

INTERNATIONAL COFFEE ORGANIZATION

ANNUAL REVIEW

COFFEE YEAR 2019/2020

OVERCOMING THE PANDEMIC:
A YEAR UNLIKE ANY OTHER



INTERNATIONAL
COFFEE
ORGANIZATION

ACKNOWLEDGEMENTS

The ICO wishes to express its gratitude to all partners such as donor countries, private sector companies and associations, United Nations organizations and academia that provided relevant cash and in-kind voluntary contributions during coffee year 2019/20.

These voluntary contributions enabled the ICO to expand its operations supplementing Members' annual contributions to the Organization's Administrative Budget.

We thank the Kiel Institute for the Global Economy, the London School of Economics, the International Food Policy Research Institute (IFPRI) for their support of the Coffee Development Report 2020.

A special thanks goes to Germany's Federal Ministry for Economic Cooperation and Development (BMZ) and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and the State Secretariat for Economic Affairs for Switzerland (SECO) for supporting the Coffee Public Private Task Force. We also thank private sector signatories of the London Declaration 2018.



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THE FIGURES

World-Class Knowledge

- 3** Coffee Break Series' Reports on the impact of the covid-19 pandemic
- 12** Trade Statistics
- 4** Quarterly Statistical Bulletins
- 2100+** Downloads of the Coffee Development Report 2020
- 12** Coffee Market Reports
- 1** Annual Trade Statistics Report

Our Convening Power

- 3** Virtual International Coffee Councils
- 300+** Attendees at Virtual Seminar on covid-19 & Impact on the world coffee sector and mitigation measures
- 500+** attendees at 'The Value of Coffee' webinar to launch CDR2020 & celebrate UK joining the ICO
- 3** Virtual Meetings of the CCPTF
- 200+** Participants at the 2nd CEO & Global Leaders Forum

Sharing the Message

- 5** Roadshow events to promote CDR2019
- 10,000+** visits to International Coffee Day web platform
- 5** ICO Economic Reports in the Global Coffee Report Magazine
- 1** Coffees Next Generation initiative launch

MESSAGE FROM THE CHAIR



I had the honour to be elected as the 67th Chair of the International Coffee Council for coffee year 2019/20. I have the privilege of presenting the Annual Review, which summarizes the activities of the ICO during this year.

Of course, I must acknowledge the unexpected and difficult times that we exist in. Although it does now look that there is an end in sight, covid-19 has still not finished with us, and people all around the world are enduring this disease and its impacts. I hope that you and your families are healthy and coping well with the pandemic and all the shutdown measures that were necessary to contain it. I also want to send my condolences to anyone around the world, and to the coffee community in particular, who is suffering from Covid-19 or who has lost a loved one or a friend to the pandemic.

Through the hardship came the opportunity to rise to the occasion. The pressing need for global cooperation highlights the importance of the International Coffee Organization, a body that through international cooperation convenes all stakeholders to tackle the challenges facing the sector. As ICO analysis showed, the pandemic aggravated issues such as the coffee price volatility, thus generating instability and uncertainty. In June 2020, the ICO surveyed the impacts of covid-19 on exporting Member countries. Through activities like this, the organization helped to highlight the collective needs and concerns of our global coffee community.

In September 2020, ICO convened the 2nd CEO and Global Leaders Forum, where we saw dialogue from leaders and influencers across the private sector.

They based their deliberation on the outcome of the Coffee Public-Private Task Force, a unique mechanism that the ICO established for consensus-building between the public and the private sector.

The engagement of international financial institutions in the Forum was a step in the right direction towards a sustainable, inclusive and resilient coffee value chain.

Effective solutions to mitigate the impacts of covid-19 and the economic crisis can only be realized if we continue to work together—public and private sector, exporting and importing countries, development partners and consumers. As Members of the ICO, we all have a duty to ensure the fulfilment of the mandate of the International Coffee Agreement to foster the sustainable development of the coffee sector. We must support the ICO in its role to administer the Agreement, not only for the ever-increasing number of consumers across the world but most importantly the millions of people whose livelihoods depend on coffee.

We need to mobilize all coffee producing and importing countries to continue to strongly support politically and financially the ICO as the unique global space for finding shared solutions and undertake collective actions to benefit coffee farmers, all coffee stakeholders and consumers.

His Excellency Mr Iman Pambagyo of Indonesia
Chair of the International Coffee Council 2019/20

MESSAGE FROM THE EXECUTIVE DIRECTOR

These last 12 months have been very difficult for all of us and I send my deepest condolences to those who have lost loved ones and friends to this devastating disease.

I want to reflect on the importance of making the right choices and the need to understand the meaning, the challenges, but, above all, the opportunities of working together representing industrialized, middle-income and least developed countries, large and small coffee producers, importing and consuming countries.

