



International Coffee Organization Organización Internacional del Café Organização Internacional do Café Organisation Internationale du Café 24 May 2006 Original: English

International Coffee Council Ninety-fifth Session 22 – 25 May 2006 London, England Preliminary summary of proposals from Members concerning the future of the 2001 Agreement

## Background

1. This document contains a preliminary summary of proposals from Members concerning the future of the 2001 Agreement. It provides an approximation, in abbreviated form, to Members' positions, which have been developed more extensively in their individual submissions. The summary is divided into a number of principal issues or themes and the relevant article or articles covering these issues are specified. Members' proposals are listed within each issue section.

2. To facilitate analysis a coding system has been used to indicate the type of action which may be required to deal with each particular proposal.

- 3. The codes are as follows:
- **A** No changes appear necessary. Results should be obtained by decision or resolution, or plans of action.
- **B** Changes to article may be needed. Results could be obtained by expanding the relevant article.
- **C** Matter not covered by existing articles a new article seems to be needed.
- **D** Requires changes to articles.
- **F** Financial implications.
- 4. It is intended to update this document as or if new proposals are received.

## PRELIMINARY SUMMARY OF PROPOSALS FROM MEMBERS CONCERNING THE FUTURE OF THE 2001 AGREEMENT

## Principal issues

1. Objectives/ mission Article 1	<ul> <li>Members:</li> <li>Brazil: Objectives of ICA satisfactorily cover areas requiring action by the ICO. A</li> <li>EC: The current Agreement in its structure gives full satisfaction to EU Members and does not need structural amendments. The EC is satisfied with the performance of the ICA 2001. A</li> <li>Mexico: Need to examine relevance of the ICO/ need to redefine mission and strategy. B</li> <li>Papua New Guinea: Need to examine relevance of ICO. B</li> <li>USA: Propose thorough review of objectives and changes e.g. ICO role in promoting contemporary concept of sustainability, including environmental sustainability. C</li> <li>Revised objectives must focus the ICO and communicate a compelling vision of its reason to exist. Changes big enough to require more than amendments to the current Agreement. D, C</li> </ul>
2. Coffee market/ Remunerative prices Articles 29, 33	<ul> <li>Members:</li> <li>Angola: Need to target improved earnings and alleviate poverty affecting most ldcs. Need for balance in world trade and domestic markets. A</li> <li>Brazil: Increased coordination on rules and activities relating to sanitary and nonsanitary barriers and tariff barriers. A</li> <li>Enhanced coverage of market trends (niche markets, speciality coffees, sustainability). A</li> <li>Greater attention to Member countries' requirements (i.e. capacity building, mechanism for supply control). B, F</li> <li>Incentives for adding value to exports by producing countries. B</li> <li>ICO should be body responsible for negotiating interest of Members with organizations like WTO with a view to creating a balanced and equitable market. A</li> <li>Côte d'Ivoire: Include means to deal with price volatility. B</li> <li>USA: New provisions identifying a role for ICO in facilitating access to financial credit and providing information on appropriate risk management tools relevant to</li> </ul>
3. Information/ research	needs of small producers. <b>C</b> , <b>F</b> <b>USA:</b> New ways of disseminating information e.g. internet based tools and expanded role for ICO as coffee observatory. <b>A</b> , <b>F</b>
Articles 29, 31, 34	
4. Statistics Article 1 (4) and (5), Articles 29 and 30	<ul> <li>Members:</li> <li>Brazil: Not enough emphasis on need for transparency. Inadequacy of statistical data which requires improvement. A, F</li> <li>Colombia: Strengthen statistics either through Statistics Committee or the Statistics Unit. A, F</li> <li>Japan: Desirable for ICO to further analyse statistical data and forecast world coffee supply and demand. A</li> <li>USA: Emphasize obligation of Members to provide timely data, strengthen technical assistance to Members to increase capacity to meet these obligations. A, F</li> <li>Enhance statistical work, emphasis on gathering and disseminating information on market conditions, structural changes in the coffee sector and emerging trends e.g. value added, niche markets. A, F</li> </ul>

