

WGFA 95/22

2 March 2022 English only



Working Group on the Future of the International Coffee Agreement 25<sup>th</sup> Meeting 8 March 2022 London, United Kingdom Occurrences of the words 'farmers', 'producers', and 'growers' in the International Coffee Agreement 2007

RESTRICTED

# **Background**

Following the request received during the 23<sup>rd</sup> WGFA meeting held on 22 February 2022, the Secretariat has researched the words 'farmers', 'producers', and 'growers' within the International Coffee Agreement 2007 and the draft text of the new ICA.

#### **Action**

The WGFA is requested to consider the attached document.

# OCCURRENCES OF THE WORDS 'FARMERS', 'PRODUCERS' AND 'GROWERS' IN THE INTERNATIONAL COFFEE AGREEMENT 2007

# **FARMERS (1)**

#### Art. 1 Objectives - par. 12

(12) encouraging Members to develop and implement strategies to enhance the capacity of local communities and small-scale **farmers** to benefit from coffee production, which can contribute to poverty alleviation; and

# **PRODUCERS (6)**

#### **Preamble**

Recognizing that increased access to coffee-related information and market-based risk management strategies can help avoid imbalances in the production and consumption of coffee that may give rise to pronounced market volatility which can be harmful to both **producers** and consumers; and

#### Art. 1 Objectives – par. 4, 9 and 13

- (4) providing a forum for consultations seeking understanding with regard to the structural conditions in international markets and long-term trends in production and consumption that balance supply and demand, and result in prices fair both to consumers and to **producers**;
- (9) promoting coffee quality with a view to enhancing consumer satisfaction and benefits to **producers**;
- (13) facilitating the availability of information on financial tools and services that can assist coffee **producers**, including access to credit and approaches to managing risk.

## Art. 31 - The Consultative Forum on Coffee Sector Finance - par. 1

(1) The Council shall convene, at appropriate intervals and in cooperation with other relevant organizations, a Consultative Forum on Coffee Sector Finance (hereinafter referred to as the Forum) to facilitate consultations on topics related to finance and risk management in the coffee sector, with a particular emphasis on the needs of **small- and medium-scale producers** and local communities in coffee producing areas.

#### Art. 34 - Studies, surveys and reports – par. 5

(5) The Organization shall place particular emphasis on facilitating access to information by small coffee producers to assist them in improving their financial performance, including managing credit and risk.

## **GROWERS (1)**

#### Art. 29 - The Private Sector Consultative Board - par. 3

- (3) The PSCB members shall be representatives of associations or bodies designated by the Council every two coffee years, and may be re-appointed. The Council in so doing shall endeavour to designate:
  - (a) two private sector coffee associations or bodies from exporting countries or regions representing each of the four groups of coffee, preferably representing both **growers** and exporters, together with one or more alternates for each representative; and
  - (b) eight private sector coffee associations or bodies from importing countries, whether Members or non-members, preferably representing both importers and roasters, together with one or more alternates for each representative.

# OCCURRENCES OF THE WORDS 'FARMERS', 'PRODUCERS' AND 'GROWERS' IN THE DRAFT OF THE NEW INTERNATIONAL COFFEE AGREEMENT 2007 (as per decisions of the WGFA)

# FARMERS (8)

## **Preamble**

Considering the need for collaboration among members of the value chain to work together to create the structural conditions that will not only allow coffee **farmers** achieve real prosperity and improve their livelihoods continuously, but also secure the future for the next generations of coffee growers as well as that of the global coffee industry

#### Objectives – Art. 1 Par. 12

(12) encouraging and supporting Members to develop and implement strategies to increase the resilience of local communities and coffee **farmers**, in particular smallholders, so as to enable them to benefit from coffee production and trade, which can contribute to poverty eradication through a living income for families; and

#### Art. 2 – Definitions – par. 11

(11) Private Sector means the segment of the economy that is owned, controlled, and managed by private individuals or enterprises, including but not limited to: (i) **Farmers**, **farmers'** organizations and cooperatives, and producers; (ii) Micro-, small and medium-sized enterprises (MSMEs); (iii) Social enterprises; (iv) Large national and multinational companies, including state-owned enterprises; (v) Financial institutions; and (vi) Industry, trade associations

#### Art. 24 - Removal of obstacles to trade and consumption – par. 7

(7) The Executive Director shall prepare and circulate to all Members annually a survey of coffee-related obstacles to trade and consumption, as well as of the market distortions causing price volatility and impacting living and prosperous income or value distribution, in particular for producers and coffee **farmers**, to be reviewed by the Council.