Working together is the only way to succeed, to overcome this crisis and to show consumers, development partners and the industry that, despite our differences, we have a common goal. We must find common solutions to mitigate the impact of the pandemic, to effectively mobilize additional resources to help achieve the prosperity of the farmers and to build a profitable and sustainable coffee sector for all coffee stakeholders.

On a positive note, the government of the United Kingdom after successful discussions with the ICO Secretariat and as of 1 January 2021 officially joined the ICO as a Member in its own right. Furthermore, coffee year 2019/20 showed progress in the [Coffee Public Private Task Force](#). Cash and in-kind contributions, received as the result of the generous support of ICO members, Germany and Switzerland, as well as the private sector, have enabled us to move this initiative forward. The Communiqué and its road map have been agreed upon by the Council and the CEO and Global Leaders Forum and the technical workstreams are underway. The Secretariat has also received a great deal of positive feedback on the [Coffee Development Report 2020](#), which focused on 'The Value of Coffee: Sustainability, Inclusiveness, and Resilience of the Coffee Global Value Chain'.



A Special Session was called on October 2020 in which, after weeks of discussions within the Small High-Level Working Group, the 128th Council agreed on a budget for coffee year 2020/21. Under the budget, some posts have unfortunately been frozen and contract duration reduced. From 21 posts in 2016/17, the ICO is now operating this year with nine staff. This is below the critical mass required and justifiable only as an emergency measure, but not sustainable in the long run. I would like to take this opportunity to thank ICO staff for their hard work, creativity and enthusiasm amidst the departure of many of their dedicated colleagues due to the financial constraints faced by the Organization.

We have made significant progress over coffee year 2019/20, but we are still a long way from achieving our ambitious target of achieving a truly sustainable coffee sector. Let us all continue to work hard together.

Finally, I would like to express my gratitude for the backing received from delegates, the private sector and ICO staff members and I hope to count on the same support during the next coffee year.

José Sette, Executive Director
International Coffee Organization

TANGIBLE AND INTANGIBLE BENEFITS OF THE ICO

- International representation in the only global space for coffee exporting and importing countries.
- Cooperation with international governments, non-governmental organizations and the private sector.
- Partnership with United Nations agencies, international and regional financial institutions, non-governmental organizations and academia.
- Membership in the ICO also facilitates close contacts with the private sector through its Private Sector Consultative Board (PSCB) and the Coffee Public-Private Task Force (CPPTF).
- Opportunities to access know-how, networking and resources.
- Access to information and independent research and analysis of the coffee global value chain.
- Access to world-class data on coffee and statistical publications of the ICO.
- Promotion of coffee consumption and support for International Coffee Day.
- Assistance in the development and funding of coffee development projects.



EMPOWERING THROUGH KNOWLEDGE

Strategic Goal I: Delivering World-Class Data, Analysis and Information to the Industry and Policy-Makers

The Coffee Market

In coffee year 2019/20, covid-19 presented an unprecedented joint supply and demand shock to the global coffee sector. Global coffee production in 2019/20 is estimated at 168.84 million bags, 2.5% lower than last year, while world coffee consumption is estimated to decrease by 0.9% to 167.59 million bags, resulting in a surplus of 1.24 million bags. The ICO composite indicator for coffee year 2019/20 averaged 107.18 US cents/lb, which compares to 100.57 US cents/lb for the coffee year 2018/19 and 111.54 US cents/lb in 2017/18.

Supply

World production reached 168.68 million bags, 0.9% lower than in coffee year 2019/20. Arabica production was 96.82 million bags, and Robusta was 71.86 million bags. Production in Africa increased by 0.5% to 18.69 million bags or 11.1% of the world total. Asia and Oceania accounted for 29.3% of world coffee production, harvesting 49.49 million bags. In Central America and Mexico, output decreased by 9.7% to 19.54 million bags in coffee year 2019/20, representing 11.6% of world supply. Finally, the largest regional supplier, South America recorded 80.96 million bags in 2019/20, a decrease of 1.1% from the previous year and representing 48.0% of the world total.

Consumption

Global coffee consumption decreased for the first time since the downturn of 0.4% in 2008/09, reaching 164.5 million bags in coffee year 2019/20, declining by 2.4% from the previous coffee year. The average annual growth rate over the last five coffee years is 1.7%.

In coffee year 2019/20, demand declined in all regions, except Africa where it was maintained at 12.02 million bags. The largest contractions in demand were found in Europe and North America, falling by 3.5% to 53.68 million bags and by 3.8%, respectively. In Asia & Oceania, consumption fell by 1.3% to 36 million bags, in Central America & Mexico by 1.5% to 5.35 million bags, and in South America by 1% to 26.9 million bags.

