

Coffee Sustainability Initiatives Mapping

ICO Global Knowledge Hub
Interactive Tool



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FOR ACTION



Funded by the European Union

ICO – CPPTF TWS-3 &
ITC – COFFEE GUIDE
NETWORK

Progress Update
World Coffee Conference
Development Partners Meeting

SEPTEMBER 27, 2023



INTERNATIONAL
COFFEE
ORGANIZATION

Objectives

The Coffee Sustainability Initiatives Map is an interactive tool consolidating existing public and private projects and investments in sustainability onto one platform, hosted on the ICO Global Knowledge Hub. An online tool makes robust information accessible for use and assessments by all stakeholders.

Objectives

Provide a baseline overview of sustainability and support initiatives and investments in coffee producing countries, in order to:

- Use and assess as a basis to open opportunities for collaboration, co-investment and knowledge sharing and improve individual sustainability strategies
- Understand overlaps, gaps, opportunities and focus for future investment

ICO Coffee Public-Private Task Force (Technical Work Stream- 3 IC) collaboration with **ITC Coffee Guide Network** and co-funded by European Union



Funded by the European Union



Background

Mapping of Support to the Coffee Sector started as a **quick win of the TWS3 IC in the CPPTF**. Both **public and private** initiatives included with timeframe **2017 through 2027**.

The first stage of this mapping of sustainability projects in the coffee sector has been based on **secondary data** sources including previous ICO and Sherpa surveys, supported by extensive desk research.

The **ICO engaged with ITC to support validation and expansion of the database and to make the use and analysis of the database more user-friendly**. The team validated, updated and cleaned the data and designed specific categories of sustainability, together with TWS3 IC. **Two rounds of stakeholder feedback sessions** on use cases.

Budgets are included when available (**for 64% of projects, 228 of 353 projects**), just as the project implementation period, the outreach (project beneficiaries), and implementing agencies.

The data are **not appropriate for statistical research** or to identify causal links.



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Information collected in database

General Information

- Project / Initiative Name
- Organization name
- Organization role
- Implementing partners
- Beneficiary Country
- Operational Status
- Implementation period
- Website
- Budget (total project)

Project Information

- Project Description
- Approach
- Environmental, Economic, Social Sustainability Dimensions
- Project Focus Area
- Sustainable Development Goals
- Outreach (# of target beneficiaries)

Stakeholder Feedback findings

ICO CPPTF and ITC Coffee Guide Network consultations



Collaborative knowledge sharing. Stakeholders need to deepen discussions, promote collective approaches, and foster partnerships in order for advancing sustainability and achieving positive impact in the coffee industry.



Data-driven decision-making. Stakeholders think that data governance, easy-to-understand graphics and insights are important for decision-making, understanding investment trends, and facilitating strategic partnerships in the coffee sector.



Connecting and forming partnerships. Stakeholders want to see linkages between different projects and promote coordination efforts in order to close gaps in the coffee sector.

Key Takeaways

1. Map: Who is doing what & where
2. Show trends and insights
3. Acknowledge dataset limitations
4. User-friendly and simple
5. Avoid double reporting
6. Update the database

Coffee Sustainability Initiatives Map

hosted on ICO Global Knowledge Hub

Coffee Sustainability
Initiatives Map

Search



Home

About us

Insights

Directory

Help center

Contact us

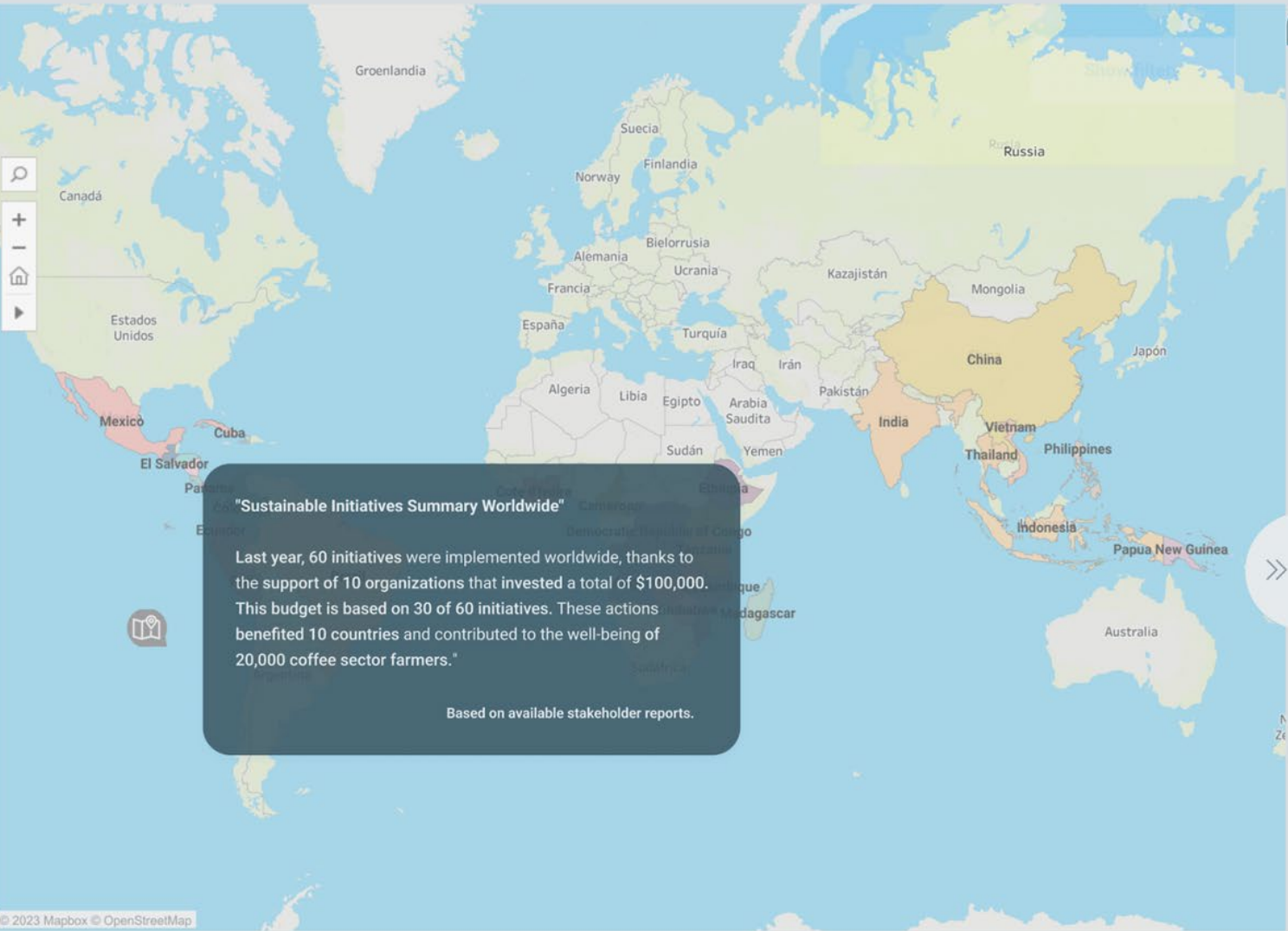
"Interactive Coffee Sector Sustainability Tool"

Explore this interactive map that provides more visibility on sustainability initiatives in coffee producing countries around the world. Use this tool to discover what is being done, where, and by whom. Identify gaps, synergies, and opportunities for collaboration.

