



**Promotion and Market Development Committee**  
4<sup>th</sup> meeting  
26 September 2012 (14:30)  
London, United Kingdom

**Draft Agenda**

Item	Document
<b>1. Draft Agenda – to adopt</b>	PM-15/12
<b>2. Promotion and market development under the International Coffee Agreement (ICA) 2007 – to consider</b>  The Chairman will introduce a plan for promotion of consumption and market development under the ICA 2007.	to follow
<b>3. Promotion activities</b>	
<b>3.1 CoffeeClub – to note</b>  The consultant will report.	verbal
<b>3.2 Coffee and health – to consider</b>  The Executive Director will report.	verbal
<b>3.3 Research – to consider</b>  The 24 <sup>th</sup> ASIC Conference will take place in Costa Rica in November 2012.	verbal
<b>4. Implementation of the Coffee Quality-Improvement Programme (CQP) – to consider</b>  The Head of Operations will introduce reports on gradings for Arabica and Robusta coffees and the implementation of the CQP, and will also report on information received from Members on national coffee quality standards.	to follow

**5. Phytosanitary matters – *to consider*** verbal

The Head of Operations will report on phytosanitary matters including Ochratoxin A (OTA), acrylamide, legislation on Maximum Residue Levels (MRLs) for pesticides and responses to document ED-2124/11 Rev. 1 requesting Members to send details of MRLs used in the coffee production process and the methodology used for calculating these, together with relevant studies. As requested at previous meetings, a representative of the EU will be invited to report on new EU directives on food safety.

**6. Other business – *to consider*** verbal

*Chairperson and Vice-Chairperson for 2012/13:* The Council will approve the composition of the Committee for 2012/13 during its 109<sup>th</sup> Session in September 2012. At its first meeting in March 2013, the Committee will appoint a Chairperson and Vice-Chairperson for 2012/13.

**7. Date of next meeting – *to note*** verbal

The next meeting will take place in London at the time of the 110<sup>th</sup> Council Session from 4 to 8 March 2013.