

Mission report

Subject	Second Fairtrade Coffee Forum
Place and dates	Lima, Peru – from 13 to 14 May 2026
ICO staff member	Vanúsia Nogueira, Executive Director
Purpose of travel	• Participate in the panel “The Transformative Value of Fair Trade in the Global Market” • Participate in the roundtable “From Global Vision to Producer Stability” • Deliver a keynote speech “Resilient Coffee: Climate Adaptation Strategies” • Attend a meeting with H.E. Ambassador Jorge Félix Rubio, Director General of Economic Affairs, Ministry of Foreign Affairs of Peru
Plan/Programme of Activities relevance	Five-Year Action Plan: • Strategic Goal II: Using the Organization’s convening power to provide a forum for dialogue between and within the public and private sectors Results and Deliverables from the PoA: • Follow-up, facilitation and technical advice to partners, elaboration of proposals (under Strategic Goals II and III of the Five-Year Action Plan) • Provide a forum for dialogue on coffee-related issues. • Develop links with senior government representatives when visiting ICO member countries. • Organize missions to Member countries. • Participate in national and international coffee events. • Participate in coffee events organized by regional and national coffee organizations or associations. • Support the design and implementation of national coffee strategies and encourage sharing of best practices.

OVERVIEW

1. The Latin American and Caribbean Network of Fair Trade Small Producers and Workers (*Coordinadora Latinoamericana y del Caribe de Pequeños (as) Productores(as) y Trabajadores(as) de Comercio Justo* - CLAC), co-owner of the Fairtrade International system, is a network that represents and promotes the interests of organizations certified as Fairtrade in Latin America and the Caribbean, as well as other fairtrade enterprise organizations. With members across 24

countries, CLAC's mission focuses strategically on inclusion and equity, innovation, empowerment and sustainable development of its members and communities.

2. CLAC hosts various commodity-specific and industry-wide events designed to empower producers, discuss trade standards, promote sustainable business practices, celebrate high-quality fair-trade goods and shape global policy on fair trade practices.

3. The Executive Director joined the Second Fairtrade Coffee Forum held in Lima, Peru, from 13 to 14 May 2026 and participated in the following sessions:

(a) Panel "The Transformative Value of Fair Trade in the Global Market"

The Executive Director delivered a focused presentation on emerging consumer trends, market expectations and the growing importance of building resilient and inclusive coffee value chains. She highlighted that future market growth relies on markets shifting to sustainable trade.

(b) Roundtable "From Global Vision to Producer Stability"

This roundtable focused on translating global sustainability goals into actionable, stabilizing measures for smallholder producers. Key themes highlighted by the Executive Director included the strengthening of value chains against volatility, meeting strict traceability standards and boosting farmers' income.

(c) Keynote speech "Resilient Coffee: Climate Adaptation Strategies"

In her speech, the Executive Director highlighted the coffee value chain as a model for fairness, sustainability, and innovative practices. She emphasized that adopting sustainable approaches is essential to tackling agricultural challenges while simultaneously protecting global economic development, building resilience, and ensuring equitable outcomes for coffee growers and stakeholders across the coffee value chain.

4. In her meeting with H.E. Ambassador Jorge Félix Rubio, held at the Ministry of Foreign Affairs of Peru, discussions centred around Peru's role in the ICO's activities, as well as on membership of the International Coffee Agreement 2022.

CONCLUSIONS/MAIN OUTCOMES

1. The Executive Director's participation in the Forum reinforced the ICO's commitment to international cooperation and highlighted the Organization's priorities in relation to the coffee sector's resilience, sustainability and partnerships.

2. She contributed to discussions on developments affecting the coffee value chain, including supply chains, market trends, freight dynamics and the relationship between coffee production and forest-friendly practices. These exchanges also provided an opportunity to share perspectives on emerging challenges and developments in the sector.

3. The sessions also addressed sustainability in the global coffee sector, including the role of Fairtrade and the importance of collaboration in addressing common challenges related to climate, logistics and market conditions

AOB

N/A