5. Projects Articles 1, 16	<ul> <li>Members:</li> <li>Brazil: Intensify contacts with alternative project funding sources. Strengthen relationships with bodies like FAO and WTO to avoid duplication of activities and secure greater benefits in case of project financing. A, F</li> <li>Colombia: Explore additional sources of funding for projects. A, F</li> <li>Indonesia: Review projects – e.g. the project would be responsible for all its costs which reduce the costs of preparing projects in the budget. A</li> <li>USA: New chapter on project activities with provisions highlighting importance of projects, establishing link between approved projects and Council's priorities and with mechanism for reviewing, approving, monitoring and evaluating projects. Clear mandate and institutional framework for technical and policy review, approval etc. of projects. C</li> </ul>
6. Promotion/ consumption Articles 33, 34	<ul> <li>Members:</li> <li>Angola: Need for domestic markets to retain locally any surplus production not required. A</li> <li>Brazil: With regard to increased consumption at world level, given new demands for coffee in emerging markets where growth is very rapid, ICO should redouble its efforts in these markets to ensure the sustainability of this growth. A, F</li> <li>New and unique opportunities for increasing consumption in traditional markets following recent moves to restrict consumption of soft drinks require ICO to act as instigator and catalyst of programmes designed to increase consumption in both mature and emerging markets. ICO to modernize its role and act as project executing agency in promotion activities. A, F</li> <li>Undertake viability study on the creation of a tax to be levied on the marketing of coffee which would create a fund of the "American Checkoff" type to support promotion and work of capacity building in Member countries. A, F</li> <li>Colombia: Strengthen promotion (lack of resources a problem). A, F</li> </ul>
7. Health Article 34	<ul> <li>Members</li> <li>Brazil: Encourage activities in both consuming and producing countries presenting coffee as a natural product (no chemical additives). Programmes linked to coffee and health, given impact on consumption. A, F</li> <li>Japan: To make good use of results of research on Coffee and Health, this element should be introduced into the objectives. D</li> </ul>
8. Quality Article 1	<ul> <li>Members</li> <li>EC: Quality should remain a key priority. A</li> <li>Chairman, Promotion Committee: Quality crucial factor in increasing consumption <ul> <li>customer satisfaction a valuable tool: link objective on quality with customer satisfaction: to promote quality and customer satisfaction. D</li> <li>Japan: Agrees with proposal to introduce customer satisfaction as a new objective. D</li> <li>Quality and safety very important: proposes two new objectives: to provide a forum for consultations on coffee matters to investigate and prevent safety problems such as pesticide residues, toxic mould etc. AND To ensure the security and safety of coffee. D</li> </ul> </li> </ul>
9. Private sector <b>Article 22</b>	<ul> <li>Members</li> <li>Angola: Need for strong private sector with access to the latest information on the coffee trade and know-how on risk management. A</li> <li>Brazil: PSCB has worked well, could extend scope of activities by inviting other private sector bodies to participate. A, B</li> <li>USA: Strengthen PSCB to make it more representative of spectrum of private sector interests e.g. designating some seats for small producer representatives/ mechanism to ensure resources are made available to facilitate their attendance. D, F</li> </ul>

