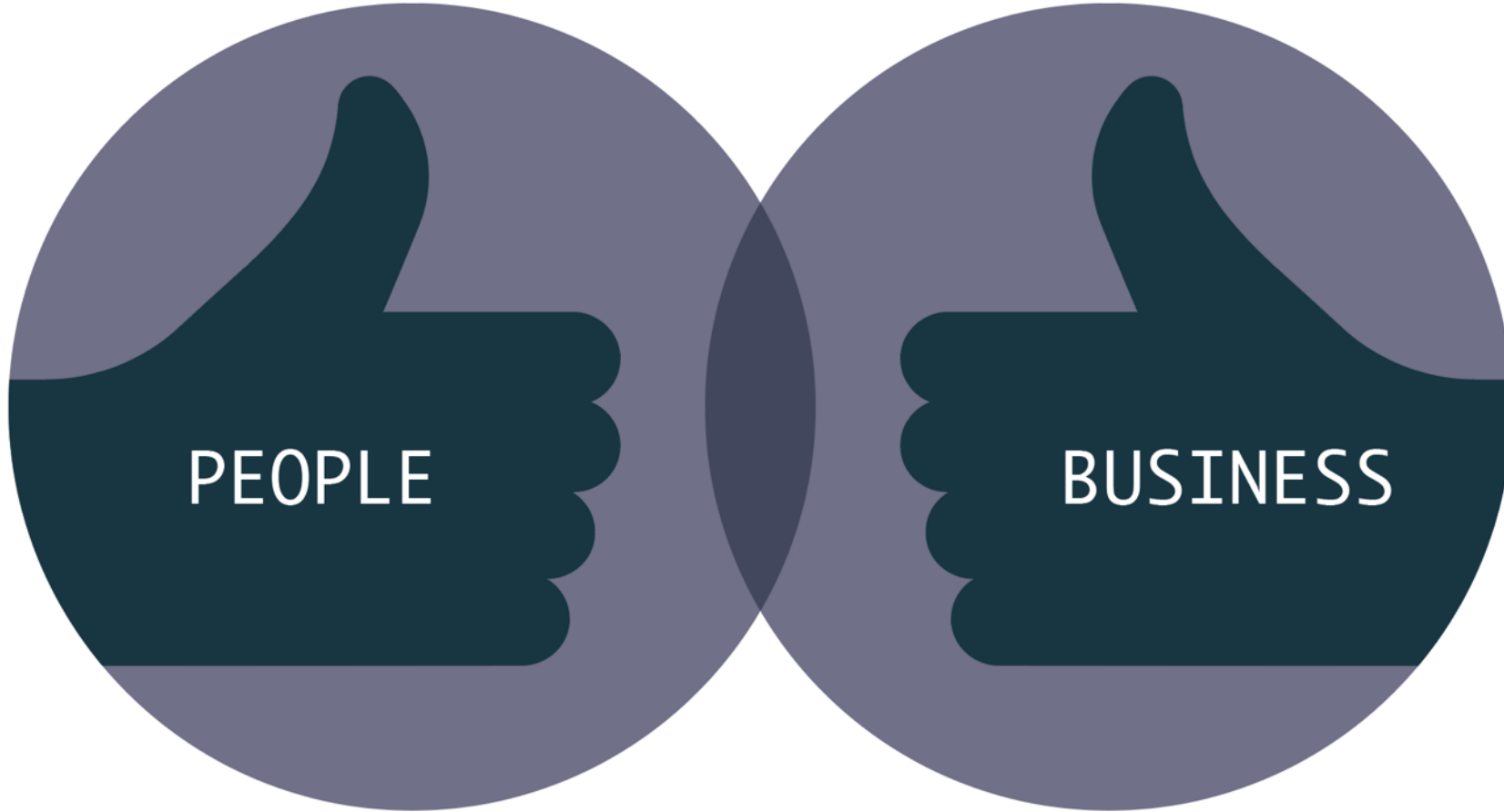


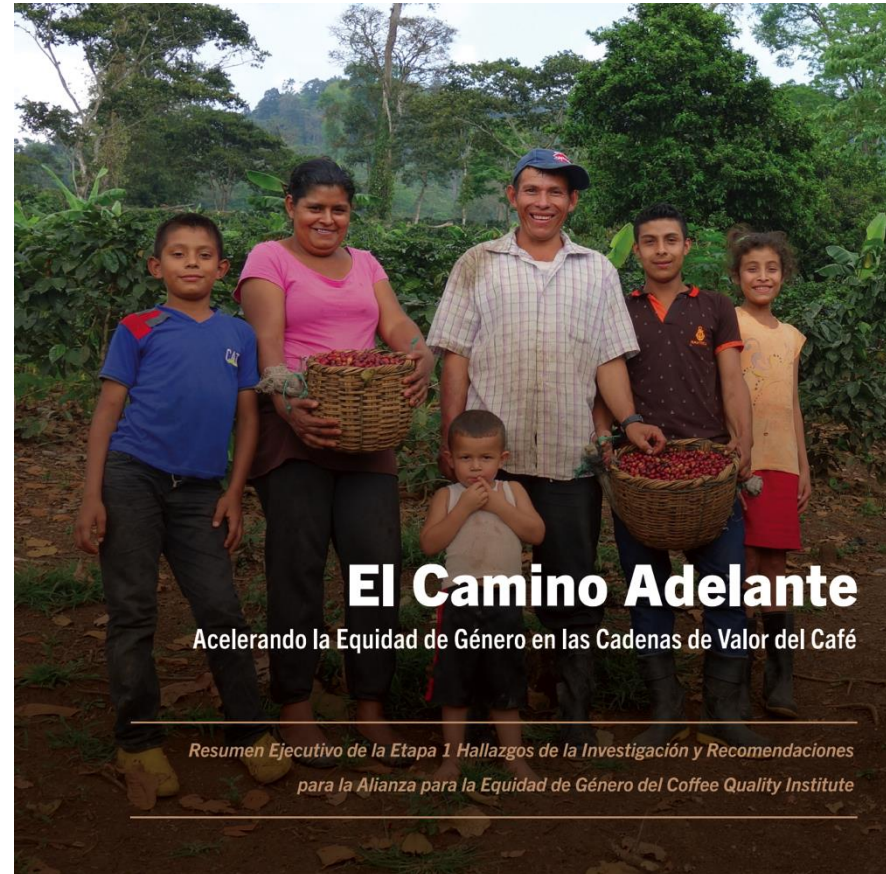
