



PRESS RELEASE

**Memorandum of Understanding between the
International Coffee Organization and Global
Coffee Platform**

London, 12 October 2017 – Mr José Sette, Executive Director of the International Coffee Organization (ICO), and Ms Annette Pensel, Executive Director of the Global Coffee Platform (GCP), have formally announced a new Memorandum of Understanding at the Global Coffee Sustainability Conference.

The collaboration means the ICO and GCP will continue and expand the alliance for public-private collaboration in the coffee sector to contribute to the Sustainable Development Goals. This collaboration will be known as 'Cooperation for Vision 2030'.



Annette Pensel, Executive Director of the Global Coffee Platform (GCP), and José Sette, Executive Director of the International Coffee Organization (ICO), after signing a new Memorandum of Understand which was formally announced at the Global Coffee Sustainability Conference

This MoU is key to bringing the work on the inclusive, sector wide Vision 2030 to the next level, in collaboration with other key initiatives including the World Coffee Producers Forum and the Sustainable Coffee Challenge. It aims to rally public and private actors in the coffee sector to contribute to achieving this Vision with measurable progress, as contribution to the SDGs.

The MoU confirms the commitment of GCP and the ICO to promote sustainable development as a means of achieving social and economic progress in coffee producing countries while protecting natural resources, and recognises that wide public-private cooperation has the greatest potential to promote economic growth, reduce inequalities and improve living standards in coffee-producing countries.

The ICO and GCP will continue:

- Their active participation as stewards of the multi-stakeholder Vision 2030 dialogues.
- To enable further co-creation and ownership of public and private stakeholders for Vision 2030 as a shared sectoral vision.
- To support commitment by members and partners, and stakeholders in the coffee sector to contribute to agreed Vision 2030 goals and targets in line with individual and collective strategies and action plans.
- To endeavour to offer the effective enabling of public-private dialogues amongst key coffee stakeholders in producing countries. These dialogues should lead to the prioritization of needs in coffee-farming communities at a national level as well as the definition of action plans and the identification of needs for funding for successful implementation and measurement.
- To enable and encourage regular measurement of progress towards the shared vision.
- To share progress updates and learning in joint annual, international coffee sustainability workshops alongside one of the ICO meetings to accelerate collective impact on the coffee sector.

Mr José Sette, Executive Director of the International Coffee Organization, says:

“In today’s world, collaboration between the public and private sectors is the most effective way to address the challenges to achieving sustainability in the world coffee sector. The ICO is pleased to have as a partner the GCP, whose members have the skills and resources required for us to work together to attain the ambitious Sustainable Development Goals.”

Mr Annette Pensel, the Executive Director of the Global Coffee Platform, says:

“The ICO is the main intergovernmental body responsible for addressing the challenges the world coffee sector faces, so it is a cornerstone of public-private dialogue in our sector. This MoU demonstrates another step forward and our joint ongoing commitment to supporting a sustainable, thriving coffee community while at the same time enabling the coffee sector to contribute to the Sustainable Development Goals.”

