



INTERNATIONAL COFFEE ORGANIZATION
ORGANIZACIÓN INTERNACIONAL DEL CAFÉ
ORGANIZAÇÃO INTERNACIONAL DO CAFÉ
ORGANISATION INTERNATIONALE DU CAFÉ

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PRESS RELEASE

New Coffee Exporter's Guide

The International Coffee Organization and the International Trade Centre are pleased to announce the new edition of *The Coffee Exporter's Guide*, the world's most extensive, hands-on and neutral source of information on the international coffee trade.

The guide covers trade issues relevant to coffee growers, traders, exporters, transportation companies, certifiers, associations, authorities and others in coffee-producing countries.

New features: Certification, climate and women in coffee

This third edition marks the guide's 20th anniversary. It addresses new trends such as climate change, the role of women in the coffee sector and comparison of sustainability schemes.

The International Coffee Organization has provided information on coffee statistics and related issues that appear in the guide.

The International Trade Centre (ITC) is the joint agency of the United Nations and the World Trade Organization. Since ITC's creation in 1964, its publications programme has informed the business sector in developing countries about trade development challenges, issues and trends.

"It is our hope that this guide will continue to serve as an essential training and knowledge-sharing tool to advance the interests of producers, exporters and those who support them in coffee-producing countries around the world," said Patricia Francis, ITC's Executive Director.

The guide is available free of charge online at <http://www.intracen.org/The-Coffee-Exporters-Guide---Third-Edition/>

A print copy of the 270-page book can be ordered at: <http://www.intracen.org/about/e-shop/>. The price is US\$70 (US\$28 for developing countries). For organizations wishing to acquire bulk copies for use in training, please contact ITC for a special rate. For more information, contact: Natalie Domeisen, Head, ITC Publications domeisen@intracen.org or Morten Scholer, Senior Adviser, scholer@intracen.org.

About the ICO: *The International Coffee Organization (ICO) is an intergovernmental organization created under the auspices of the United Nations to serve the international coffee community. Established in 1963, the ICO is unique in bringing producing and consuming countries together to exchange views on coffee matters and market conditions, and address coffee policies. In the last four calendar years, the value of world coffee exports averaged over US\$14.5 billion. Among the services provided by the ICO are: up-to-date information and statistics; innovative projects to benefit the world coffee economy; coffee market reports and economic studies; a coffee quality improvement programme; consultations on coffee sector finance; developing consumption through market development activities; and conferences and seminars.*

For more information please contact:

Robério Oliveira Silva
Executive Director

Tel.: + 44 (0) 20 7612 0600

Fax: + 44 (0) 20 7612 0630

Email: info@ico.org

Website: www.ico.org

THE COFFEE EXPORTER'S GUIDE

THIRD EDITION



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The Coffee Exporter's Guide and other ITC publications are available online at:

<http://www.intracen.org/publications/>

A print version can be ordered at:

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