



International Coffee Organization
Organización Internacional del Café
Organização Internacional do Café
Organisation Internationale du Café

PC 52/08

14 November 2008
Original: English

E

Promotion Committee
15th meeting
17 March 2009 (11:30)
London, England

Draft Agenda

Item	Document
1. Draft Agenda – to adopt	PC-52/08
2. Promotion activities and proposals	
2.1 ICO CoffeeClub Network – to note	verbal
The consultant will report on the implementation of the ICO CoffeeClub Network. The Executive Director has invited all Members to nominate mediators and to establish links to the Network on their websites (see document ED-2048/08).	
2.2 Programmes to promote coffee consumption – to note	verbal
The consultant will report on the implementation of programmes to promote coffee consumption based on the Step-by-Step Guide to promote coffee consumption.	
2.3 Coffee and health – to consider	verbal
The Executive Director will report on coffee and health programmes.	
3. Financial matters	
3.1 Accounts of the Promotion Fund for the financial year 2007/08 and Report of the Auditors – to note	to follow
The Accounts of the Promotion Fund and Report of the Auditors will be presented for the approval of exporting Members.	

3.2 Accounts of the Special Fund for the financial year 2007/08 and Report of the Auditors – *to note* to follow

The Accounts of the Special Fund and Report of the Auditors will be presented for the approval of exporting Members.

4. Other business – *to consider* verbal

5. Date of next meeting – *to note* verbal

The next meeting of the Promotion Committee will take place during the 103rd Session of the Council during the week of 21 – 25 September 2009.