Explore now -->

Explore coffee sustainability
initiatives around the world





Filter details | Hide filter details

Map filters

Location

Region

| Region name

Country

| Country name

Year



Type of organizations

Organizations role

| Organization role

Sustainability Dimensions

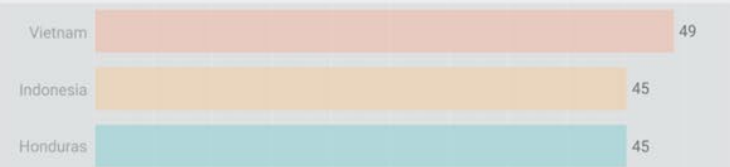
- Economic Dimension
- Environmental Dimension
- Social Dimension

Focus area

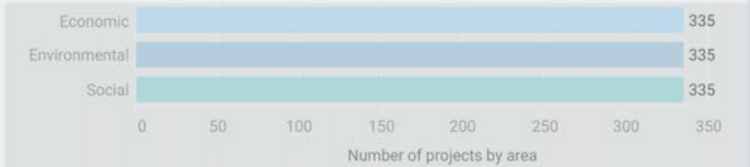
| Focus area name

Clean Filters

Top 3 countries (by number of initiatives)



Sustainability dimensions covered



Country Page Data Sustainable Development Status in Mexico



Number of initiatives: **60**

- ☑ Preparatory phase: **15**
- ☑ Ongoing: **35**
- ☑ Finalised: **10**

Number of organizations: **4**

- ☑ Organization 1
- ☑ Organization 2
- ☑ Organization 3
- ☑ Organization 4

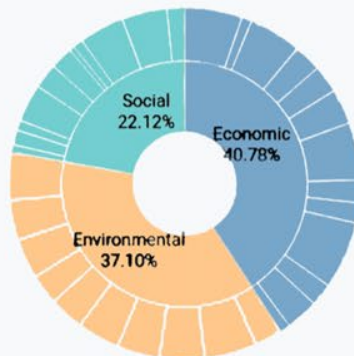
ICO Data:

- ☑ Global Export Volume:
- ☑ Annual Production Volume:
- ☑ Consumption Volume:
- ☑ Import Volume:
- ☑ Yield (Land Productivity):
- ☑ Difference between Farmgate and FOB Prices:

- ☑ Investment amount: **\$100.000**
(Budget based on 6 of 10 initiatives)
- ☑ Number of farmers benefited: **3000**
- ☑ Human Development Index:
- ☑ GDP per capita:

Number of initiatives that addressed the following:

a) Sustainability Dimensions Approach:



b) Sustainable Development Goals: 10

- ☑ No Poverty: **3**
- ☑ Zero Hunger: **2**
- ☑ Good Health and Well-being: **1**
- ☑ Quality Education: **3**
- ☑ Gender Equality: **1**

Country Page – Projects Directory

Initiatives in Mexico

Search

Status ▾

Approach ▾

Sustainability Dimension ▾

SDG ▲

Type of Organization ▲

Organization ▲

List ☰

Chronology 🗒



Initiatives

Description

Sustainability Dimension

Status



Cafe Mexico

Email: email@example.com

Website: contact@example.com

Export Authority

Our project focuses on promoting sustainable practices in the global coffee industry. We work closely with farmers, organizations, and communities to improve [View more](#)

Sustainability Social

IN PROGRESS



Title of Something

Email: email@example.com

Website: contact@example.com

Export Authority

Our project focuses on promoting sustainable practices in the global coffee industry. We work closely with farmers, organizations, and communities to improve [View more](#)

Sustainability Social

IN PROGRESS



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Sustainability Social

IN PROGRESS

Insights Page

The information on this website is based on available stakeholder reports.

INSIGHTS

Download the Report 

Start Year: (Todo) | Region (ICO+): (Todo) | Beneficiary Countries: (Todo) | Role: (Todo) | Focus area: (Todo)

Reset filters

 **Total Funding**
\$ 1,302,601 USD
This information is based on 228 out of 353 projects

 **Total Projects**
84

 **Farmers Reached**
893
The number is based on 228 out of 353 projects

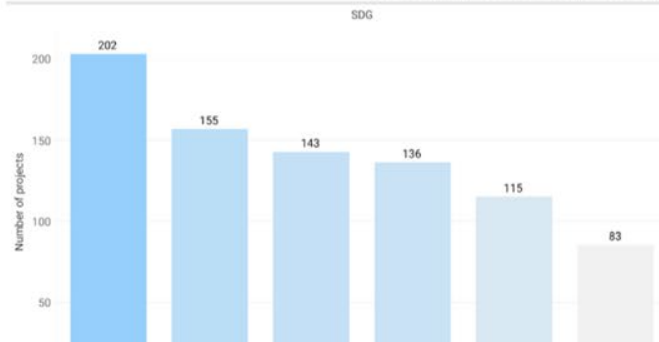
 **Total organizations**
26

Based on publicly available information and stakeholder reports



Sustainable development goals

Role: Todo, Region: Todo, Year: Todo, Countries: Todo

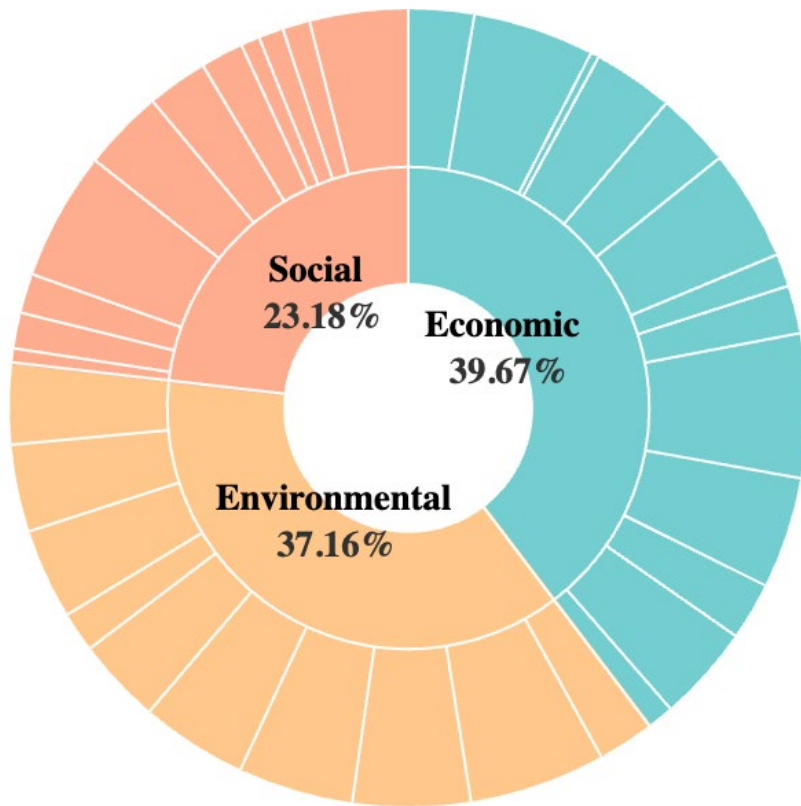


Organization type distribution

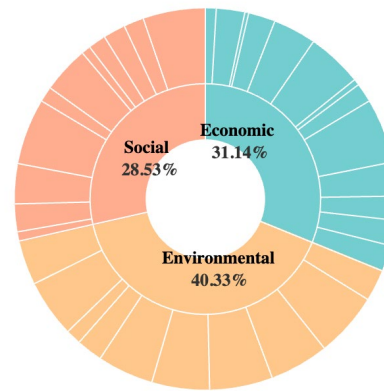
Role: Todo, Region: Todo, Year: Todo, Countries: Todo



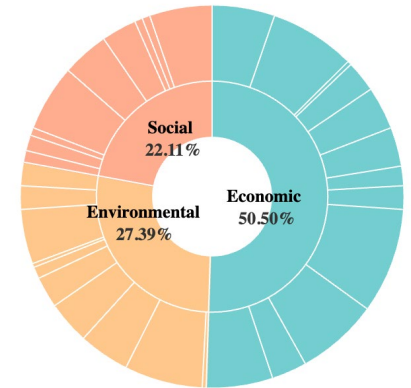
Sustainability Focus for Organizations (2017-2027)



