



Promotion Committee
29 September 2005 (14.30)
Salvador, Brazil

Draft Agenda

Item	Document
1. Draft Agenda – to adopt	PC-30/05 Rev. 1
2. Votes in the Promotion Committee for coffee year 2004/05 – to note	EB-3873/04 Rev. 3
3. Report of the Steering Group on Promotion – to consider The report of the meeting held on 16 May 2005 was circulated as document PC-28/05. The Executive Director will report on the meeting of the Steering Group on Promotion (SGP) on 26 September 2005. The Committee will consider recommendations by the Group on the following matters:	
3.1 Promotion activities in 2005/06 <ul style="list-style-type: none">– Proposal to increase consumption in China– Seal of approval for coffee brewing equipment– Salon international de l’Agriculture 2006	WP-SGP No. 12/05 WP-SGP No. 11/05 verbal
3.2 Resources for promotion and pledging meeting	
4. Coffee and health – to consider A formal proposal has been made for exporting Members to support these programmes (WP-Promotion No. 6/05). The Executive Director has circulated a supporting document and the matter will be considered by exporting Members and the SGP in September 2005.	WP-Promotion No. 6/05 WP-Promotion No. 6/05 Add. 1
5. Other business – to consider	verbal
6. Date of next meeting – to note The next meeting of the Promotion Committee will take place during the 95 th Session of the Council to be held at the ICO headquarters in London, from 23 to 26 May 2006.	verbal