

ED 2463/24

1 July 2024 Original: English



Communications from the Government of Brazil

- 1. The Executive Director attaches two communications from the Government of Brazil. Please click the bookmarks below to read each one in full.
- 2. <u>Note Verbale 018/2024</u> contains information on the creation of a United Nations "World Coffee Day". Within this context, and given that the communication makes reference to a meeting scheduled for **Wednesday 3 July 2024**, ICO Members that are in agreement are kindly requested to promptly indicate to their delegations to the United Nations in New York the importance of supporting the initiative and to coordinate with the Brazilian Delegation to the United Nations in New York.
- 3. <u>Note Verbale 017/2024</u> contains information about a request to grant observer status to the International Coffee Organization (ICO) within the United Nations General Assembly. ICO Members that are in agreement are kindly invited to "cosponsor" the proposed draft resolution, in coordination with the Brazilian Delegation to the United Nations in New York.



PERMANENT REPRESENTATION OF BRAZIL TO INTERNATIONAL ORGANISATIONS IN LONDON

Rebraslon - 018/2024

The Permanent Representation of Brazil to International Organizations in London presents its compliments to the International Coffee Organisation (ICO) and — with reference to paragraph 9 of the Decisions and Resolutions adopted at the 137th Session of the International Coffee Council (document ICC 137-7, dated 3 April 2024), and in compliment to Note Verbale 017/2024, dated 28 June 2024 — has the honour to request the good offices of the Secretariat to inform the member States of ICO that the Brazilian Delegation to the United Nations in New York will promote an exploratory meeting, scheduled for next Wednesday, 3 July 2024, in order to discuss and evaluate with other interested Member States, the possible support and the interest to co-sponsor a joint request to the Secretary-General of the United Nations in favour of the creation of the United Nations "World Coffee Day".

- The aimed inclusion of an additional item entitled "World Coffee Day" to the agenda of the 79th General Assembly, to be held in New York, from September 2024 to September 2025, will enable the appreciation of the suggestion to proclaim the 1st October of each year as a celebratory date for the global coffee chain. This date was originally established by ICO in 2015, as the "International Coffee Day", during the 114th Session of the International Coffee Council (as per item 7 of document ICC-115/15, dated 16 October 2015).
- 3. The creation of the UN "World Coffee Day" is intended to give visibility to the priorities of the sector, providing a privileged opportunity to

promote the consumption of the product, defend working conditions for producers, as well as reiterate the sustainability credentials of the production chain.

- 4. The creation of the "World Coffee Day" by the General Assembly will also enable all Member States, organizations of the United Nations system, other international and regional organizations and civil society, to observe a celebratory date in an appropriate manner and in accordance with national priorities. It will certainly be an additional opportunity to promote the coffee on a global scale, following the examples of other commodities with commemoratory dates on the UN System, such as tea and cotton.
- 5. The Permanent Representation of Brazil in London kindly invites the delegations of member States of ICO that share the same assessment and deem appropriate and relevant the creation of a UN "World Coffee Day" to indicate to their delegations to the United Nations in New York the importance to support the initiative and to coordinate the participation on the joint initiative with the Brazilian Delegation to the United Nations in New York.

The Permanent Representation of Brazil to International Organizations in London avails itself of this opportunity to renew to the International Coffee Organisation the assurances of its highest consideration.



28 June 2024



PERMANENT REPRESENTATION OF BRAZIL TO INTERNATIONAL ORGANISATIONS IN LONDON

Rebraslon – 017/2024

The Permanent Representation of Brazil to International Organizations in London presents its compliments to the International Coffee Organisation (ICO) and — with reference to paragraph 9 of the Decisions and Resolutions adopted at the 137th Session of the International Coffee Council (document ICC 137-7), dated 3 April 2024, and with regard to Note Verbale 016/2024, dated 28 June 2024 — has the honour to request the good offices of the Secretariat to inform the Member States of ICO that the Brazilian Delegation to the United Nations in New York has formally presented a petition to the Secretary-General of the United Nations in favor of granting observer status in the General Assembly to the International Coffee Organization (ICO).