International trade

A global contraction of coffee shipments occurred for 2019/20 as global exports amounted to 127.30 million bags, a 4.5% decrease compared to last year. The world's largest coffee exporter is Brazil, accounting for 32.2% of global coffee exports for 2019/20 with 41.03 million bags. Thus, the South American continent accounts for 45.3% of coffee exports, followed by Asia and Oceania with 31.5% market share. Lastly, Central America & Mexico account for 12.5% coffee exports, whilst Africa's global share of exports is 10.7%.

Tracking Progress

The ICO is strongly committed to implementing its Five-Year Action Plan (2017-2022) and Resolution 465 on coffee price levels.

Improving statistical data collection

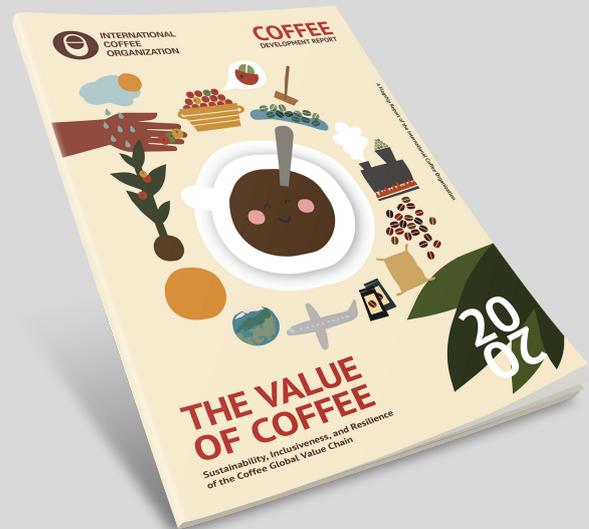
Continued efforts to improve statistical data collection, storage, processing and dissemination were made during coffee year 2019/20. The Secretariat has maintained its closer engagement with Members:

- Monthly Coffee Market Reports and other statistical publications continued to be published timely and effectively providing all coffee stakeholders and operators with a rigorous and neutral benchmark to understand the market and its trends.

EMPOWERING THROUGH KNOWLEDGE

- The Secretariat is upgrading the statistical database to an online database with the support of a specialized consultancy firm. The database application would now be hosted online making it easier for Members and subscribers to access the data they need in a timely manner. The upgraded database was also one of the key products of the Programme of Activities 2019/20.
- The Rules on Statistics: Certificates of Origin were revised, pursuant to the request made by Colombia. The changes implemented streamlined procedures and allowed for electronic certificates of origin.
- The compliance indicators for provision of statistical data, covering compliance of Members for coffee year 2018/19 using the methodology introduced in document SC-87/18, were reported in document SC-99/20, one of the KPIs in the Programme of Activities. The report noted that the overall score for exporting Members nevertheless represents an improvement of two points compared to coffee year 2017/18, in part due to increased efforts by the Secretariat to find and collect statistics from official government websites.

The report analyses the coffee sector through the lens of global value chains (GVCs). It provides insights into the coffee GVC based on sound empirical analysis and fact-based policy recommendations to help coffee farmers and the whole coffee sector be sustainable, inclusive and resilient. The PDF of the report was promoted on the ICO internally developed website (www.internationalcoffeecouncil.com/cdr2020) and has been download over 2100 times. The ICO also offered the option of purchasing a hard copy of the CDR2020 on request for £20, offering a new avenue for income for the ICO.



The CDR2020 was prepared by the ICO team, together with leading external contributors and through the support of the German Federal Ministry for Economic Cooperation and Development (BMZ) through the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH. The virtual event 'The Value of Coffee' was held together was attended by the Honourable, Victoria Prentis, MP and Parliamentary Under-Secretary of State for Farming, Fisheries and Food. The list of speakers and the recording of the event can be found [here](#).

Research

The Coffee Development Report 2020

The International Coffee Organization (ICO) released its flagship report the [Coffee Development Report 2020 \(CDR2020\)](#), on the topic of 'The Value of Coffee: Sustainability, Inclusiveness, and Resilience of the Coffee Global Value Chain'. The CDR2020, the second edition of the ICO's flagship report, was launched at a joint virtual event on 28 January 2021, together with the ICO's newest member, the government of the United Kingdom.

EMPOWERING THROUGH KNOWLEDGE

Coffee Break Series



In response to the covid-19 pandemic, the ICO developed a series of research papers on how the pandemic was impacting the global coffee sector.

Coffee Break 1 highlighted the 'Impact of covid-19 on the Global Coffee Sector: The Demand Side', Coffee Break 2 focused on 'Volatile Coffee Prices: Covid-19 And Market Fundamentals'; and Coffee Break 3, focused on 'Impact of covid-19 on the Global Coffee Sector: Survey of ICO Exporting Members'. This research helped to inform ICO members and the wider coffee community during a time of great uncertainty in the global coffee sector and aimed at identifying measures to mitigate the negative impact on coffee communities and all stakeholders.