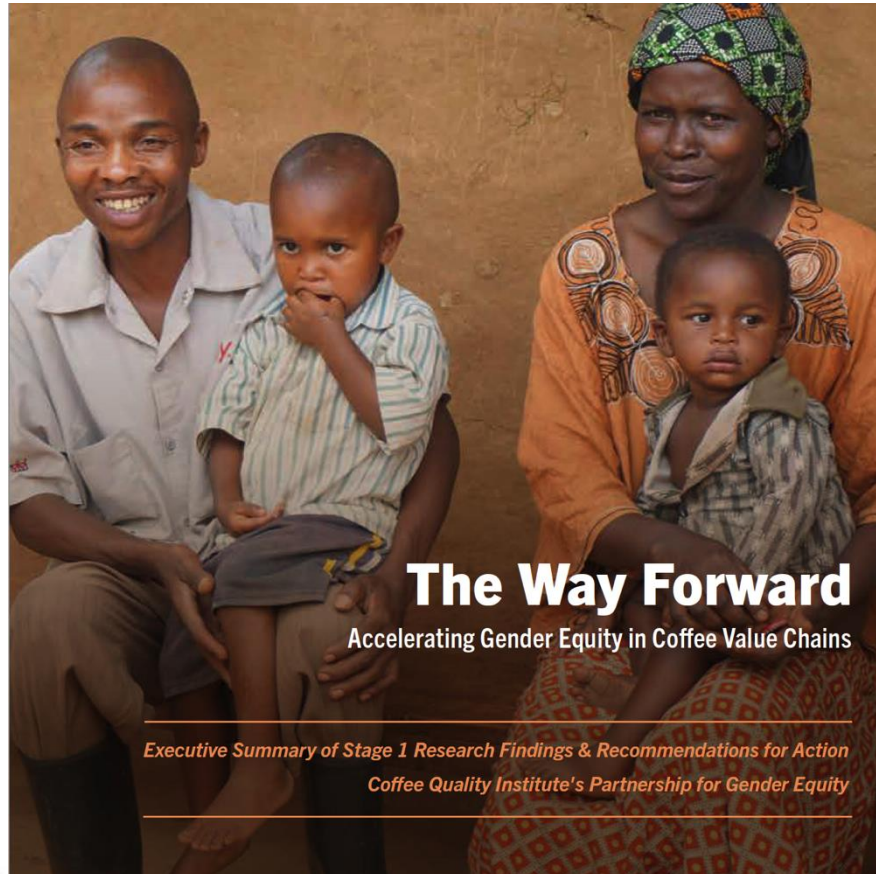
Growing Awareness about Gender Equity in Coffee