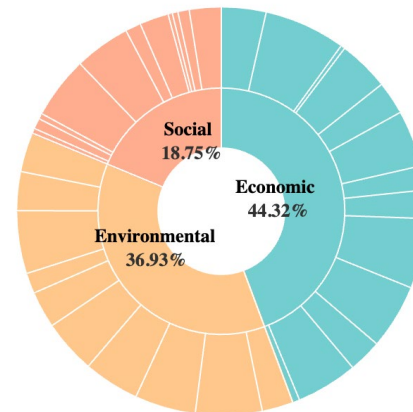
GLOBAL



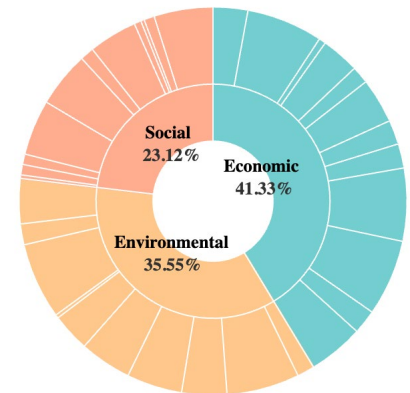
PRIVATE SECTOR



NATIONAL GOVERNMENT

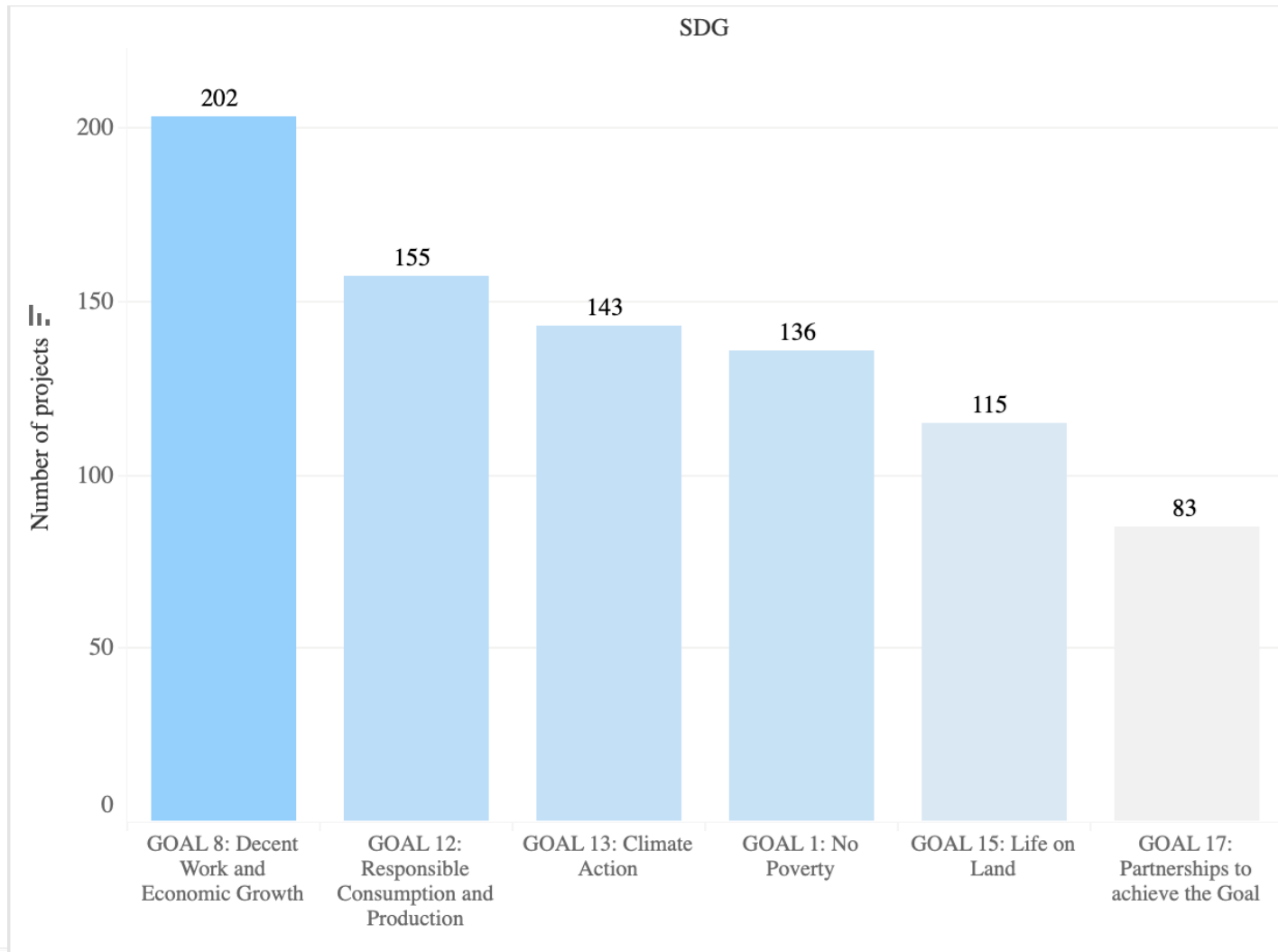


MULTILATERAL, BILATERAL AGENCIES AND DEVELOPMENT BANKS

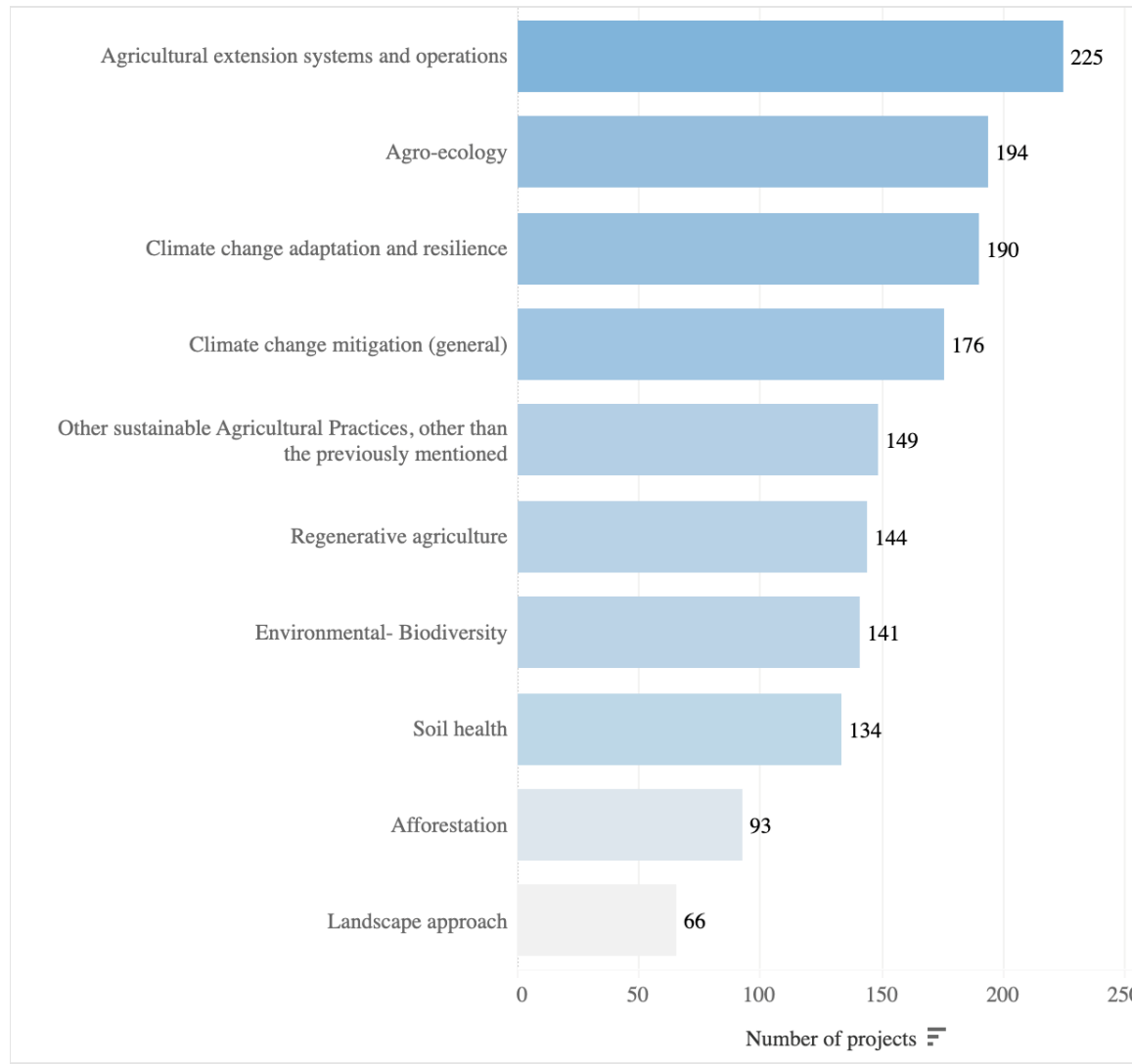


