

## 6<sup>th</sup> CEO & Global Leaders Forum

The CEO and Global Leaders Forum (CGLF) is a high-profile gathering of senior executives from private sector entities that are signatories of the 2019 London Declaration on “price levels, price volatility and the long-term sustainability of the coffee sector”. It was established as the private sector’s response to the Resolution 465 on Coffee Price Levels of the International Coffee Council in 2018.

Since 2019, the Forum meets annually with International Coffee Organization (ICO) members, relevant coffee stakeholders, and development partners to review the status of the coffee sector and the outcomes of the Coffee Public-Private Task Force (CPPTF) and works towards measurable commitments for the sustainable future of coffee growers and of the entire coffee Global Value Chain, in alignment with the UN SDGs.

*International Maritime Organization (IMO), 4 Albert Embankment, London SE1 7SR, United Kingdom*



**11 Sep  
2024**

## Agenda

This year's **6th CGLF** will be held on **Wednesday, 11 September**, at the **International Maritime Organization (IMO)** as part of the ICO-led structured sector-wide dialogue. The CGLF will be held the day before the **138th Session of the International Coffee Council**.

<b>08:30</b>	<b>Registration</b> and welcome coffee
<b>11:00</b>	<b>Opening:</b> Public and Private Partnerships – Vision, Opportunities, and Actions
<b>11:15</b>	<b>PANEL I:</b> Funding Sustainability and Resilience of the Coffee Sector
<b>12:45</b>	<i>Lunch</i>
<b>14:00</b>	<b>PANEL II:</b> Closing the Living Income Gap in Coffee Producing Regions
<b>15:15</b>	<b>PANEL III:</b> Towards a Circular Coffee Economy
<b>16:15</b>	<i>Coffee Break</i>
<b>16:45</b>	<b>PANEL IV:</b> The Changing Regulatory Framework and its Effects on the Coffee Sector
<b>17:45</b>	<b>CPPTF Communiqué 2024</b>
<b>17:50</b>	<b>Closing</b> of 6th CGLF
<b>18:00</b>	<b>Networking Reception / Event</b>

## Agenda Details

### OPENING

### Public and Private Partnerships: Vision, Opportunities and Actions

#### Opening remarks

**Vanúsia Nogueira**, Executive Director, **ICO**

**Enselme Gouton**, Chair, **International Coffee Council**

#### Overview of the Agenda

**Miguel Zamora**, ICO Coffee Public-Private Task Force (**CPPTF**) Coordinator

### PANEL I

### Funding Sustainability and Resilience of the Coffee Sector

#### Objectives

- Update on progress on Global Coffee Funding Mechanisms and interaction with audience.
- Call to Action to Private Sector, governments and development partners to engage with the G7 Coffee Public-Private Initiative and Funding mechanism.

#### Key Issues

- Update on progress of Italy/G7 coffee initiative and fund.
- Identify opportunities for increasing access to finance for farmers, coffee producing countries and for the entire C-GVC.
- Main findings from the ICO/UNIDO report "Sustainability & Resilience of the Coffee Global Value Chain: Towards a Coffee Investment Vehicle".

#### Keynote

**Amb. Stefano Gatti**, Director-General for Development Cooperation, **Ministry of Foreign Affairs and International Cooperation of Italy /G7 Presidency 2024**

#### Discussants

- **Andrea de Marco**, Mattei Plan Focal Point/Project Manager, **UNIDO**
- **Andrea Illy**, Chairman, **Illycaffè**
- **Enselme Gouthon**, Representative of **Togo** in the international Cocoa and Coffee organizations
- **Gwen Mwaba**, Managing Director Trade Finance & Correspondent Banking, **Afreximbank**
- **Rajesh Behal**, Chief Investment Officer Global Agribusiness Department, **International Finance Corporation (IFC)**

#### Q&A

#### Facilitator

**Gerardo Patacconi**, Head of Operations, **ICO**

## PANEL II

## Closing the Living Income Gap in Coffee Producing Regions

### Objectives

- Inform on progress achieved towards Living and Prosperous Income (LPI) goals by the ICO/CPPTF in producing countries
- Call to Action to industry, governments and development partners to foster LPI in coffee regions.