Obstacles to consumption: Tariff and non-tariff measures and their impact on the coffee sector

Pursuing the objective of Article 24 of the ICA 2007 aiming to reduce distortions to coffee trade, the Secretariat presented a study that contained updated information on tariff and non-tariff measures affecting production,

trade and consumption of coffee. This interim report concluded that import tariffs appear generally high in coffee-exporting countries, constituting a serious impediment to increased trade flows among producing countries, thus reducing the available market for coffee as well as opportunities to expand activities along the coffee value chain.

With regards to importing countries, with very few exceptions, import tariffs have been reduced through various regional and multilateral trade agreements, such that many exporting countries are benefiting from this relatively free trade. However, these special tariff concessions granted to some exporting countries are becoming less and less important as the difference between general and preferential rates is narrowing. Moreover, the relationship between overall coffee consumption and import tariffs and indirect taxes in importing countries has not been clearly demonstrated thus merits further investigation ([document ICC- 126-2](#)).

EMPOWERING THROUGH KNOWLEDGE

Projects

Building the post-covid-19 resilience of Africa's coffee sector to market disruptions, food, nutrition and income security

With the outbreak of the covid-19 pandemic and the impact on the coffee activities and welfare of producers, a project proposal was prepared by the InterAfrican Coffee Organisation (IACO) together with the ICO Secretariat and the Centre for Agriculture and Bioscience International, CAB International (CABI) to help African coffee producers tackle the impact of the covid-19 pandemic.

The project aims to build a robust coffee-based food system to better weather and recover from covid-19 related shocks and to build systems that are resilient to any future biological, economic or environmental shocks. ([Document PJ-140/20](#)). The total cost of the project in 13 countries is estimated at EUR 15 million over three years. The project has gained the support of the African Union and has been submitted to the European Commission for financing. The project will contribute to the realization of the partnership with the European Union on the "Africa-Europe Agenda for rural transformation".

Promoting Coffee Consumption

Noting that a healthy coffee industry will depend on maintaining dynamic growth in consumption, the Council approved the use of the ICO Special Fund to support Member countries to kick-start regional programmes to promote domestic consumption and value addition ([Document ICC-Resolution 459](#)). The regional programme for Latin America was extended during coffee year 2019/20 to allow full implementation of the remaining activities delayed by the outbreak of the covid-19 pandemic.

The African programme started toward the end of coffee year 2018/19 and continued in coffee year 2019/20. The programme, which includes an analytical review of the coffee value chain, capacity building of young coffee entrepreneurs and awareness-raising of coffee consumption will unlock the potential of the coffee industry in Africa.

As for the Asia Pacific region, the fund disbursement was made recently to India, Papua New Guinea and Viet Nam and full implementation of project activities is expected during coffee year 2020/21. The remaining countries of the Asia Pacific region are expected to request their portion of the ICO Special Fund.



STRONGER TOGETHER

Strategic Goal II: Using the Organization's Convening Power to Provide a Forum for Dialogue Between and Within the Public and Private Sectors

International Coffee Council and Associated Meetings

126th International Coffee Council (Virtual) (5-6 June 2020)

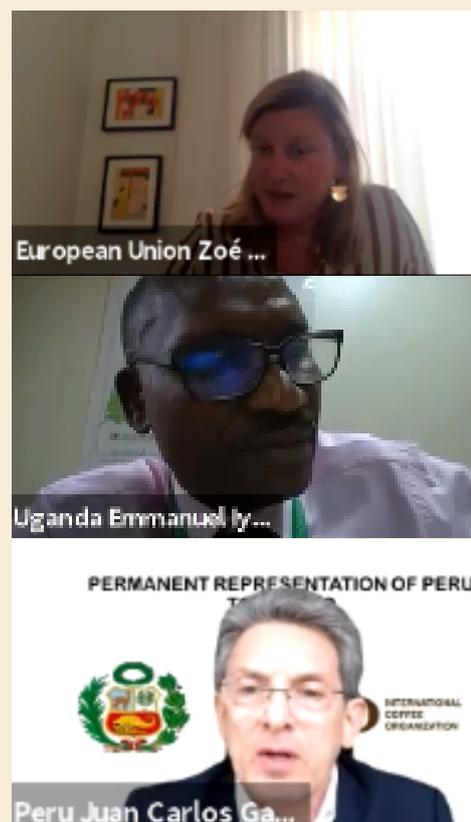
Due to the impact of the covid-19 pandemic, the ICO held its first virtual International Coffee Council. All decisions of the 126th Council can be found in document ICC-126-6.



Chaired by His Excellency Mr Iman Pambagyo of Indonesia (above), the virtual session was attended by 105 people. As it was early in the transition to the virtual working environment, the ICO was forced to hold the meeting in English only and it was limited to ICO Members only.