NONPROFITS AND NGOS

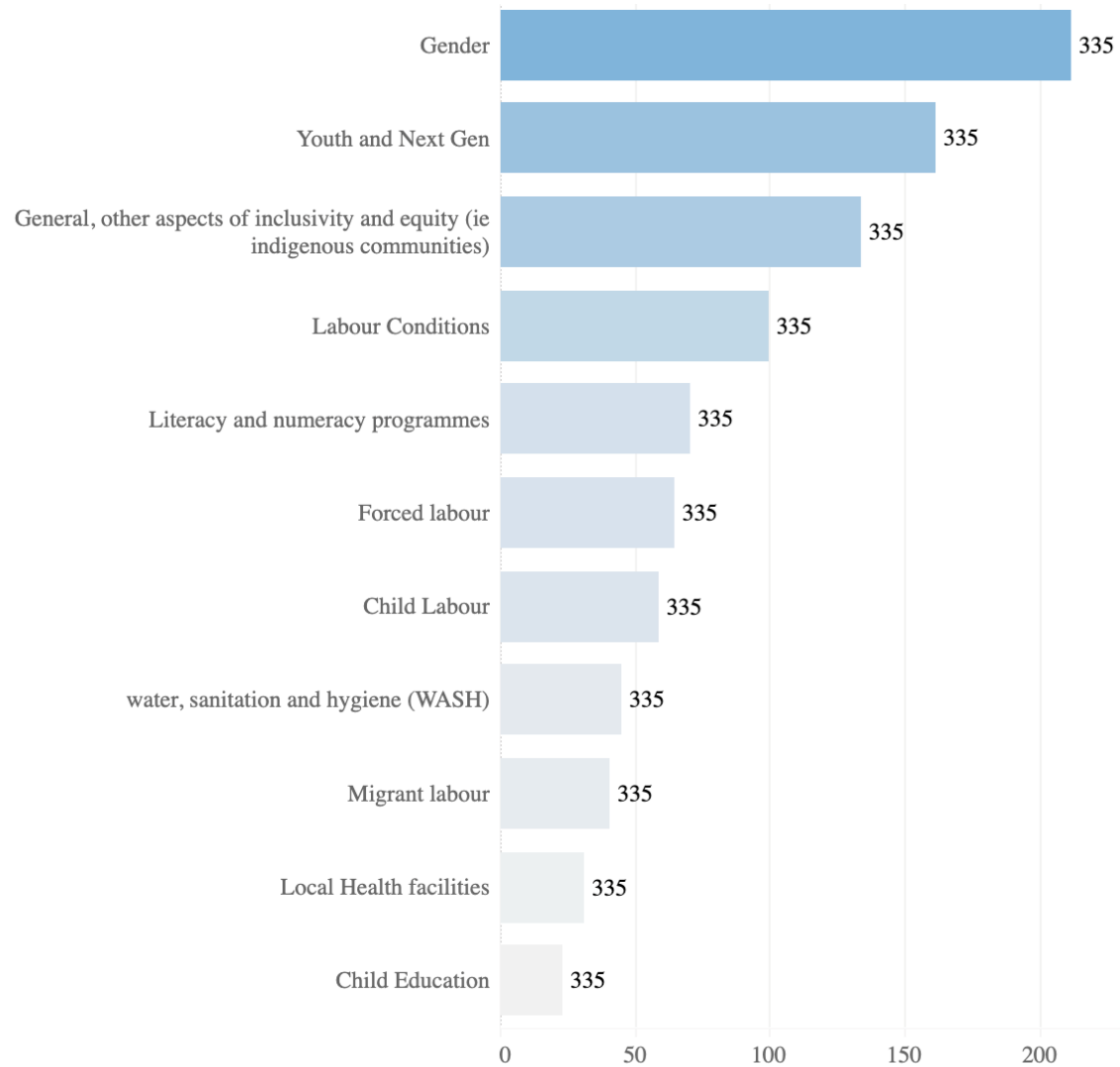
Top Sustainable Development Goals (2017-2027)



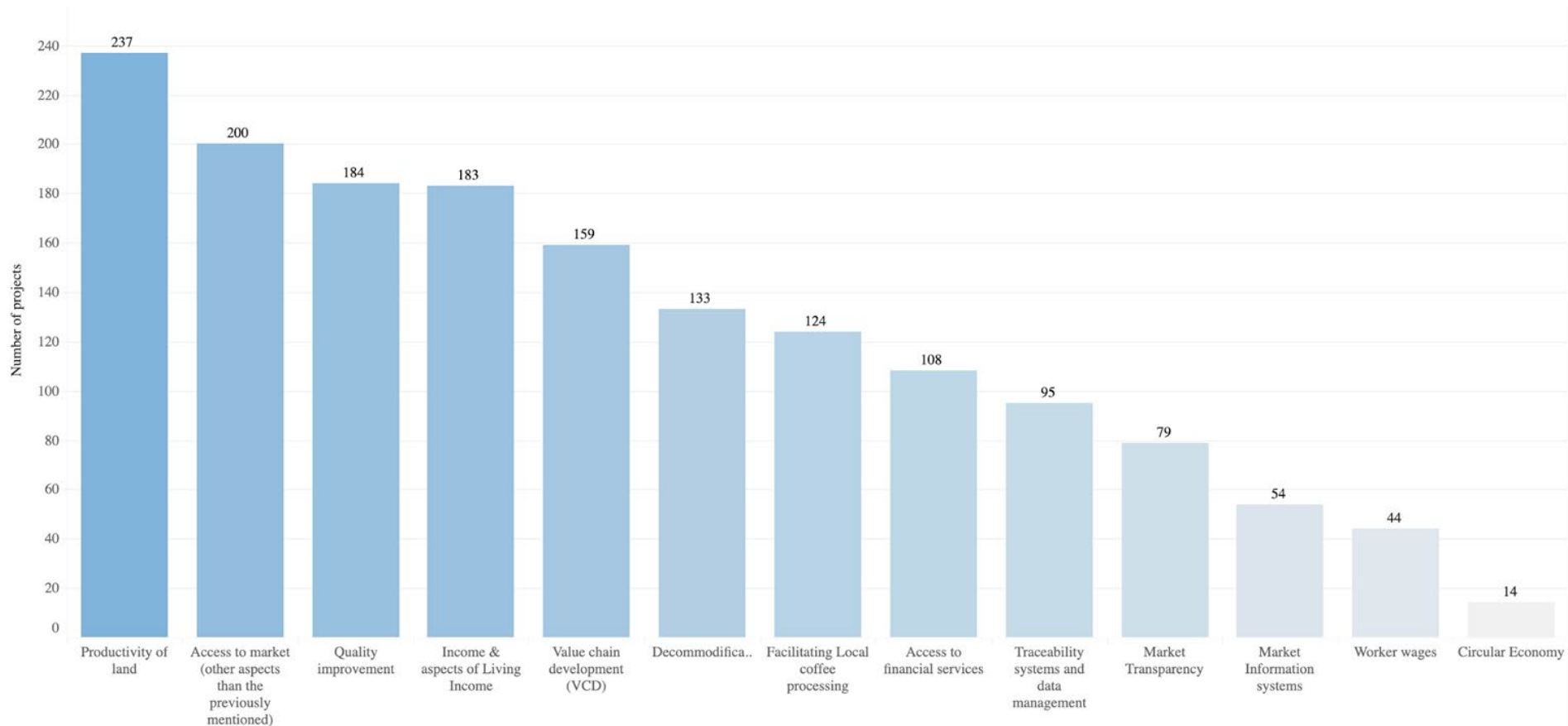
Environmental Sustainability Focus Areas (2017-2027)



Social Sustainability Focus Areas (2017-2027)