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10. Sustainability Articles 39, 40	<ul> <li>Members</li> <li>Brazil: Enhance coordination on activities and rules relating to sustainability. A</li> <li>Emphasis on unshaded coffee cultivation as well as carbon sequestration instruments for coffee, Support for producer-based certification entities. B, F</li> <li>Norway: Enhance references to environment and sustainability and ILO conventions. D</li> </ul>
<ul> <li>11. Structure/ institutional/legal provisions</li> <li>Chapters IV – VIII, X, XIV</li> </ul>	<ul> <li>Members</li> <li>Angola: Include regional/ continental groups among ICO bodies (e.g. IACO). B</li> <li>Brazil: Maintain categories of importer and exporter while avoiding duplication of work in decision-making procedures. Simplify structures, focusing on results. Widen the sources of funding for the ICO by offering consultancy services in relation to marketing and good agricultural practice, and the sales of statistical information. A, F</li> <li>EC: Keep groups of producers and consumers. A</li> <li>Japan: Need careful consideration of Regional Economic Integration Organizations – REIOS should not have dual representatives and voting with their member countries. In addition, issues including votes distribution should be carefully examined in terms of equity in representation and decision-making. B</li> <li>Norway: Continue duality of consumers and producers (in Agreement and in voting procedures). A</li> <li>USA: Emphasize cooperation and collaboration among all delegations regardless of exporter/importer/ geographical designations. B</li> <li>New article on eligibility and terms of membership (avoid current situation of membership rights for countries which have not acceded/ clarify whether EC Member States continue to be eligible for membership in light of current allocation of competencies in EC. C</li> <li>Indonesia: Suggest looking at voting – whether it is necessary and whether contributions should be linked to it. B</li> </ul>
12. Organizational issues Articles 2, 4-6, 7, 11-15, 17-22 Articles 14 and 15	<i>Members</i> <b>Brazil:</b> To lighten Agenda of Council, greater use could be made of Executive Board. Decision making process is repetitive. Simplify organizational structure to ensure meetings are more productive. Find a pragmatic solution to take decisions without considering the same matters in different committees. Hold meetings less frequently by increasing virtual interaction, through specialized committees. Two sessions a year would meet needs of Council. <b>A</b> , <b>F</b> Excessive participation in administrative costs – rent, personnel etc. Secretariat could function with fewer employees and greater use of electronic communication. Reduce costs/ find additional resources. <b>A</b> , <b>F</b> Link undertakings to results, for example parameters of expenditure and maintenance as a percentage of the total budget. <b>A</b> <b>Indonesia:</b> Eliminate duplication of work between Board and Council – ICC could meet and appoint a body to carry out its decisions. Small producers cannot participate in Board but are important to the value of the Organization and their participation should be encouraged. <b>A</b> , <b>F</b> <b>USA:</b> Changes needed to definitions of Members (Arts 2, 4-6), allocation of votes and voting procedures (Arts 13 and 14) and ICO structure including subsidiary bodies (Arts 7 and 17 -22). Structure should also take account of contribution of range stakeholders (NGOs, civil society). Changes to decision-making of Council (Arts 14 and 15) Council decisions to be based on consensus, voting process only in exceptional circumstances. <b>D</b> Reduce number of vice-Chairmen of ICC (Art 11), reduce number (and repetitiveness) of regular Council sessions (Art 12), re-examine role and value of Executive Board (Arts 17 – 20), introduce flexibility in number and objectives of subsidiary bodies (Arts 7, 21 and 22). <b>D</b>

13. Procedures	<b>Brazil:</b> ICA comprehensive enough to allow extension without amendment. Council has powers to introduce changes through amendments. Resolutions on non-
Articles 52 and 53	controversial matters could be adopted in accordance with Article 53. A
	<b>Côte d'Ivoire:</b> Renegotiation is time-consuming – better to proceed with amendments.
	A, F
	EC: Structural amendments not needed (renegotiation is time-consuming and
	paralyses the Organization). A
	Norway: Support extension (renegotiation time-consuming). A
	Angola: Amendments and resolutions justified. A
	Japan: Consider extension as a transition measure to avoid a gap between a current
	and new Agreement. A, F
	Kenya: Advocates extension with relevant modifications and amendments in
	accordance with Arts. 52 and 53 for next 6 years. A
	<b>Mexico:</b> Set up a working group of 5-6 producers and 5-6 consumers to work between
	now and September establishing an Agenda for future work. A, F
	Papua New Guinea: Prefers discussions in Council rather than Working Group. A