127th International Coffee Council (Virtual) (10-11 September 2020)

Once again held virtually, the 127th ICC was able to offer virtual interpretation into the four official languages of the ICO. All decisions of the 126th Council can be found in document ICC-127-7. This Council was chaired by His Excellency Mr Iman Pambagyo of Indonesia and was attended by 148 people.



128th International Coffee Council, Special Session (Virtual) (October 28)

Due to a lack of consensus on the budget for coffee year 2020/21, a special session of the council was called on October 28th 2020. During this session, the council approved the election of the Chair and Vice-Chair of the Council for coffee year 2020/21 and the council approved by consensus the budget for coffee year 2020/21. All decisions of the 126th Council can be found in document ICC-128-8. This session was chaired by His Excellency Mr Iman Pambagyo of Indonesia and was attended by 129 people.

STRONGER TOGETHER

Working Group on the Future of the Agreement

In coffee year 2019/20, the working group on the future of the agreement held six meetings. The focus of these meetings was on the extension of the ICA 2007, negotiation of a new ICA, the purpose and the mission of the ICO, and the integration of the private sector into the new ICA. During this time, the secretariat received several proposals from members on amendments to the agreement. In response to requests from members, the secretariat prepared a detailed discussion paper on the 'Proposal on the reform of the International Coffee Agreement ([document WGFA-43/20](#)).

2nd CEO and Global Leaders Forum

Held as part of the ICO-led structured sector-wide dialogue, and as recommended by the Council at its 126th Session, this high-profile event brought together top executives of the coffee value chain, producers, traders, roasters, retailers and high-profile policy leaders, together with development partners and civil society. Together these actors considered the outcomes of the Coffee Public-Private Task Force and sought to converge towards measurable commitments for the sustainable future of coffee growers and of the whole coffee sector in line with the UN Sustainable Development Goals. Held virtually on 9 September 2020, the 2nd CEO and Global Leaders Forum focused on the ongoing discussion on the persistent coffee price crisis, the impact of covid-19 and the sustainability of the global coffee sector.

The Forum was divided into two sessions, a closed session (private sector only) and an open session. The open session included a panel discussion on the theme of "Leveraging the role of International Finance Institutions and Development Partners for a sustainable coffee sector", [see the panellists here](#).

As a result of this Forum, the first joint public-private Communiqué 2020 was approved by the private sector signatories of the 2018 London Declaration.

Coffee Public-Private Task Force

The Coffee Public-Private Task Force CPPTF as per the decision of the International Coffee Council was set up in January 2020 with 16 Sherpas from the private sector and 16 from ICO members. The CPPTF governance procedures were agreed upon, put into practice and adapted as needed. Three online meetings were held during 2020 with ample participation of public and private sector sherpas and representatives as well as observers to the Task Force. The attendance of the meetings was on average 75 participants and has increased over time.

The International Coffee Council, at its 128th Special Session, held on 28 October 2020, endorsed the first joint public-private [Communiqué 2020](#), incorporating the joint Problem and Vision statement and the [Roadmap 2020-2030](#).

The joint Communiqué was a demonstration of the strength of the Task Force that set out new shared commitments and targets towards achieving a prosperous, sustainable and inclusive coffee sector. At the core of the shared vision is the livelihood of coffee farmers and the sustainability of the sector. This achievement was captured in a joint public Communiqué agreed by the ICC and the private sector.

STRONGER TOGETHER

Various Technical Workstreams: The workstreams which aim to operationalize the commitments laid out in the Roadmap and support the work of the CPPTF were activated, notably on the important themes of Living- Prosperous Income, Sustainable Production and Responsible Sourcing and Sector Coordination. These workstreams organised five meetings with balanced participation of public and private sector representatives and observers. Some 'quick win' actions, included in the Roadmap, were either fully implemented or started implementation, see below.

- First GCP Snapshot on sustainable purchases published and all CPPTF roaster members invited to participate.
- Agreement with IFPRI for monthly or quarterly graph tool to be incorporated into ICO Coffee Market report.
- The aspiration of a 'Prosperous Income' incorporated into the Roadmap.
- Gender transformative strategies to be taken up by TWS proposals via input from International Women's Coffee Alliance- IWCA and external gender consultant.
- Conduct a study and develop policy recommendations for the CPPTF on moving towards the efficient functioning of futures markets also for farmers was agreed and in progress.
- Conduct mapping and a relevance-check of common sustainability performance measurement assets, this was agreed upon and is in progress.