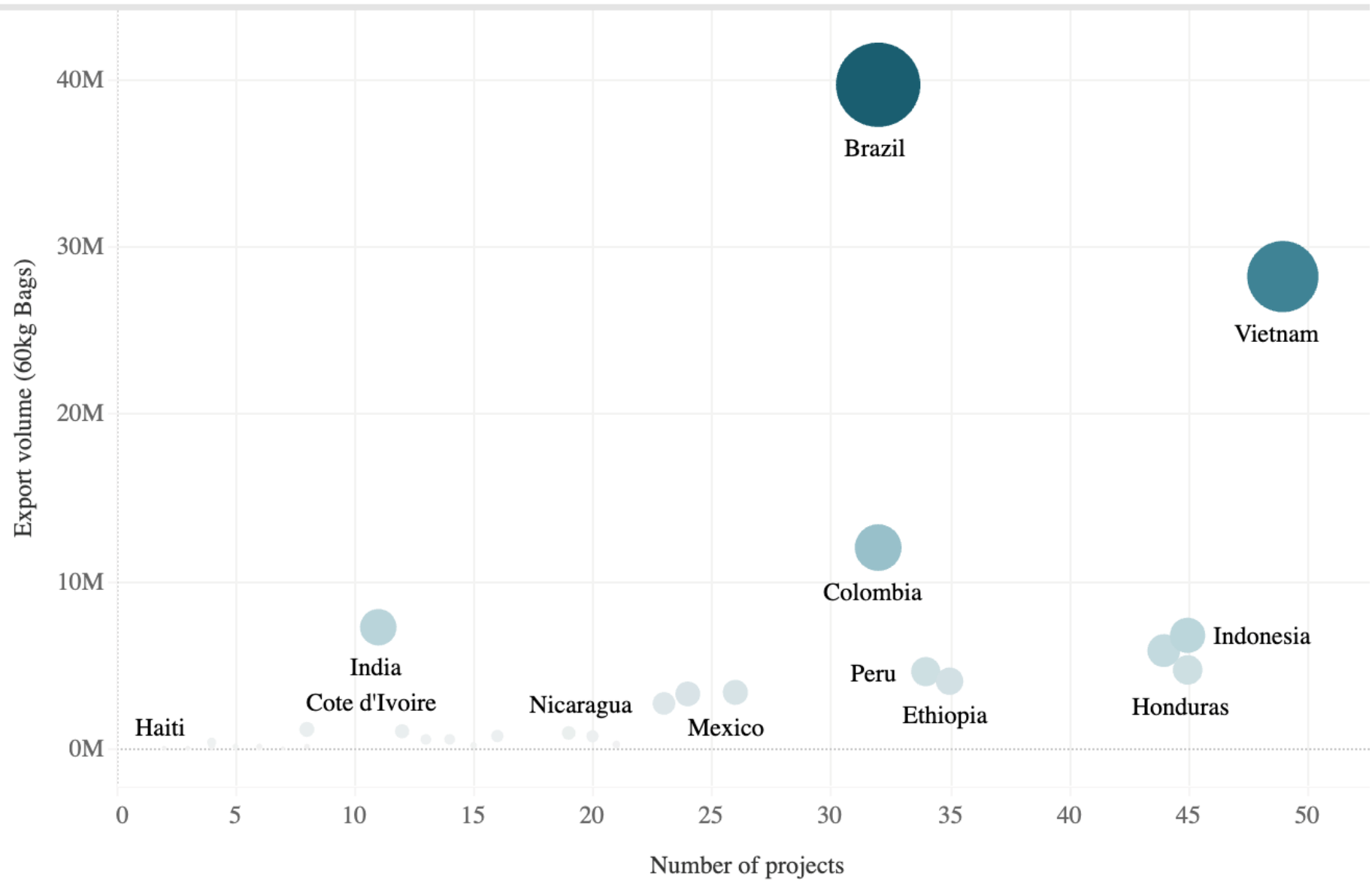
Economic Sustainability Focus Areas (2017-2027)



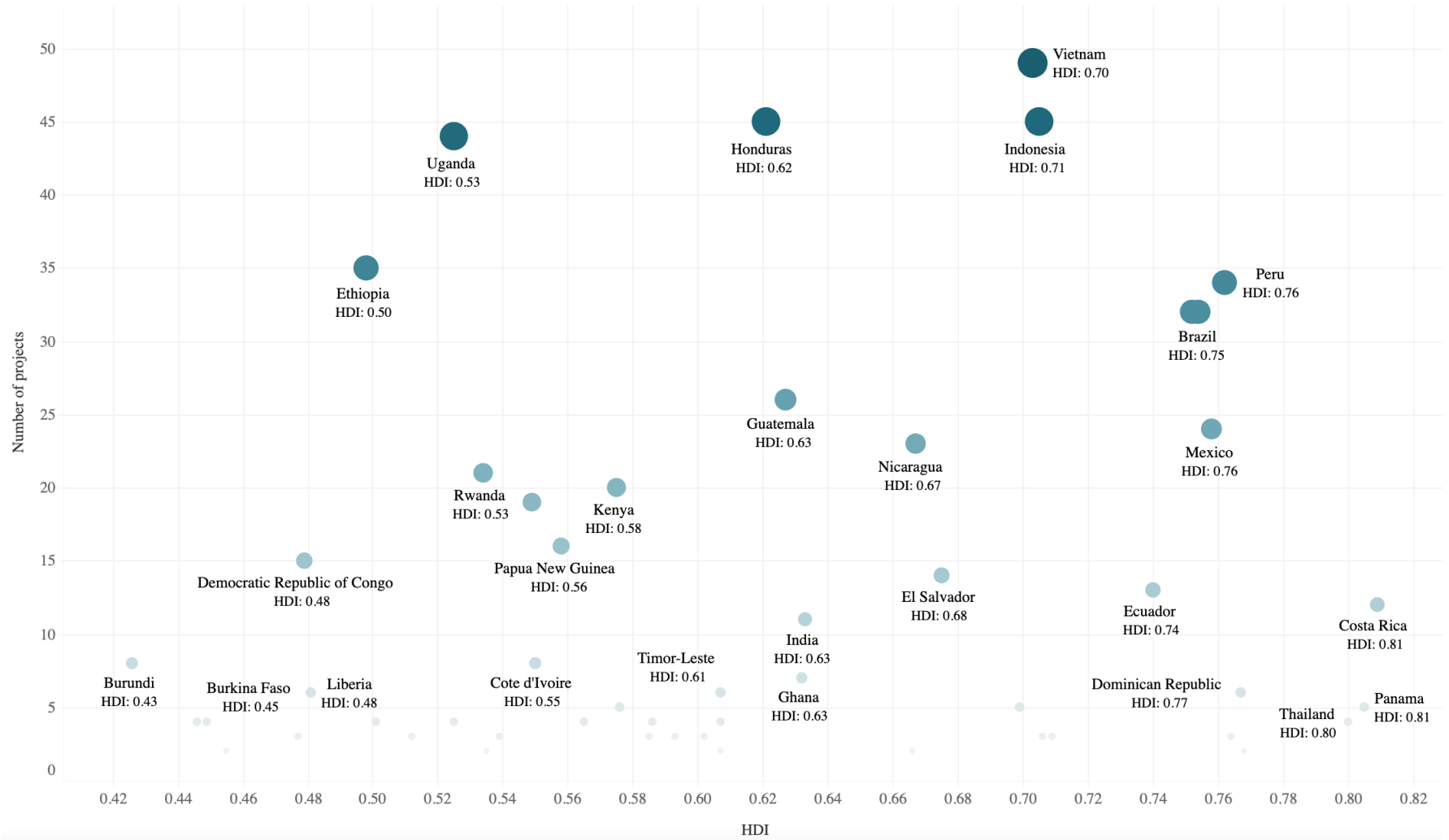
Number of Projects by Export volume (ICO 2021)

Source: ICO

Role: All, Region: All, Year: All, Countries: All, Focus area: All



Number of Projects by Human Development Index (HDI) (2017-2027)