- 2. The demand was presented in accordance with rule 14, of the Rules of Procedure of the General Assembly. The inclusion of an additional item entitled "Observer status for the International Coffee Organization in the General Assembly" to the agenda of the 79th General Assembly, to be held in New York, from September 2024 to September 2025, will enable the appreciation of the matter.
- 3. The Brazilian Government is confident that the International Coffee Organization reunites the legal and substantial criteria to be granted the referred status, given its composition and regular participation in multilateral activities related to agriculture, commodities and sustainable development at large. As the only intergovernmental organization for coffee,

ICO brings together exporting and importing Governments, representing 93% of world coffee production and 63% of world consumption.

- 4. The Permanent Representation of Brazil in London kindly invites the delegations of member States of ICO that share the same assessment and deem appropriate and relevant that the International Coffee Organization be granted observer status at the General Assembly of the United Nations, to cosponsor the draft resolution proposal, in coordination with the Brazilian Delegation to the United Nations in New York.
- 5. Attached to the present Note Verbale, for further information, the two annexes contain the text of the explanatory memorandum presented with reasons for the granting observer status to the International Coffee Organization, as well as the draft redaction of the proposed resolution.

The Permanent Representation of Brazil to International Organizations in London avails itself of this opportunity to renew to the International Coffee Organisation the assurances of its highest consideration.

London, 28 June 2024

ANNEX I

EXPLANATORY MEMORANDUM

REQUEST TO GRANT OBSERVER STATUS TO THE INTERNATIONAL COFFEE ORGANIZATION

1. Background

The International Coffee Organization (ICO) was established in 1963 under the auspices of the United Nations to address the challenges faced by the global coffee sector and following the approval of the first International Coffee Agreement in 1962. As the principal intergovernmental organization dedicated to coffee, the ICO unites exporting and importing governments to tackle coffee-related issues. With a mission to enhance the global coffee sector and promote its sustainable development, the ICO has played a crucial role in facilitating international cooperation and ensuring the economic stability of coffee-producing nations.

2. Composition and Founding Documents

The ICO is comprised of Member Governments from both coffee-exporting and coffee-importing countries. Currently, the ICO membership includes 49 members of all regions of the globe, including the European Union, and 75 countries, including the 27 members of the European Union, representing 93% of global coffee production and 63% of world consumption:

The International Coffee Agreement (ICA), a legally binding document outlining the objectives, principles, and operational guidelines of the ICO, governs the organization's operations. The ICA has undergone periodic revisions to address the evolving dynamics of the global coffee market, with the most recent agreement being the ICA 2022, not yet in force, which emphasizes sustainable development, poverty reduction, and fair trade practices within the coffee sector.

3. Objectives

The primary objectives of the ICO are to promote international cooperation on coffee matters, provide a forum for consultations on coffee-related issues, and facilitate the expansion and transparency of the international coffee market. Furthermore, the ICO aims to promote sustainable coffee economy practices that improve the standards of living and working conditions in coffee-producing areas, develop strategies to enhance the resilience of coffee farmers to market fluctuations and climate change, and encourage the consumption of coffee through market development activities.

4. Institutional Structure

The institutional structure of the ICO is designed to support its mission and objectives through a collaborative approach. The main bodies within the ICO include the International Coffee Council, which is the highest authority responsible for policy decisions and strategic direction; the Executive Board, which oversees the implementation of Council decisions and manages administrative affairs; and various committees and working groups that focus on specific areas such as promotion, market development, and sustainability. The Secretariat serves as the operational arm, executing day-to-day activities and providing support to the Council and Committees.