#### Art. 31 - Coffee Sector Finance - par. 1

(1) The Economics Committee shall facilitate consultations on topics related to finance and risk management mechanisms in the coffee sector, with a particular emphasis on the needs of small- and medium-scale producers, **farmers** and local communities in coffee producing areas.

## Art. 34 - Studies, surveys and reports - par. 4 (not approved yet)

Text proposed by the Secretariat

(4) In order to carry out the provisions of paragraph (1) of this Article, the Council shall [consider those] [adopt an annual work programme of] studies, surveys and reports [to be included in the annual programme of activities], with estimated resource requirements, paying special attention to small- and medium-scale producers [farmers]. These activities shall be financed either from provisions within the Administrative Budget or from extrabudgetary sources.

### Art. 36 - Sustainable coffee sector

(x) The Organization shall, upon request, assist Members to sustainably develop their coffee sector with the aim of promoting prosperity for coffee **farmers** and all coffee stakeholders, while improving productivity, quality, resilience, and profitability in the coffee value chain, in particular for the smallholder producers.

#### PRODUCERS (12)

#### **Preamble**

Recognizing that increasing access to coffee-related information and market-based risk management strategies, for which market transparency in the supply chain and mitigation of price volatility are essential, as well as facilitating the adoption of appropriate regulations, can help to avoid any market distortions that can be harmful to both **producers** and consumers; and

# Art. 1 – Objectives – Par. 4, 9, 13, 15

(4) providing a forum for consultations to seek understanding of the structural conditions in international markets and long-term trends in production and consumption that balance supply and demand, as well as to regulate adequately the spot, physical and financial markets for coffee in order to address volatility and excessive speculation that can distort prices, with negative effects on both **producers** and consumers;

- (9) promoting coffee quality with a view to enhancing consumer satisfaction and benefits to **producers**;
- (13) facilitating the availability of information, in particular, on financial tools and services that can assist coffee **producers** in Member countries to access credit and risk management instruments, allowing for greater financial inclusiveness and risk management, while also taking into account climate change.
- (15) Promoting market-based solutions that allow **producers** to generate greater value addition.

#### Art. 2 – Definitions – par. 11

(11) Private Sector means the segment of the economy that is owned, controlled, and managed by private individuals or enterprises, including but not limited to: (i) Farmers, farmers' organizations and cooperatives, and **producers**; (ii) Micro-, small and medium-sized enterprises (MSMEs); (iii) Social enterprises; (iv) Large national and multinational companies, including state-owned enterprises; (v) Financial institutions; and (vi) Industry, trade associations.

#### Art. 24 - Removal of obstacles to trade and consumption - par. 7

(7) The Executive Director shall prepare and circulate to all Members annually a survey of coffee-related obstacles to trade and consumption, as well as of the market distortions causing price volatility and impacting living and prosperous income or value distribution, in particular for **producers** and coffee farmers, to be reviewed by the Council.

#### Art. 31 - Coffee Sector Finance – par. 1

(1) The Economics Committee shall facilitate consultations on topics related to finance and risk management mechanisms in the coffee sector, with a particular emphasis on the needs of small- and medium-scale **producers**, farmers and local communities in coffee producing areas.

#### Art. 34 - Studies, surveys and reports - par. 4 (not approved yet) and par. 5

- (4) In order to carry out the provisions of paragraph (1) of this Article, the Council shall [consider those] [adopt an annual work programme of] studies, surveys and reports [to be included in the annual programme of activities], with estimated resource requirements, paying special attention to small- and medium-scale **producers** [farmers]. These activities shall be financed either from provisions within the Administrative Budget or from extrabudgetary sources.
- (5) The Organization shall place particular emphasis on facilitating access to information by small- and medium-scale coffee **producers** to assist them in improving their sustainability, productivity and financial performance, including managing credit and risk.

# Art. 36 - Sustainable coffee sector

(x) The Organization shall, upon request, assist Members to sustainably develop their coffee sector with the aim of promoting prosperity for coffee farmers and all coffee stakeholders, while improving productivity, quality, resilience, and profitability in the coffee value chain, in particular for the smallholder **producers**.

# **GROWERS (1)**

#### **Preamble**

Considering the need for collaboration among members of the value chain to work together to create the structural conditions that will not only allow coffee farmers achieve real prosperity and improve their livelihoods continuously, but also secure the future for the next generations of coffee **growers** as well as that of the global coffee industry.