



International Coffee Organization  
Organización Internacional del Café  
Organização Internacional do Café  
Organisation Internationale du Café

ED 1965/05

1 August 2005  
Original: English

E

**Programme and registrations for the  
2<sup>nd</sup> World Coffee Conference  
23 – 25 September 2005**

1. The Executive Director presents his compliments and, on behalf of the Chairman of the 2<sup>nd</sup> World Coffee Conference, wishes to inform Members and representatives of the PSCB that a revised programme for the Conference is now available and is attached to this document.
2. Information about registration, including the registration deadline of 29 July, was previously circulated in documents ED-1954/05 and ED-1960/05. Members wishing to register two participants free of charge and to book a place on the field visit on 30 September are requested to do so **as soon as possible**. Registration can be completed on-line at the Conference website ([www.worldcoffeeconference.com](http://www.worldcoffeeconference.com)) or by completing and returning the forms attached to ED-1954/05 or ED-1960/05 to the conference organizers. A copy of ED-1960/05 is also attached for information.
3. Members are strongly advised to make their hotel and travel reservations as soon as possible in view of the considerable demand for accommodation and flights to Salvador in September.



**2<sup>nd</sup> WORLD COFFEE CONFERENCE**  
**23 to 25 September 2005, Hotel Pestana, Salvador, Brazil**

**LESSONS EMERGING FROM THE CRISIS:  
NEW PATHS FOR THE COFFEE SECTOR**

**Friday, 23 September**

*Evening*      **Cocktail**

**Saturday, 24 September**

*Morning*      **Registration**

**Welcome to the Conference**

Mr. Luiz Inácio Lula da Silva, **President of Brazil**

Mr. Roberto Rodrigues, **Minister of Agriculture,**

**Livestock and Food Supply of Brazil**

Mr. Néstor Osorio, **Executive Director International Coffee Organization (ICO)**

**Presidential lunch**

*Afternoon*      **Session 1: Lessons emerging from the crisis**

**Chairman:** Mr. Roberto Rodrigues, **Minister of Agriculture,  
Livestock and Food Supply of Brazil**

Mme Assouan Acquah, **Conseiller Spécial du Premier Ministre,  
chargée de l'Agriculture,** Côte d'Ivoire

Ms. Carole Brookins, former United States Executive Director, **World Bank,** USA

Mr. Douglas Burns, Senior Vice President, Global Beverages, **Kraft Foods,**  
United Kingdom

Mr. Gordon S. Gillett, Senior Vice President, **Nestlé,** Switzerland

**Questions**

**Coffee Break**

Mr. Keiji Ohta, Chairman, **All Japan Coffee Association (AJCA),** Japan

Dr. Uschi Eid, **Parliamentary State Secretary, Federal Ministry for Economic  
Cooperation and Development (BMZ),** Germany

**Questions**

**End of Session 1**

*Evening*      **Folkloric dinner**

**Sunday, 25 September**

**Morning**

**Session 2: Coffee policies in a market economy**

**Chairperson:** Mr. Nestor Osório, **Executive Director, ICO**

Mr. Ali Said Mchumo, Managing Director, **Common Fund for Commodities**, Netherlands

Professor Christopher Gilbert, Dipartimento di Economia, **Università Degli Studi di Trento**, Italy

Mr. David M. Neumann, Member of the Board of Management, **Neumann Gruppe GmbH**, Germany

Mr. Gabriel Silva Luján, Gerente General, **Federación Nacional de Cafeteros de Colombia**

**Questions**

**Coffee Break**

Mr. Giuseppe Lavazza, Member of the Board, **Luigi Lavazza SPA**, Italy

Mr. Ivan Wedekin, **Secretary of Agricultural Policies, Minister of Agriculture, Livestock and Food Supply**, Brazil

Ms. Merling Preza, Gerente General, **Prodecoop**, Nicaragua

Mr. Robert F. Nelson, President and CEO, **National Coffee Association of USA**

**Questions**

**Lunch**

**Afternoon**

**Session 3: How to develop a sustainable coffee economy**

**Chairperson:** Mr. Roberto Rodrigues, **Minister of Agriculture, Livestock and Food Supply of Brazil**

Mr. Adolfo A. Franco, **U.S. Agency for International Development (USAID)**, Bureau for Latin America and the Caribbean, USA

Mr. Bernard Petit, Direction Générale du **Développement Commission européenne**, Belgium

Mr. Ernesto Illy, President of **Institute for Scientific Information on Coffee (ISIC)**, Italy

Ms. Lakshmi Venkatachalam, Former Chairperson, **Coffee Board of India**

**Questions**

**Coffee Break**

Dr. Stefano Ponte, **Danish Institute for International Studies and Human Rights, Department of Globalization and Government Research**, Denmark

Mr. Rick Peyser, President, **Specialty Coffee Association of America (SCAA)**, USA

Mr. Silvio Crestana, Director-President, **Brazilian Agricultural Research Corporation (EMBRAPA)**, Brazil

Mr. Tatsushi Ueshima, President, **UCC Ueshima Coffee Co. Ltd.**, Japan

**Questions**

**End of Conference**

**Evening**

**Dinner**



Organización Internacional del Café  
Organização Internacional do Café  
Organisation Internationale du Café

ED 1960/05

14 July 2005  
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E

**Registration for the 2<sup>nd</sup> World Coffee Conference (23 to 25 September) and credentials for the 94<sup>th</sup> Session of the Council and other ICO meetings (26 to 29 September 2005), Salvador, Brazil**

1. The Executive Director presents his compliments and, on behalf of the Chairman of the 2<sup>nd</sup> World Coffee Conference, wishes to remind Members about the need to register for the Conference and the field visit and to make the necessary arrangements, as indicated below.