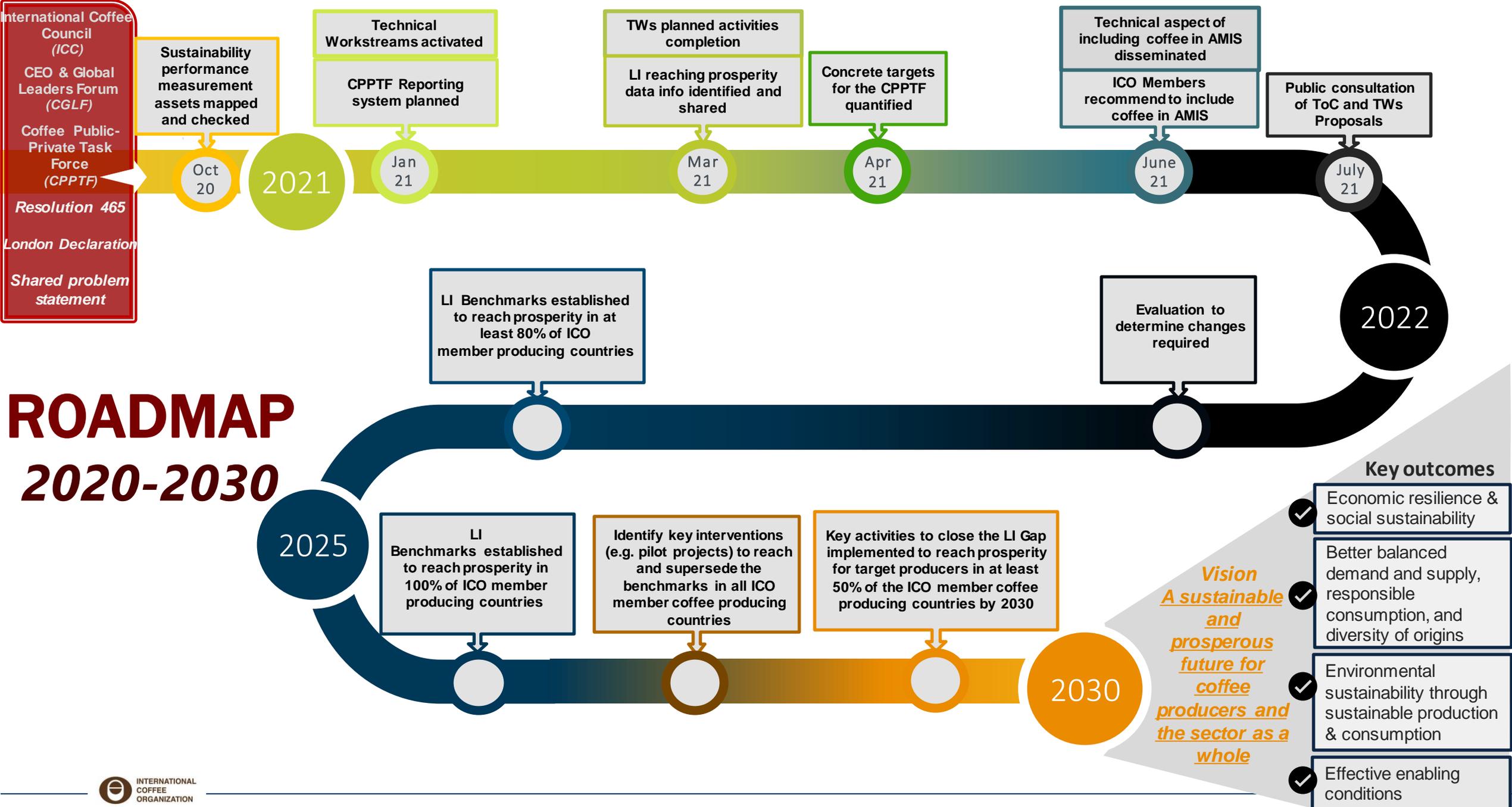
A further two Technical Workstreams on Market Transparency and Market Policies & Institutions were planned to start their work in early 2021.

Specific internal and external communication tools and channels for the CPPTF were created to ensure broad outreach and improve information flows. A monthly Task Force Brief is sent out to all Task Force and ICO members updating on the latest developments. A Webpage with basic background information and updates has also been set up.

A Task Force Coordination unit within the ICO Operation Division was set up and support, both cash and in-kind was secured from the private sector and ICO members including Germany's Federal Ministry for Economic Cooperation and Development (BMZ) through the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), the State Secretariat for Economic Affairs for Switzerland (SECO), for operating the Task Force and to carry out the first quick-wins. Also, organisations such as the Sustainable Coffee Challenge (SCC), Conservation International (CI), International Women's Coffee Alliance (IWCA) and Enveritas offered in-kind support to facilitate and support some of the Technical Workstreams.



Learn about the members of the CPPTF [here](#).