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Report Launched ~ 1st International Coffee Day in Milan



Recommendations

1 Increase women's participation in training programs and revise training programs to be gender sensitive

5 Support joint decision-making and ownership of income and resources at the household level

2 Invest in programs to reduce time pressures for women

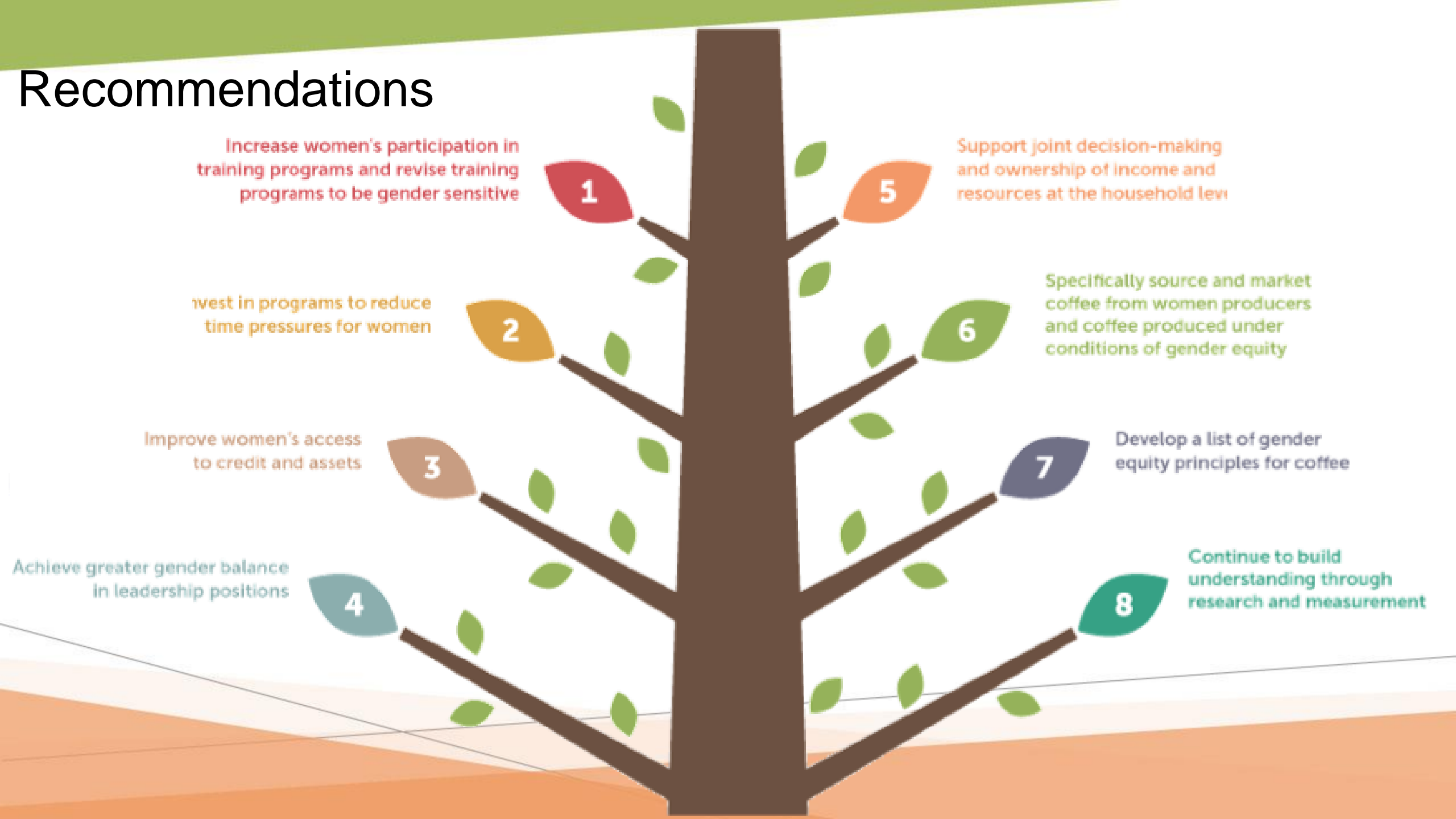
6 Specifically source and market coffee from women producers and coffee produced under conditions of gender equity

