



**Promotion and Market Development Committee**

11<sup>th</sup> meeting

10 March 2016 (14:30)

Addis Ababa, Ethiopia

**Draft Agenda**

**Item**

**Document**

**1. Draft Agenda – to adopt**

PM-47/15

**2. Chairman and Vice-Chairman for 2015/16 – to appoint**

verbal

The Committee will appoint a Chairman and a Vice-Chairman for 2015/16, who shall be from different categories of Members in accordance with the terms of reference. Precedent indicates that the Chairman should be from an exporting Member, and the Vice-Chairman from an importing Member.

**3. International Coffee Day – to consider**

to follow

The Committee may wish to consider a theme and activities for International Coffee Day on 1 October 2016.

The Committee may also wish to consider guidelines for the establishment of partnerships between the ICO and other entities.

**4. Other business – to consider**

verbal

*Projects to promote consumption:* The representatives of exporting Members may wish to report on any projects in their countries on the promotion of consumption.

**5. Date of next meeting – to note**

verbal

The next meeting will take place in London, United Kingdom, at the time of the 117<sup>th</sup> Council Session from 19 to 23 September 2016.

<b>REFERENCE DOCUMENTS</b>
<a href="#"><u>Plan for Promotion and Market Development</u></a>
<a href="#"><u>Terms of reference for the Promotion and Market Development Committee (Annex IV)</u></a>
<a href="#"><u>Terms of reference for the Steering Group on Promotion (Annex IX)</u></a>