NEXT STEPS

1. RECEIVE VALIDATION FROM INTERNATIONAL COFFEE COUNCIL
2. INTEGRATE SOME NEW PROJECTS FROM EUROPEAN UNION
3. BUILD MAPPING TOOL ON ICO GLOBAL KNOWLEDGE HUB WEBSITE (OCT - DEC 2023)
4. DETERMINE PROCESS AND FUNDING FOR UPDATE AND MANAGEMENT
5. BUILD PROCESS FOR UPDATING REGULARLY THROUGH REGIONAL HUBS AND THROUGH DEEPENING COLLABORATION WITH EXISTING INITIATIVES ON REPORTING



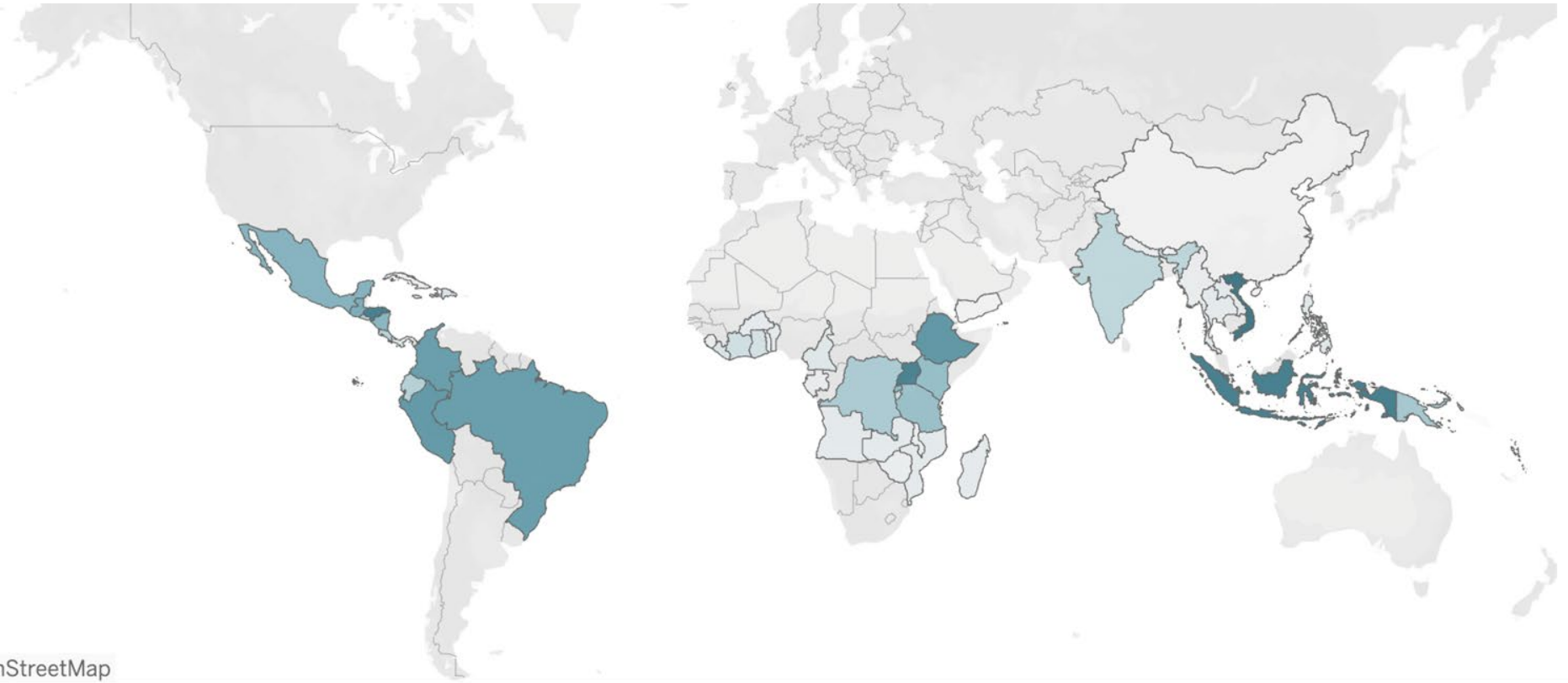
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THANK YOU!



