Literacy & Access to Finance**
 - Workstream under development with further partners (Africa)
- 5. Joint donor approach**



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Ministry of Foreign Affairs



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