



Private Sector Consultative Board

40th meeting

4 March 2015 (09:30)

London, United Kingdom

Draft Agenda

Item	Document
1. Draft Agenda – to adopt	PSCB-143/14
2. Ratification of the Chairman and election of the Vice-Chairman for 2014/15 – to ratify and to elect	
The PSCB will ratify the appointment of the Chairman and elect the Vice-Chairman for 2014/15.	
3. Report on the meeting of 24 September 2014 – to approve	PSCB-142/14
4. Coffee consumption to consider	verbal
The representative of the NCA will make a presentation on consumption in the US market.	
5. Food safety aspects – to note	verbal
The representative of the European Coffee Federation will report on acrylamide and the review of the evaluation of caffeine by the European Food Safety Authority (EFSA).	
6. Consultative Forum on Coffee Sector Finance – to consider	to follow
The PSCB will consider the outcome of the 5 th Forum held on 3 March 2015.	
7. International Coffee Day – to consider	to follow
The PSCB will consider proposals for the theme and other arrangements for the first International Coffee Day on 1 October 2015.	

8. World Coffee Conference – to consider verbal

Article 30 of the Agreement provides that the Council shall decide on the form, title, subject matter and timing of the World Coffee Conference, in consultation with the PSCB. The 4th Conference will take place in Ethiopia in March 2016. The PSCB is invited to make proposals for the Conference for consideration by the Council during its 114th Session in March 2015.

9. Other business – to consider

Conversion factors for roasted, decaffeinated, liquid and soluble coffee – The PSCB is invited to consider this matter which will be reviewed by the Statistics Committee at its meeting on 4 March 2015. [SC-42/14](#)

PSCB Agenda: The PSCB will review regular Agenda items and reports considered during its meetings. verbal

Taxation of coffee in exporting countries – The Head of Operations will report. to follow

10. Future meetings – to consider verbal

The PSCB is invited to suggest matters for consideration at the next meeting.

The next meeting will take place in Milan, Italy at the time of the 115th Council Session from 28 September to 2 October 2015.

REFERENCE DOCUMENTS
Terms of reference for the Private Sector Consultative Board (Annex II)
Technical presentations