3 Improve women's access to credit and assets

7 Develop a list of gender equity principles for coffee

4 Achieve greater gender balance in leadership positions

8 Continue to build understanding through research and measurement



Tools to Accelerate Industry Action

Toward greater gender equity in the coffee sector

Three Tools to Accelerate Industry Action

1. Common Measurement Framework
2. Engagement Guide
3. Validated Project Methodology



Common Measurement Framework

Facilitating data collection and analysis to measure progress

Common Measurement Framework (CMF)

Objective is to use common measures to:

- **identify the current state** of gender equity in the coffee value chain
- **track changes** as more deliberate attention is paid to improving participation and benefits for coffee communities
- link gender equity **to broader industry sustainability goals** and the Sustainable Progress Framework (SPF)

CMF Consists of:

- Results Framework
- Set of 25 indicators
- Indicator Reference Sheets for each

Indicator Validation Pilot Participants



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Hanns R. Neumann Stiftung 



SUSTAINABLE HARVEST
RELATIONSHIP COFFEE





Engagement Guide for Gender Equity

Supporting industry actors to take
action in their value chain
activities



Technical Advisory Group: Engagement Guide



+ 2 independent experts



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safe
Sustainable Agriculture Food Environment



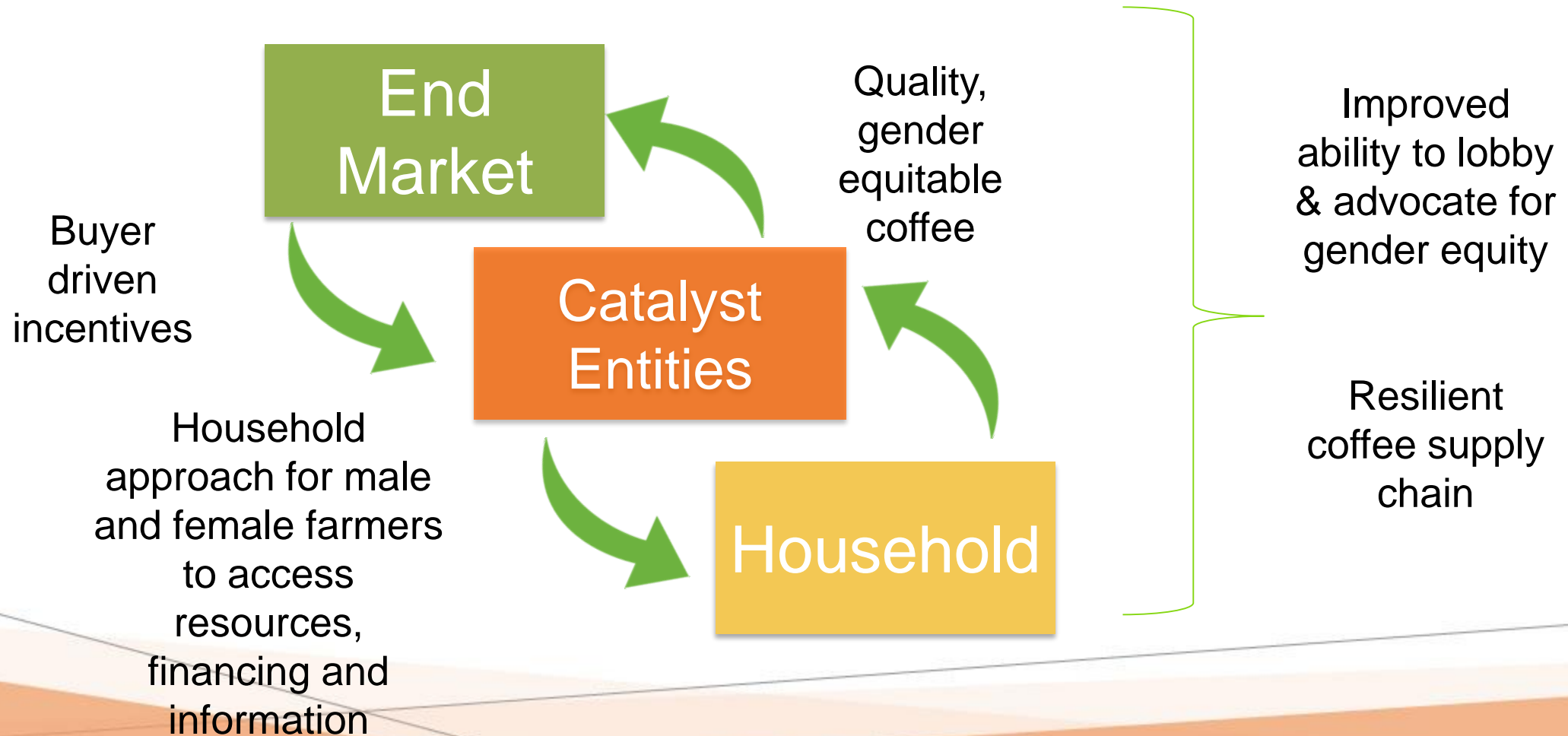
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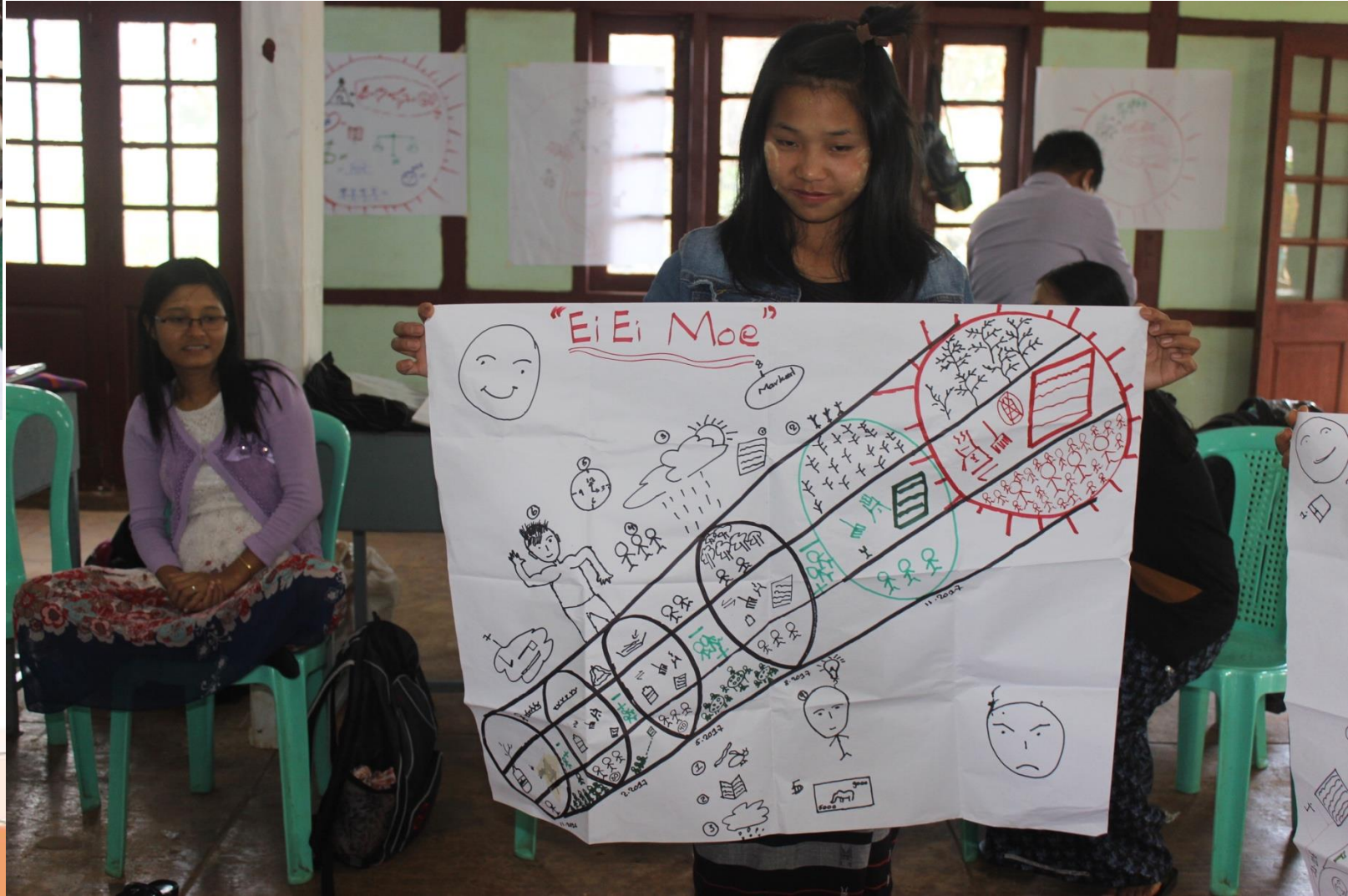
The PGE Project Methodology: A Field Guide for Integrating
Gender Equity in the Coffee Value Chain