GIVING A VOICE

Strategic Goal III: Facilitating the Development of Projects and Promotion Programmes Through Public-Private Partnerships

International Coffee Day 2020



In its sixth year, for International Coffee Day 2020 the ICO launched 'Coffee's Next Generation', an initiative to support the next generation of young women and men in coffee, bringing their innovative ideas to life to benefit the whole coffee community and to support the recovery from the covid-19 pandemic, building a more prosperous future for the sector. The ICO is working in collaboration with the Food and Agriculture Organization (FAO) and aiming to collaborate with more partners to help facilitate the Coffee's Next Generation initiative.

Coffee's Next Generation is a global initiative leveraging partnerships with local NGO's, international organizations and the private sector. By showing youth that there are indeed opportunities in the coffee sector and empowering them with training, skills, and financial support, this program aims to mitigate the lack of engagement of youth in coffee farming and secure coffee's future.

Highlights:

- Over 10,000 visits to the international coffee day website in just one day.
- [ICO blog](#) by José Sette featured on celebrity media mogul Shonda Rhimes website front-page.
- Partnership with FAO Youth Programme to achieve 'Coffee's Next Generation'.

Outreach

Social media



The ICO promotes its content on the social media accounts Twitter, Facebook, LinkedIn and Instagram. At the end of coffee year 2019/20, the ICO Twitter account had over 7.8K followers, on Facebook over 9.7K people liked our page, on Instagram over 3.9K followers and on LinkedIn 8K followers.

Coffee Sounds

ICO started a short video series titled 'Coffee Sounds', with the aim of conducting short interviews with key coffee leaders, however, the series was temporarily suspended due to resourcing constraints.



GIVING A VOICE

Some Press Highlights

The Organization offers its information services to the coffee industry, academics, the media and others, answering on average over 2,000 queries a year, including interviews and content on coffee trends and challenges to all major specialized coffee magazines and the media at large across the globe. The ICO contributes monthly articles in the coffee magazine the Global Coffee Report and the ICO also provides a subscription service to key publications. Highlights:



ICO participation in [BBC Made on Earth Series 2](#).



“
The goal is to encourage the next generation of youth to pursue a career in the coffee sector either as a barista, or through starting their own farm, or through importing or exporting coffees.
”

Shondaland blog by José Sette.



One of the ICO's five contributions to the Global Coffee Report.

Coffee Development Report 2019 - Roadshow

At the beginning of coffee year 2019/20, the ICO held several in-person roadshow events to promote the research of the Coffee Development Report 2019.

Dedicated roadshow events:

- Launch Event, Embassy of Switzerland, London (1 October 2019)
- Policy Seminar, Permanent Mission of Germany to the UN, New York (19 October 2019)
- ICO-UNCTAD Coffee Workshop, Palais des Nations, Geneva (18 February 2020)
- ICO-FAO Policy Seminar, Rome (March, postponed due to covid-19)
- ICO-GIZ Seminar, Hamburg (May, postponed due to covid-19)

Presentations:

- Industry events (Brazil, Italy, Saudi Arabia, Vietnam, USA)
- International development events (Ecuador, with UNDP)



ICO staff at the ICO-UNCTAD Coffee Workshop, in Geneva (18 February 2020).

RESOURCES FOR ACTION

Finance and administration

Governance and management

The Organization's governance, through the International Coffee Council, is defined in the International Coffee Agreement 2007.

Thematic focus

The programme of activities for 2019/20 was refocused to implement Resolution 465 on coffee price levels agreed by the International Coffee Council at its 122nd Session in September 2018.

Resources

The programme of activities of the ICO and its administrative costs are financed by contributions from Members based upon their average coffee exports or imports. The budget from member contributions in 2019/20 was £2.6 million. The total budget amounted to 2,586,000 in 2019/20, with the financial statements of the Organization audited on an annual basis. The Administrative Budget for the financial year 2019/20 originally contained in document FA-203/19 Rev. 3 was approved by the International Coffee Council during its 125th Session on 27 September 2019.

The ICO also received voluntary contributions made by Germany's Federal Ministry for Economic Cooperation and Development (BMZ) and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and the State Secretariat for Economic Affairs for Switzerland (SECO). The Sustainable Coffee Platform (SCP), Conservation International (CI), International Women's Coffee Alliance (IWCA) and Enveritas offered in-kind support to facilitate and support the Coffee Public Private Taskforce technical workstreams.

Programme of Activities

The ICO's annual Programme of Activities supports the implementation of the Five-Year Action Plan 2017-2021, which sets out the overall direction and addresses the increasing challenges faced by the coffee sector. Details of the Programme of Activities for coffee year 2019/20 can be found in document [ICC-125-11](#).

ICO Secretariat

The headquarters of the ICO is based at 222 Gray's Inn Road, London, United Kingdom, with a staff of nine full-time employees and three agents collecting daily coffee price data and one part-time graphic design/communication consultant.

Officeholders 2019/2020

See Officeholders for this coffee year [online here](#).