StreetMap

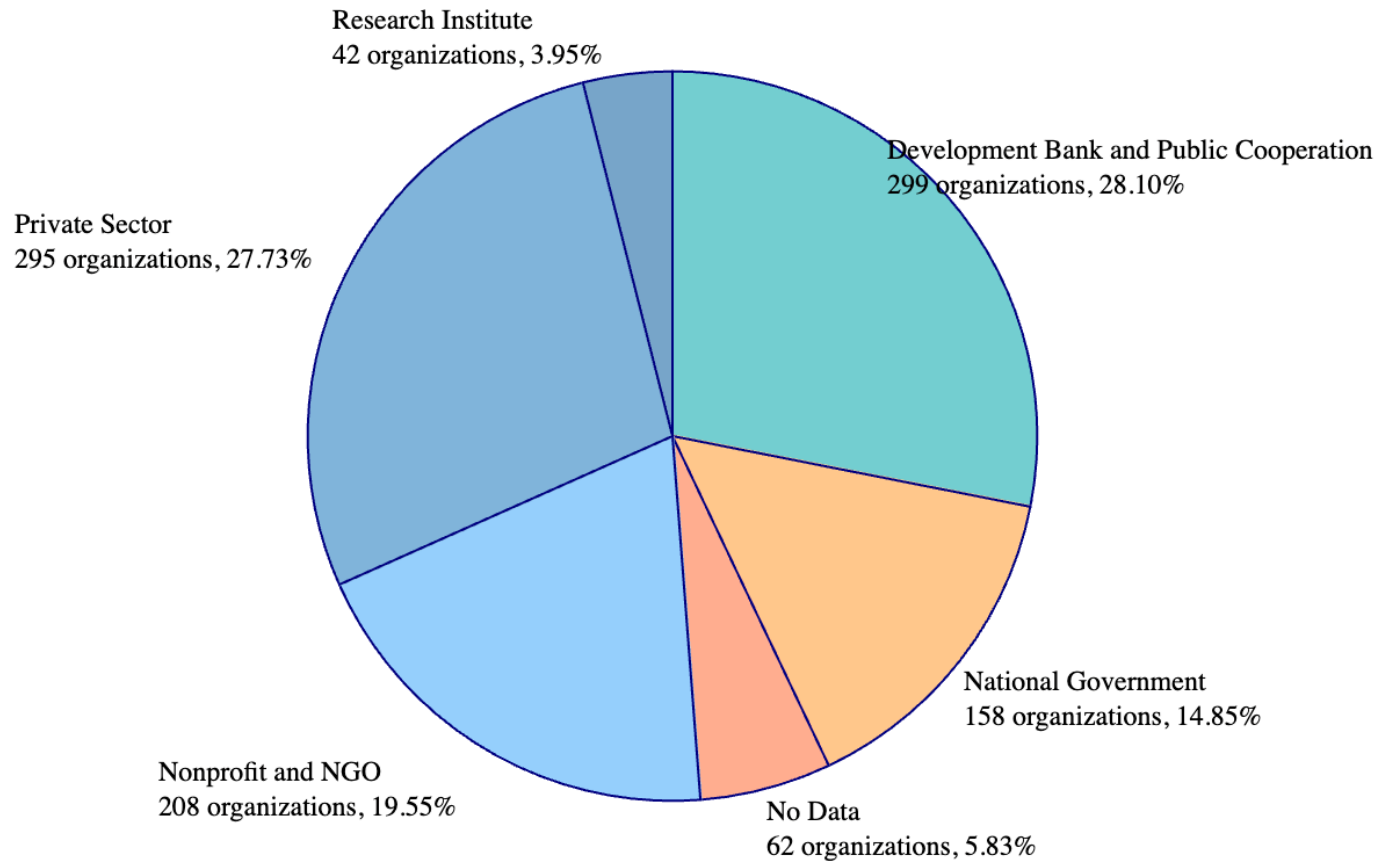


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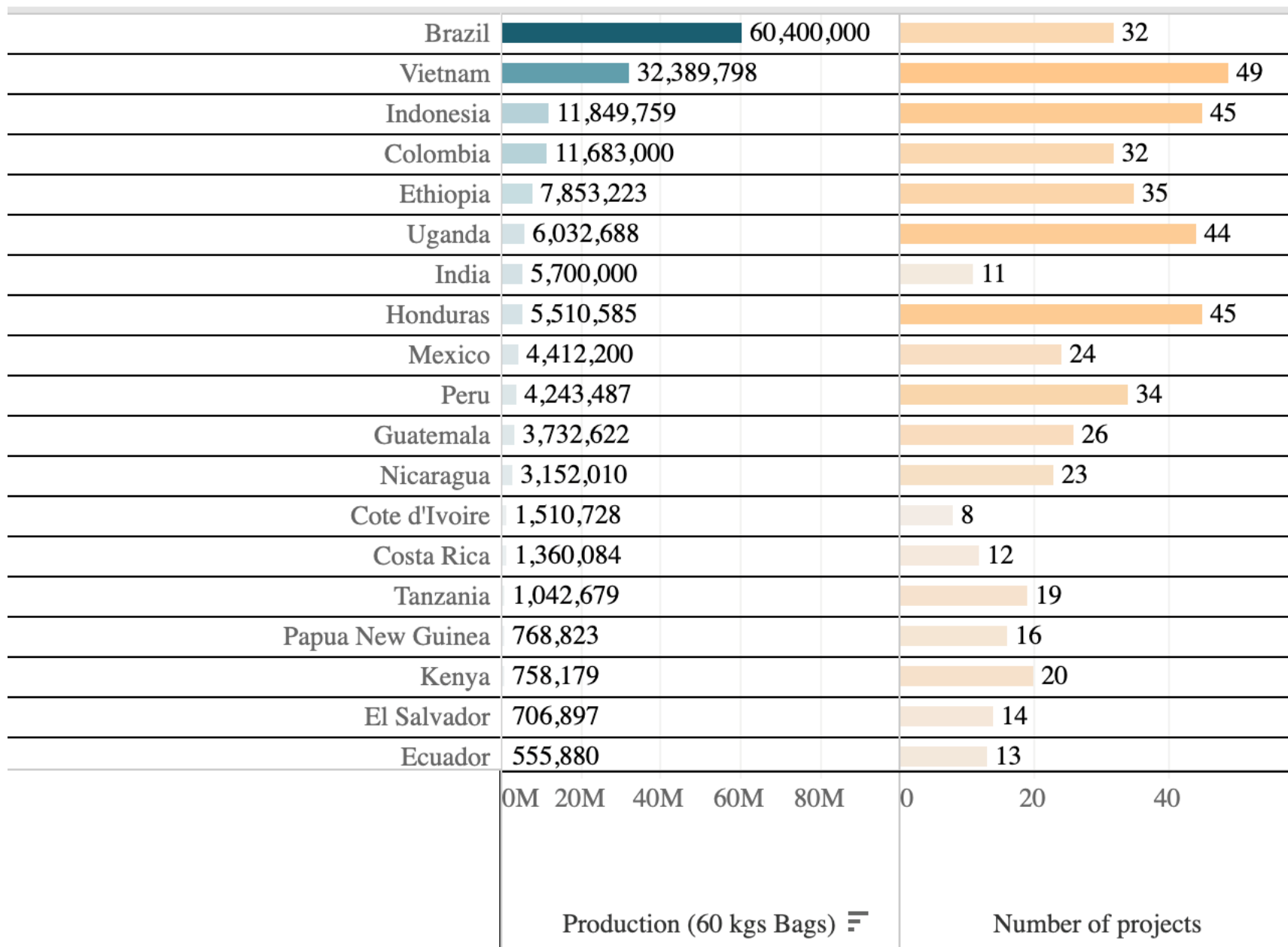
Breakdown of Organization Roles in sample



Number of Projects by Production volume (ICO 2021)

Source: ICO

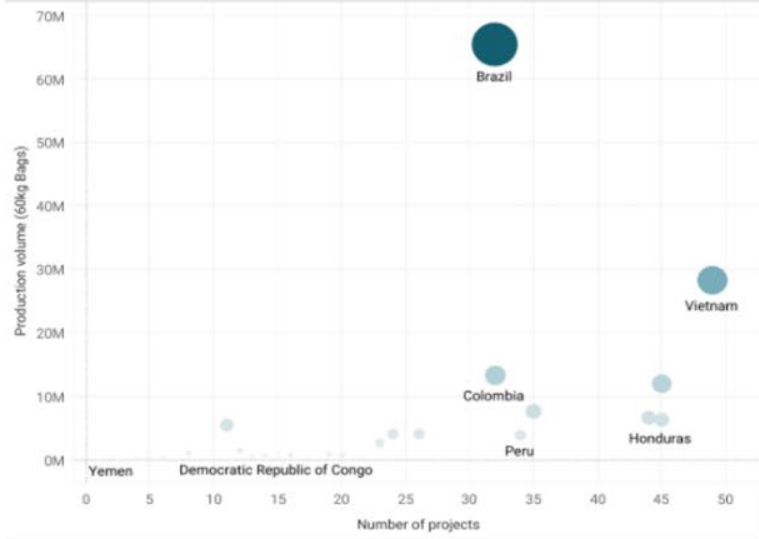
Role: All, Region: All, Year: All, Countries: All, Focus area: All



Number of Projects by Production volume (ICO 2021)

Source: ICO

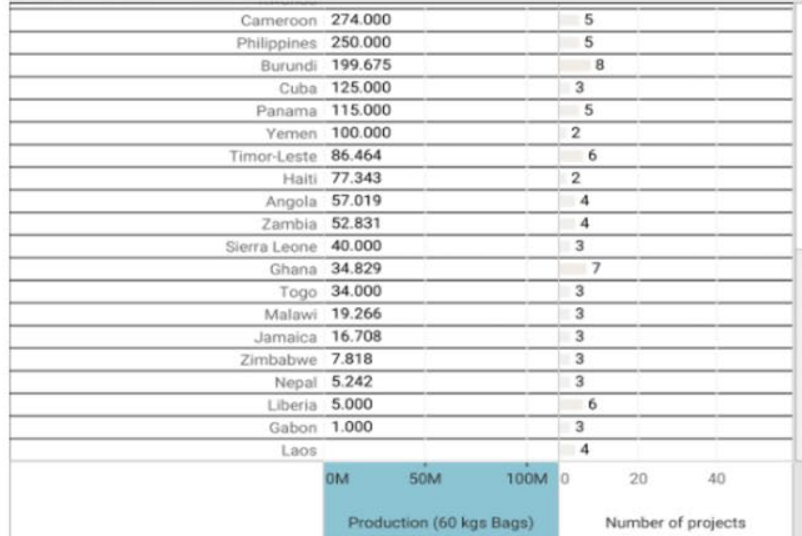
Role: Todo, Region: Todo, Year: Todo, Countries: Todo,



Number of Projects by Production volume (ICO 2021)

Source: ICO

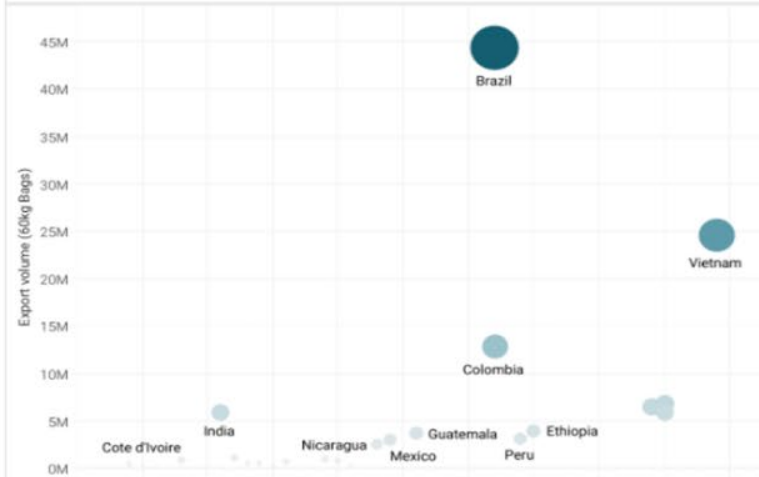
Role: Todo, Region: Todo, Year: Todo, Countries: Todo