Published: June 14, 2018



PGE Approach for Field Level Impact





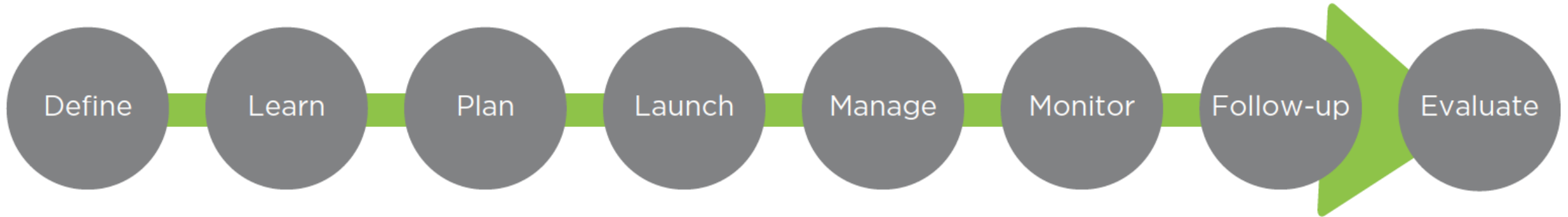


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Eight steps to implementation & impact



Technical Advisory Group: Project Methodology



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+ 2 independent experts

The PGE Co-Design Lab

Objective: clarify the role for end market companies to drive change on the issue of gender equity in the coffee sector

(as input into the Project Methodology)

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What's Next?

Opportunities to build on the momentum

Field Level Projects with Partners

Nicaragua



Myanmar



Ethiopia



Latin America



?? Asia



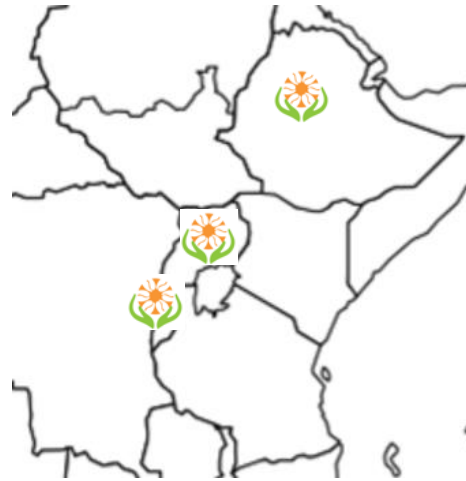
1. Continue to demonstrate impact through work across key coffee regions, 2018 - 2022



Asia



East Africa



Mexico & Central America



South America



- 12 Projects in 4 regions, ~2.5K families each project
- Target 25K households & 100K beneficiaries – women, men, youth

- Shared project methodology and measurement framework
- Key supply chain and development partners to collaborate and invest

