



International Coffee Organization
Organización Internacional del Café
Organização Internacional do Café
Organisation Internationale du Café

PC 50/08

27 June 2008
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Promotion Committee

14th meeting

25 September 2008 (11:00)

London, England

Draft Agenda

Item	Document
1. Draft Agenda – to adopt	PC-50/08
2. Promotion activities and proposals	
2.1 ICO network to promote coffee consumption – to note	verbal
The consultant will report on the implementation of the ICO network to promote coffee consumption.	
2.2 Coffee and health – to consider	verbal
The Promotion Committee will consider reports on the Positively Coffee and the Health Care Professions – Coffee Education Programmes.	
3. Steering Group on Promotion – to consider	verbal
The term of office for Members of the Steering Group on Promotion established by the Promotion Committee in 2003 expires in September 2008. The Committee will review this matter in the light of progress on the International Coffee Agreement 2007.	
4. Other business – to consider	
<i>22nd ASIC Conference (Campinas, Brazil, 14 – 19 September 2008)</i>	verbal
The Executive Director will report.	
5. Date of next meeting – to note	verbal
The date of the next meeting of the Promotion Committee will be confirmed by the Secretariat.	