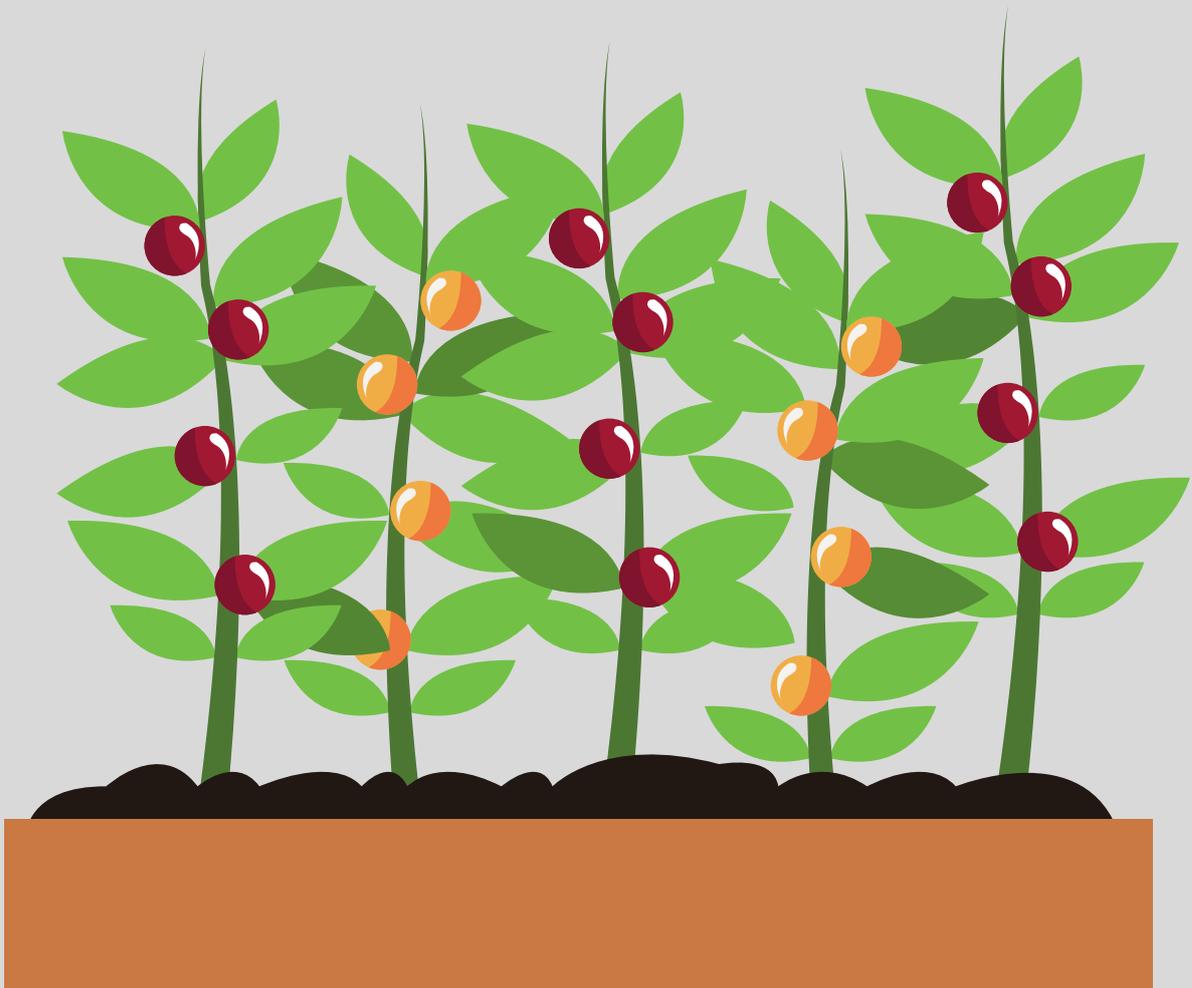
ICO Members

ICO Member Governments represent 97% of world coffee production and 67% of world consumption. See the full list of [ICO Members here](#).

LOOKING FORWARD

It does feel like a long road ahead to recovering from the year 2020. The next 12 months will be heavily focused on recovery and rebuilding from the pandemic. ICO preliminary estimates indicate that coffee consumption suffered a 0.9% drop in coffee year 2019/20. Although coffee is not a staple food, millions of consumers showed that, even during a pandemic, a good cup of coffee is like a friend that we want to meet every day. We are confident that coffee consumption will rebound to its historic growth rate of more than 2%, but the timing is uncertain.

Analysts are calling 2021 a “Year of Renewal”, but a full recovery can only be expected in 2022. Given the challenges, working together is essential if we are to recover and build back a better global coffee sector. Whatever happens, let’s hope that the upcoming year will not spring any more surprises like this one.



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ANNUAL REVIEW
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