**Registration for 2<sup>nd</sup> World Coffee Conference (23 to 25 September 2005)**

2. As indicated in the convocation (document ED-1954/05), registration for the 2<sup>nd</sup> World Coffee Conference should be completed preferably online at [www.worldcoffeeconference.com](http://www.worldcoffeeconference.com) or by completing and faxing the form provided in the Convocation (attached to this document as Annex I) to RD Eventos, the conference organizers in Brazil, **no later than 29 July 2005**. Each delegation is entitled to **two** free places, and the registration fee for additional places is US\$550. The preliminary programme and other information about the Conference was circulated as document ICC-93-6.

**Field visit to coffee-growing areas (Friday 30 September)**

3. Members are requested to reserve a place on the field visit to coffee-growing areas in Bahia as soon as possible, to enable the organizers to make the necessary arrangements. There is a fee of US\$200 for the tour, and places can be reserved either online or by faxing the attached form to RD Eventos in Brazil.

**Hotel and travel arrangements**

4. In view of the considerable demand for hotel rooms in Salvador at this time of year, and the limited number of rooms reserved for ICO delegates, Members are requested to book

their hotel accommodation either online or by faxing the attached form to RD Eventos in Brazil. Likewise, travel arrangements should be made as soon as possible, as flights from Brazil can get very full in September.

**Credentials for ICO meetings (26 to 29 September 2005)**

5. Rule 3 of the *Rules of the Organization* requires Members to inform the Executive Director, in writing, of the composition of their delegations. In view of the need to finalise the arrangements for the 94<sup>th</sup> Session of the International Coffee Council and other ICO meetings from 26 to 29 September 2005, Members are requested to send their credentials with details of designated participants to the Executive Director **by 15 August 2005**.

6. Credentials should be issued in writing by the relevant Ministry or government agency of the Member country or by a representative of the Diplomatic Mission of the Member concerned either in the country where the seat of the Organization is located or where a session takes place. Faxed credentials may be accepted; however, Members are requested to provide original credentials after the session for record purposes.

7. The Secretariat will examine the credentials of delegations and report to the Council on 29 September 2005. An example of a credential is attached as Annex II for the information of Members.

**REGISTRATION FORM**  
(one form to be completed per person)

2<sup>nd</sup> WORLD COFFEE CONFERENCE (23 – 25 SEPTEMBER 2005)  
ICO MEETINGS (26 – 29 SEPTEMBER 2005)

**Please return by 29 July 2005 to:**  
**RD Eventos, Salvador, Brazil**  
**Tel: +55 71 2102 6615/16**  
**Fax: +55 71 2102 6611**  
**E-mail: [lea@rdeventos.com.br](mailto:lea@rdeventos.com.br)**

**Delegation category** (please tick one box):

ICO Member country  PSCB association  Other   
International organization  Invited observer

I will attend as a member of the Delegation of (ICO country/Association) .....

Name ..... Surname .....

Name on registration badge .....

Title or official position .....

Organization/company .....

Address ..... Country .....

Telephone ..... Fax .....

Email ..... Passport number .....

Date/time of arrival in Salvador ..... Flight number .....

Date/time of departure from Salvador ..... Flight number .....

**Registration for the World Coffee Conference – ICO Members**

I am an ICO Member and am registering for one of the two free places for my country **YES**  **NO**

This registration has been confirmed with the designated person for my country (please give name) **YES**  **NO**

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**Registration for the World Coffee Conference – Non-ICO Members  
(or if additional places required by Members):**

I am registering by 30 June 2005 (Fee: US\$450) **YES**  **NO**

I am registering after 30 June 2005 (Fee: US\$550) **YES**  **NO**

**Field visit on 30 September**

I wish to book a place on the field visit on 30 September 2005 (cost: US\$200) **YES**  **NO**

**Shuttle bus**

I wish to book the shuttle service transfer to and from the airport and hotel (cost: US\$50) **YES**  **NO**

**Hotel reservation**

I will make my own hotel arrangements **YES**  **NO**

Please make a hotel reservation for me **YES**  **NO**

Date of arrival .....

Date of departure .....

Number of nights required .....

Pestana Bahia – Single room/Double room **Single**  **Double**

Hotel Mercure – Single room/Double room **Single**  **Double**

**Note:** *After registering, the total cost including taxes will be sent to you by email or fax for approval.*

**Payment method:**

Credit card: AMEX/VISA/MC/Other: .....

Name of cardholder .....

Expiry date .....

Credit card number .....

Security code number .....

Signature .....



MODEL ONLY

**CREDENTIAL LETTER TO BE ISSUED ON HEADED PAPER  
OF DIPLOMATIC MISSION/MINISTRY**

[Date]

Mr. Néstor Osorio  
Executive Director  
International Coffee Organization  
22 Berners Street  
London W1T 3DD

Dear Mr. Osorio,

**94<sup>th</sup> Session of the International Coffee Council, Executive Board  
and other ICO meetings (26 to 29 September 2005, Salvador, Brazil)**

I am pleased to inform you that [country] will be represented by the following delegate(s) at the 94<sup>th</sup> Session of the International Coffee Council and other ICO meetings from 26 to 29 September 2005 in Salvador, Brazil:

[Name]                      Representative  
[Title]  
[Organization]

[Name]                      Alternate(s)  
[Title]  
[Organization]

[Name]                      Adviser(s)  
[Title]  
[Organization]

Yours sincerely,

[Signature]\*  
[Name]  
[Title]

*\* To be signed by a representative of the relevant Ministry or government agency of the Member country or by a representative of the Diplomatic Mission of the Member concerned either in the country where the seat of the Organization is located or where a session takes place.*