



Promotion Committee

17th meeting

2 March 2010 (11:30)

Guatemala City, Guatemala

Draft Agenda

Item	Document
1. Draft Agenda – to adopt	PC-58/09
2. Promotion activities and proposals	
2.1 ICO CoffeeClub Network – to note	verbal
The consultant will report on the implementation of the ICO CoffeeClub Network and make proposals for funding the future development of the Network.	
2.2 Programmes to promote coffee consumption – to note	verbal
The consultant will report on the implementation of programmes to promote coffee consumption based on the Step-by-Step Guide to promote coffee consumption.	
2.3 Coffee and health – to consider	verbal
The Executive Director will report on coffee and health programmes.	
3. Promotion and market development under the ICA 2007 – to consider	PC-56/09
Members will be invited to submit ideas and proposals for the action plan for promotion and market development under the ICA 2007, and for the recapitalization of the Promotion Fund. Document PC-56/09 contains an analysis of expenditure by the Promotion Fund during the 2001 Agreement.	

4. Financial matters

4.1 Accounts of the Promotion Fund for the financial year 2008/09 and Report of the Auditors – *to note* to follow

The Accounts of the Promotion Fund and Report of the Auditors will be presented for the approval of exporting Members.

4.2 Accounts of the Special Fund for the financial year 2008/09 and Report of the Auditors – *to note* to follow

The Accounts of the Special Fund and Report of the Auditors will be presented for the approval of exporting Members.

5. Other business – *to consider* verbal

23rd ASIC Conference (Bali, 3 to 7 October 2010)

6. Date of next meeting – *to note* verbal

The date of the next meeting will be confirmed by the Secretariat.