Number of Projects by Export volume (ICO 2021)

Source: ICO

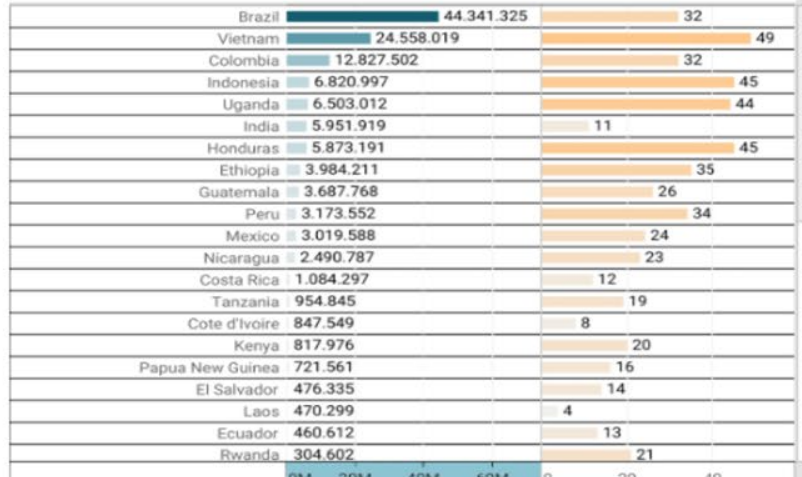
Role: Todo, Region: Todo, Year: Todo, Countries: Todo



Number of Projects by Export volume (ICO 2021)

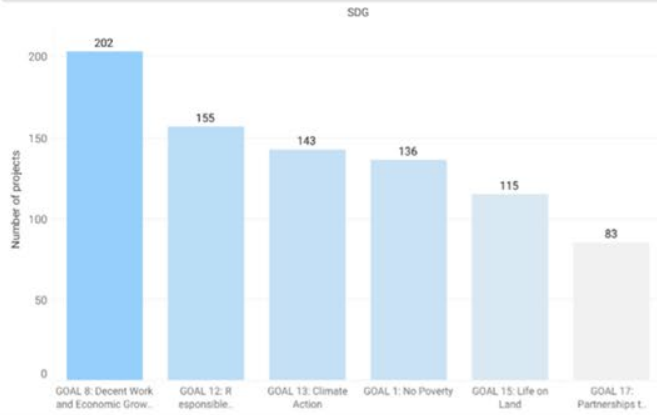
Source: ICO

Role: Todo, Region: Todo, Year: Todo, Countries: Todo



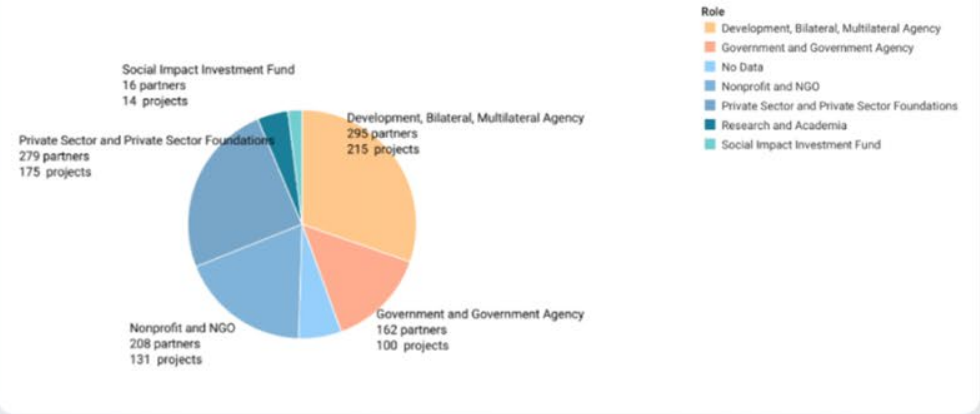
Sustainable development goals

Role: Todo, Region: Todo, Year: Todo, Countries: Todo



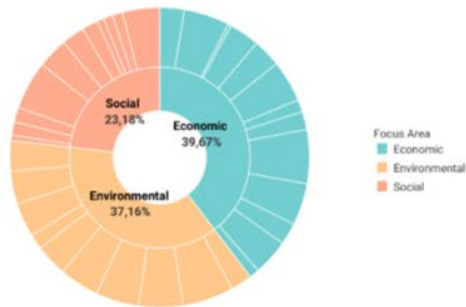
Organization type distribution

Role: Todo, Region: Todo, Year: Todo, Countries: Todo

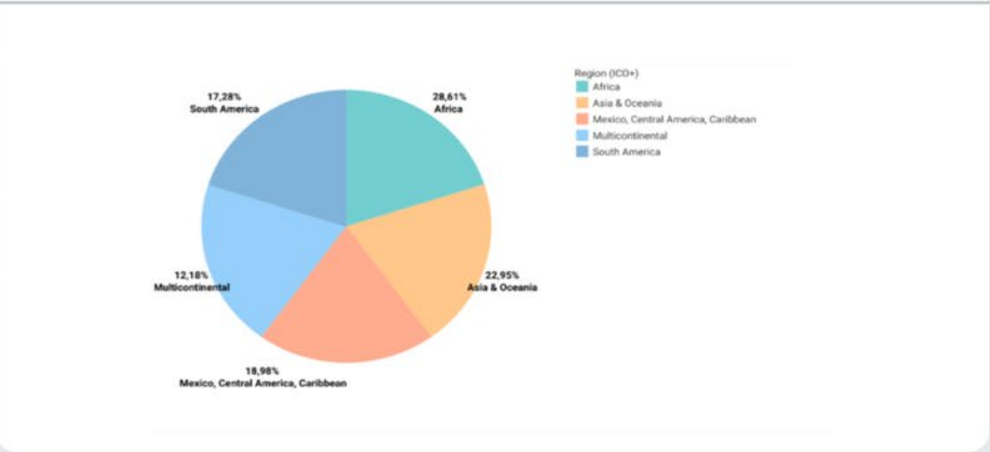


Distribution of Sustainability Dimensions

Role: Todo, Region: Todo, Year: Todo, Countries: Todo



Region - ICO+



Country Page – Projects Timeline

Initiatives in Mexico

Search

Status ▾

Approach ▾

Sustainability Dimension ▾

SDG ▲

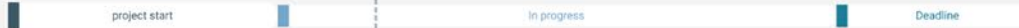
Type of Organization ▲

Organization ▲

List ☰

Chronology 📅

Cafe Mexico



Title of Something



Title of Something



Title of Something



Title of Something



2012

2013

2014

2015

2016

2017

2018

2019

2020

2021

2022

2023

< 1 2 3 4 5 6 7 ... 19 >

Initiative Page Data

• Email: contact@example.com

Website: www.example.com



Vital indicators:

- **Investment amount:** \$100,000
(approximate amount according to our database)
- **Number of organizations:** 4
 - Organization 1:
 - Organization 2:
 - Organization 3:
 - Organization 4:
- **Sustainability dimension covered by this initiative:**
 - Sustainability Social
- **Sustainable Development Goals covered by this initiative:**
 - No Poverty
 - Zero Hunger
- **Vital income indicators:**
 - Number of farmers reached: 3000
 - %PBI: XX
 - Vital income gap: XX
 - Cost of production: XX
 - Average farm-gate price: XX
 - % of GDP: XX

• What were the key criteria that led us to choose this particular location to implement our initiative?

This is a paragraph with more information about something important. This something has many uses and is made of 100% recycled material. This is a paragraph with more information about something important. This something has many uses and is made of 100% recycled material. This is a paragraph with more information about something important. This something has many uses and is made of 100% recycled material. This is a paragraph with more information about something important. This something has many uses and is made of 100% recycled material.

• How has our initiative transformed the reality of this site since its implementation?

This is a paragraph with more information about something important. This something has many uses and is made of 100% recycled material. This is a paragraph with more information about something important. This something has many uses and is made of 100% recycled material.

• Project Chronology