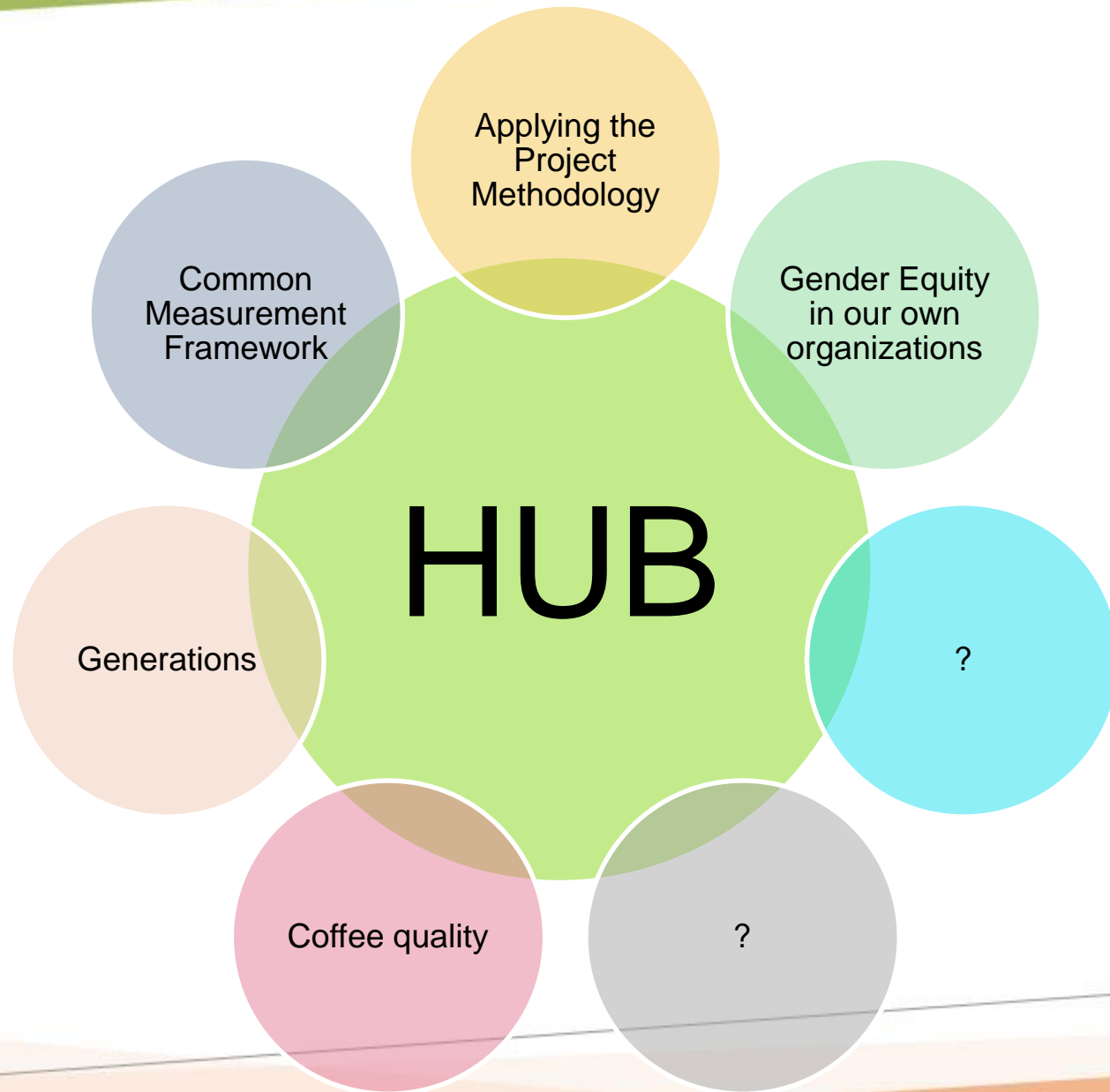
2. Research into Generational Engagement in Coffee



3. Learning & Innovation for Gender in Coffee

Learning Groups focus on different areas of interest decided by the participants

*Themes highlighted here are subject to change



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GLOBAL COFFEE
PLATFORM
for a sustainable coffee world

Learn More! October 1st Webinar



#ICD2018



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Thank you! Questions?



Kimberly@genderincoffee.org

More information at www.genderincoffee.org

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