### Key Issues

- Review progress towards LPI goals in ICO's Coffee Public-Private Task Force Roadmap
- Producing countries LPI Progress stories
- Methodology and Plans to achieve CPPTF LPI goals towards 2030 Road Map

### Keynote

**Liam Brody**, Chief Executive Officer, **COSA**

### Panellists

- **Natalia Carr**, ESG Manager, **Cooxupe**
- **Marcelo Burity**, Head of Green Coffee Development, **Nestle**
- **Santiago Arguello**, General Coordinator of Agriculture, and **Vera Espindola**, **SADER, Mexico**

### Q&A

### Facilitator

**Liam Brody**, Chief Executive Officer, **COSA**

## PANEL III

## Towards a Circular Coffee Economy

### Objectives

- To launch the new 2022-23 Coffee Development Report (CDR) - *Beyond Coffee – Towards a Circular Coffee Economy* (CCE)
- To discuss the recommendations to promote a regenerative and circular coffee economy with the contributors to the CDR and all coffee stakeholders

### Key Issues

- How to promote CCE and engagement of Public and private sector and development partners

### Keynote

Highlights of the CDR 2022-23

**Gerardo Patacconi**, Head of Operations, **ICO**

### Discussants

- **Benson Apuoyo**, Ag. Director, Coffee Directorate, **Kenya**
- **Dario Toso**, Lavazza / Founding Member, **C4CEC**
- **Heman Manson**, Head Inclusive Agribusiness Systems, **ITC**

### Q&A

### Facilitator

**Arthur Kay**, Honorary Associate Professor/Entrepreneur in Residence, **UCL**

## PANEL IV

## The Changing Regulatory Framework and its Effects on the Coffee Sector

### Objectives

- To update attendees on work of ICO to represent the coffee sector in relevant discussions related to regulations affecting the sector

### Key Issues

- EUDR and coffee - what the ICO and CPPTF has been able to do & lessons for the future
- EUDR – what comes next for coffee?
- Lessons from the industry on EUDR

### Discussants

- **Eileen Gordon**, Executive Director, **ECF**
- **Leonard Mizzi**, Head of Unit, DG-International Partnerships, **European Commission**
- **Mick Wheeler**, Representative, **PNG**

### Q&A

### Facilitator

**Vanússia Nogueira**, Executive Director, **ICO**

**Gerardo Patacconi**, Head of Operations, **ICO**

## CLOSING

### Closing Remarks of 6th CGLF

**Vanúcia Nogueira**, Executive Director, **ICO**

# Annex

## A to Z: Keynote Speakers, Discussants, and Facilitators



### Amb. STEFANO GATTI

Director General for Development Cooperation, Ministry of Foreign Affairs and International Cooperation of Italy / G7 Presidency 2024



### ANDREA DE MARCO

Mattei Plan Focal Point/Project Manager, UNIDO



### ANDREA ILLY

Chairman  
Illycaffè



### ARTHUR KAY

Honorary Associate Professor/Entrepreneur in Residence, UCL



### BENSON APUOYO

Ag. Director  
Coffee Directorate, Kenya



### DARIO TOSO

Lavazza / Founding Member  
C4CEC



### EILEEN GORDON

Executive Director  
ECF



### ENSELME GOUTHON

Representative of Togo  
Chair of the International Coffee Council 2023/24



### GERARDO PATACCONI

Head of Operations  
ICO



### GWEN MWABA

Managing Director Trade Finance & Correspondent Banking  
Afreximbank

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## A to Z: Keynote Speakers, Discussants, and Facilitators



**HERNAN MANSON**

Head Inclusive Agribusiness  
Systems  
ITC



**LEONARD MIZZI**

Head of Unit  
DG-International Partnerships  
European Commission



**LIAM BRODY**

Chief Executive Officer  
COSA



**MICK WHEELER**

Representative  
Papua New Guinea



**MIGUEL ZAMORA**

ICO Coffee Public-Private Task  
Force Coordinator  
CPPTF



**MARCELO BURITY**

Head of Green Coffee  
Development, Nestlé



**NATALIA CARR**

ESG Manager,  
Cooxupé



**RAJESH BEHAL**

Chief Investment Officer Global  
Agribusiness Department, IFC



**SANTIAGO ARGUELLO**

General Coordinator of Agriculture  
SADER Mexico



**VANÚZIA NOGUEIRA**

Executive Director  
ICO



**VERA ESPÍNDOLA**

Advisor  
SADER, Mexico