5. International Engagement

The ICO has a long-standing tradition of engaging with various international organizations, governments, and non-governmental entities to further its objectives. Notable collaborations include those with the Food and Agriculture Organization (FAO) on agricultural practices and sustainability, the International Labour Organization (ILO) to improve labor conditions in the coffee sector, and the World Trade Organization (WTO) to address trade-related challenges and opportunities. Additionally, the ICO works closely with the Global Coffee Platform (GCP) to promote sustainable coffee practices and certifications, and with numerous non-governmental organizations (NGOs) on initiatives aimed at poverty reduction and social development in coffee-producing regions.

6. Relations with the United Nations

The ICO has historically maintained a close relationship with various United Nations agencies and programs. With the United Nations Industrial Development Organization, the ICO has signed a Joint Declaration, in 2018, to promote inclusive and sustainable industrial agribusiness development for cooperation in order to enhance the effectiveness of their respective efforts within the coffee value chain in developing countries and in countries with economies in transition.

The ICO has celebrated a Memorandum of Understanding with the Food and Agriculture Organization (FAO) of the United Nations, in 2004, to: promote synergies and improve coordination in order to use their resources dedicated to development projects relating to the coffee sector more effectively and efficiently for the benefit of their respective members, in particular the coffee producing countries; cooperate in organizing meeting dedicated do identifying needs and deficiencies to develop effective project proposals relating to the coffee sector compatible with their priorities and criteria; explore ways in which FAO could collaborate with ICO, to assist in project monitoring and evaluation procedures; and provide assistance to ICO in formulating, implementing and evaluating development projects in the sector.

The organization's goals align with several UN Sustainable Development Goals (SDGs), including No Poverty, Zero Hunger, Decent Work and Economic Growth, Responsible Consumption and Production, and Climate Action. Through participation in global dialogues and initiatives spearheaded by the United Nations, the ICO has contributed to discussions on trade, development, and sustainability, thereby supporting broader UN objectives.

7. Reasons for Requesting Observer Status in the General Assembly

The ICO's request for observer status at the United Nations General Assembly is driven by several key reasons. Enhanced cooperation with UN member states would be facilitated, enabling more effective joint efforts to address the challenges facing the global coffee sector. The ICO represents a significant number of countries and stakeholders within the coffee industry, and observer status would provide a platform to voice the concerns and interests of both coffee-producing and coffee-consuming nations. Furthermore, the ICO's active contribution to the achievement of the SDGs, particularly those related to poverty eradication, sustainable agriculture, and fair trade, would be bolstered. Participation in General Assembly sessions would allow the ICO to influence policy discussions and decisions impacting the global coffee sector and its sustainability. Finally, observer status would enable the ICO to share its expertise, data, and best practices with a wider audience, fostering a more informed and cohesive approach to addressing coffee-related issues globally.

8. Satisfaction of the legal criteria

The legal nature of the International Coffee Organization is that of an intergovernmental body composed primarily by Member States of the United Nations, as clearly determined in Article 43 and others contained in the 2007 ICA Agreement and its previous versions.

Therefore, it satisfies the legal criteria set out in General Assembly decision 49/426 of 9 December 1994, in which the Assembly, on the recommendation of the Sixth Committee, decided that the granting of observer status in the General Assembly should be confined to States and to those intergovernmental organizations whose activities cover matters of interest to the Assembly.

9. Conclusion

In light of the above, Brazil respectfully requests observer status in the United Nations General Assembly to be granted to the International Coffee Organization. This status would not only strengthen the ICO's ability to support and advance the interests of its member countries but also enhance the collaborative efforts between the ICO and the United Nations towards achieving common goals. The ICO is committed to contributing its expertise and resources to the global community, and observer status would significantly bolster these efforts.

We look forward to a positive consideration of our request and to the opportunity to further our collaborative engagement with the United Nations General Assembly and its Member States.

ANNEX II

Draft resolution

Observer status for the International Coffee Organization in the General Assembly

The General Assembly,

Desiring to promote cooperation between the United Nations and the International Coffee Organization,

- 1. *Decides* to invite the International Coffee Organization to participate in the sessions and the work of the General Assembly in the capacity of observer;
- 2. *Requests* the Secretary-General to take the necessary action to implement the present resolution.

