



### **5<sup>TH</sup> EDITION OF FESTICOFFEE**

The Cocoa and Coffee Inter-professional Council of Cameroon (CICC) invited the Acting Executive Director, Dr Denis Seudieu, to participate at the 5<sup>th</sup> Edition of FESTICOFFEE, a 'grand Public' Festival of African Coffee that took place in Yaoundé, Cameroon, from 20 to 22 April 2017. The Festival was opened by H.E. Mr Luc Magloire Mbarga Antangana, Minister of Commerce. The aim of the event was to promote the coffee industry in Africa. It was marked by the participation of VICOFA, the Coffee Sector authority of Vietnam.

In his opening remarks, Dr Denis Seudieu thanked the Government of Cameroon and its private sector for associating the ICO to this important event promoting coffee consumption across Africa. He praised the valuable support of the Government to the coffee sector in Cameroon and encouraged other Governments to learn from the Cameroonian initiative in order to improve the coffee value chain for a sustainable coffee sector in Africa. A strong domestic consumption will not only increase the value addition from coffee but also benefit coffee growers who will have two markets to supply: the local roasting industry and the exporters of green beans.