



Mr Alexandre Fontana Beltrão

1. The Executive Director presents his compliments and wishes to convey the sad news that Mr Alexandre Fontana Beltrão, Executive Director of the ICO from 1 April 1968 to 30 September 1994, died on 4 April 2016.
2. Mr Beltrão was the longest serving Executive Director of the ICO. He was born in 1924 in Curitiba, Paraná, Brazil, and educated at the Instituto Santa Maria, the University of São Paulo and the Escola Nacional de Engenharia, Rio de Janeiro. His first position in 1948 was as assistant engineer in the Department of Soil Mechanics at the Instituto de Pesquisas Tecnológicas, São Paulo. He trained at the Institut National d'Aérophotogramétrie, Ministère de la Reconstruction, Paris, and the Ministry of Works in London in 1950-51. He was the founder and director of SPL Planning Services Ltd.; observer of the Government of the State of Paraná to the UN International Coffee Conference, special adviser to the President of the Brazilian Coffee Institute, 1964; and Chief of the Brazilian Coffee Institute bureau in New York. Mr Beltrão, whose published works include "Paraná and the Coffee Economy", 1963 (essay), and "Economy of the States of Paraná, Pará and Ceará", 1958, was a Commander of the Order of Rio Branco. Always keen to promote coffee consumption, he contributed to launching the Coffee Development Group in the USA during the 1980's which successfully promoted quality coffee consumption, and advised the Specialty Coffee Association of America in its early years.