



**Atelier interactif à EXCO 2019 :
"La volatilité des prix et la durabilité :
défis du développement et solutions
pour les petits caféiculteurs de la
chaîne de valeur du café"**

1. Le Directeur exécutif présente ses compliments aux Membres, observateurs et membres du Comité consultatif du secteur privé et les invite à un atelier interactif sur la volatilité et la viabilité des prix : défis du développement et solutions pour les petits caféiculteurs de la chaîne de valeur du café, organisé dans le cadre d'EXCO 2019 - première exposition internationale consacrée à la coopération internationale - le 16 mai 2019 de 11 h 15 à 13 h 00 à Rome, Italie.
2. Organisé par l'OIC en partenariat avec la Direction générale de la coopération au développement du Ministère italien des affaires étrangères et de la coopération internationale, cet atelier s'inscrit dans le périmètre du "Dialogue structuré à l'échelle du secteur" que l'OIC mène dans le cadre de ses actions visant à appliquer la Résolution 465 sur le niveau des prix du café.
3. Les participants se concentreront sur la durabilité du secteur du café afin de comprendre les contraintes et les défis de durabilité de la chaîne de valeur du café et d'identifier des solutions innovantes, en axant leur réflexion sur la volatilité des prix, la productivité et le changement climatique. Les discussions d'EXCO 2019 viseront à identifier des partenariats public-privé potentiels pour trouver des solutions pour le secteur du café afin de mettre en œuvre le Programme de développement durable 2030.
4. Une note conceptuelle et un ordre du jour sont joints en annexe.

Participation aux manifestations organisées par l'OIC

5. Suite à la décision prise par le Conseil international du Café à sa 124^e session, les Membres se sont engagés à mobiliser leurs représentations diplomatiques en Italie et auprès des organisations internationales à Rome pour assurer une participation active.

6. Nous encourageons tous les Membres, observateurs et membres du Comité consultatif du secteur privé à participer à cette rencontre dans le cadre du dialogue structuré à l'échelle du secteur qui fait partie intégrante de l'application de la Résolution 465.

7. Afin d'assister à la conférence, toutes les parties intéressées doivent s'inscrire à :
<http://survey.fieraroma.it/execute/survey?surveyID=registrazione-exco2019&action=start&lang=en>

8. Les détails des autres rencontres organisées dans le cadre du dialogue structuré à l'échelle du secteur de l'OIC suivront prochainement.

EXCO2019

The International Cooperation Expo
Fiera di Roma: 15-16-17 May 2019

Interactive Workshop
16 May 2019, 11:15 – 13:00

Price Volatility and Sustainability: Development Challenges, Opportunities and Solutions for Smallholder Farmers and the Coffee Value Chain

The global coffee sector involves over 12 million farming households in coffee-producing countries, and the coffee value chain supports over 120 million jobs all over the world and has an annual turnover greater than US\$200 billion.

With prices of green coffee declining by over 30% since 2016 and reaching alarmingly low levels in 2018, the coffee community recognizes that urgent action must be taken to alleviate the damaging impact of this situation on the livelihood of millions of coffee-farming families. Trends in early 2019 show that prices are not expected to improve, even though coffee consumption continues to grow at around 2% every year. Therefore, the burden placed on coffee growers and their families is expected to become even heavier.

The livelihoods of smallholder coffee farmers are being seriously compromised by shrinking income, since prices paid to farmers, in many instances, are insufficient to cover production costs. This imbalance increases food insecurity and reduces access to health and education, especially for the youth and women, and has the potential to increase social unrest, and even rural to urban and overseas migration flows.

The coffee price crisis is also negatively impacting both the quality and quantity of coffee produced by coffee farmers, who cannot invest in the good management or maintenance of their coffee trees. Their productivity is also jeopardized by the growing impact of climate change, which poses a serious threat to the future availability of supply and sustainability of the coffee sector.

To address the impact of price volatility, Members of the International Coffee Organization (ICO) – both coffee-exporting and -importing countries – adopted *Resolution 465 on Coffee Price Levels* in September 2018. This Resolution mandates the ICO to take immediate actions, by engaging all links in the coffee value chain and the international community.

The ICO has set up a comprehensive implementation strategy, including a series of economic studies, in partnership with prestigious academic institutions and experts, and targeted sector dialogue events in order to mobilize all coffee stakeholders and development partners to help coffee growers, especially smallholders, to cope with current price levels, the high costs of inputs and logistics and low productivity. This engagement strategy is designed to identify innovative, feasible market-based solutions and financial schemes. The solutions identified will be discussed at the Coffee CEO Forum, which will be held as part of the 125th Session of the International Coffee Council in September 2019 in London.

The ICO-led sector dialogue includes consultative events at the United Nations in New York, at the European Union in Brussels, and also during International Coffee Council meetings in Nairobi and London. The significant platform afforded by EXCO2019 the first global international cooperation expo which is supported by the Ministry of Foreign Affairs and International

Cooperation of Italy, together with the Italian Agency for Development Cooperation (AICS) and by the European Commission's Directorate-General for Cooperation and Development, can only strengthen this dialogue further.

The ICO-led workshop¹ will engage representatives of the coffee industry, financial institutions, governments, development agencies, international and non-governmental organizations that support the coffee sector. Participants will explore the constraints, sustainability challenges and the opportunities of the coffee sector, as well identify innovative solutions, including public-private partnerships. The focus will be on addressing the impact on coffee farmers of price volatility, climate change and low productivity, in order to fight poverty and increase the sustainability of the coffee sector, while also contributing to the implementation of the 2030 Sustainable Development Agenda – the Sustainable Development Goals (SDGs).

Agenda

Introduction and moderator, **Gerardo Pataconi**, Head of Operations, ICO

Challenges and opportunities of the Coffee Sector: Development Cooperation and Public-Private Partnerships to meet the SDGs

- **José Sette**, Executive Director, ICO
- **Andrea Illy**, Chairman, illycaffè Spa
- **Gloria Isabel Ramírez Ríos**, Ambassador of Colombia in Italy, Italo-Latin American Institute (IILA)
- **Giorgio Marrapodi**, Director-General, Development Cooperation, Ministry of Foreign Affairs and International Cooperation

Innovative Solutions, Tools and Best Practices to make Coffee Sustainable

- **Mario Cerutti**, Chief Institutional Relations and Sustainability Officer, Lavazza and President, European Coffee Federation (ECF) and Italian Coffee Committee
- **Daniela Fatarella**, Vice Director General, Save the Children Italia
- **Domenico Nardelli**, Director and Treasurer, Financial Operation Department, International Fund for Agriculture and Development (IFAD)
- **Dejene Tezera**, Director, Agribusiness Development Department United Nations Industrial Development Organization (UNIDO) TBC
- **Josef Schmidhuber**, Deputy-Director, Trade and Markets Division, Food and Agriculture Organization of the United Nations (FAO)

Interaction with the public and conclusions

¹ The Workshop, in Davos style, will also provide the opportunity to discuss the development of joint programmes (ICO, FAO, IFAD, UNIDO, Italian Cooperation...) on the coffee value chain: Challenges and innovative solutions for smallholder farmers to cope with price volatility and sustainability and decent living income.