



**Private Sector Consultative Board**

35<sup>th</sup> meeting

26 September 2012 (09:30)

London, United Kingdom

**Draft Agenda**

| Item  | Document                    |
|---|-----------------------------|
| 1. <b>Draft Agenda – to adopt</b>   | PSCB-132/12                 |
| 2. <b>Report on the meeting of 7 March 2012 – to approve</b>  | <a href="#">PSCB-131/12</a> |
| 3. <b>Coffee market situation – to note</b>   | to follow                   |
| The Executive Director will introduce an analysis of the market situation and the latest official estimates for the Brazilian coffee crop.  |                             |
| 4. <b>Coffee Quality-Improvement Programme (CQP) – to consider</b>  | to follow                   |
| The Executive Director will introduce reports on gradings for Arabica and Robusta coffees and the implementation of the CQP.  |                             |
| 5. <b>Coffee and health – to note</b>   | verbal                      |
| Reports will be given on coffee and health programmes.  |                             |
| 6. <b>Coffee consumption – to consider</b>  | verbal                      |
| Presentations will be made on the impact of improved coffee quality on consumption by the representative of the Coffee Association of Canada (CAC), and on seals and certification from the point of view of consumers and producers by the Specialty Coffee Association of America (SCAA) and the National Federation of Coffee Growers of Colombia (FEDECAFE) respectively. |                             |

**7. Food safety aspects – to note** verbal

The PSCB will consider updates on matters related to food safety.

**8. Consultative Forum on Coffee Sector Finance – to consider** verbal

The PSCB will consider the outcome of the meeting of the Core Group for the Consultative Forum on 25 September 2012.

**9. Association Management Issues** verbal

The representative of the European Coffee Federation (ECF) will make a presentation on the top three issues facing the ECF.

**10. Interaction between the PSCB and the Council** verbal

The Executive Director will make suggestions to strengthen the relationship between the PSCB and the Council.

**11. PSCB representatives and officeholders** verbal

*PSCB Chairman and Vice-Chairman for 2012/13 – to elect*

*Nominations for 8<sup>th</sup> consuming PSCB representative for 2011/12 and 2012/13 – to consider*

**12. Other business – to consider** verbal

**13. Future meetings – to consider** verbal

The PSCB is invited to suggest matters for consideration at the next meeting.

The next meeting will take place in London at the time of the 110<sup>th</sup> Council Session from 4 to 8 March 2013.